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CLIPPER

THE OLDEST THEATRICAL PUBLICATION IN AMERICA

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OUTDOOR SHOW PEOPLE ARE BEING PERSECUTED BY PICTURE MANAGERS

Local Exhibitors Exhorting Civic Authorities to Keep Carnivals Out of Their Towns—Exciting Agitation, Forming Anti-Organizations and Furnishing Unreliable Information

REPRISALS SUGGESTED

Persecution of out-door showmen by moving picture theatre exhibitors throughout the country has been uncovered by "Variety," through the flood of letters from picture managers that paper has received.

The letters of the picture men very frankly, for the most part, have stated they desired information that would tend to influence civic authorities to prevent the entrance into their towns of traveling carnivals.

A sample letter with the name of the exhibitor suppressed is herewith reproduced with permission of "Variety," and "Variety's" reply to it. The "Variety" people say they have received hundreds of similar letters, answering them in the same way, refusing to furnish any detrimental information concerning one branch of theatricals to another.

Carnival men for some years have had the impression moving picture interests were antagonistic to their shows. When "Variety" inaugurated its campaign for clean carnivals, many carnival managers who felt they were being oppressed accused "Variety" of being prompted in its campaign by the theatre manager.

While the usual theatrical season is about 40 weeks, or so accepted, and the outdoor season is the usual summertime, there are many picture exhibitors who operate their houses 52 weeks a year. These managers claim that if they did not operate the opposition would, and therefore they are obliged to remain open the year around. That reason is not generally accepted by showmen. The truth appears to be that picture exhibitors charge up the total rent for the year within the 40 weeks of the regular season. Believing they are operating on a rent-free basis in the hot weather, they remain open over the summertime in their greed for every dollar in sight without regard to the tiresome

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600 in Coast Assn.

Los Angeles, July 19.

The Pacific Coast Showman's Association has grown to a membership of 600.

Larger quarters are being sought for the meetings which are held twice monthly. Sam C. Haller is president.

SEE BIG CROPS IN NORTHWEST

Indications Bring About Optimism — Barnum-Bailey First in Minn.

Minneapolis, July 19.

All the indications are for a bumper throughout the northwest and optimism is in the air. This should now be good territory for outdoor attractions.

The first circus in this season will be Ringling Bros., July 30, with paper up for a couple of weeks. It is the first time in several years small circuses did not get in ahead of the big ones.

Theatre business here for the month has been badly dented by heat, it having gone to 90 in the daytime, but slightly cooler at night.

Race of Kicks

Arnold Neble, manufacturer of outdoor amusement devices, has placed a new one, "The Swinging Beauties," at Thompson's Park, Steeplechase, Rockaway.

A set of 15 bathing girl figures, one-third life size, are set swinging. It is a race as to the maximum numbers of swings in a given time between the figures.

Each kick is registered on a dial.

Ford's R. I. Buy

Providence, July 19.

Dutee W. Flint, Rhode Island representative of Henry Ford, has purchased the historic old Wayside Inn in South Sudbury, Mass.

What he is planning to do with the extensive property has not yet been made public.

Delgarian Resigns

Chicago, July 19.

Baba Delgarian has resigned as a member of the executive board of the Showmen's Legislative Committee.

NEW ENGLAND YOKEL 'TAKES' SELLS-FLOTO

Gets Damages for "Barn" and Sells Passes at Cut Rates

Waterbury, Conn., July 19.

There was a time when it was claimed the circus people put it over on the natives. But this is one on the Sells-Floto people.

Hardly had the main top been erected and the ticket box occupied when a wild-eyed native dressed in the conventional farmer's togs breezed up and demanded "justice." He said his barn had been completely plastered with posters and without his consent. He wanted $25 cash and 25 reserved seat tickets. When there was some hesitation shown about coming through he ap-

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EUROPE, BROKE, SENDS ANIMALS TO THE U. S.

American Dealers Clean Up Stocks to Prepare for New Arrivals

The American animal market is reported pretty well cleaned up as far as the big dealers. They have on hand only the smaller material such as monkeys and the like, with the usual assortment of pet varieties, but the menagerie and zoological material has been pretty well disposed of.

The reason is that this market, after absorbing enormous quantities of specimens, both in show and zoological varieties, is believed to be on the eve of another wave of arrivals. Offerings from Europe are

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AGAIN CIRQUE D'HIVER

Parisian House Reopening in September as Circus

Paris, July 19.

When the Cirque d'Hiver, devoted to pictures and mystery plays for many years past, reopens in September it will resume a regular circus show as in the old days of Franconi.

There will thus be three establishments with equestrial rings for vaudeville (Cirque de Paris, Cirque d'Hiver and Nouveau Cirque).

S.P.C.A. OBJECTS TO ANY RODEO AT FAIRS

Appeal Filed with N. Y. State Fair Commission

The Society for the Prevention of Cruelty to Animals announced this week its objection in New York to rodeos at fairs, particularly "bulldogging," steer wrestling and other cowpuncher athletics. The forthcoming rodeo planned for next month at the Yankee Stadium, New York, will be directly affected if any further action is taken.

The Syracuse State Fair this fall is also involved because of a planned rodeo as one of its attractions.

An appeal has been filed with Lieutenant-Governor Lunn as chairman of the State Fair Commission, as well as with J. Dan Ackerman, secretary of the commission, protesting this alleged cruelty from a humane standpoint.

Syracuse, July 19.

The rodeo, engaged as one of the main attractions at the State Fair, will be presented as planned.

There will be no exhibition which might bring forth a protest from the American Society for the Prevention of Cruelty to Animals, J. Dan Ackerman, secretary to the commission, announced to-day, following the publication of a telegraphic dispatch which stated that the S. P. C. A. had protested the showing of the rodeo to Lieutenant-Governor Lunn on the ground that it was cruel and inhuman.

BOOTLEGGERS CUTTING PRICES THROUGH BOOZE RUSH TO N. Y.

Strong Competition in Lukewarm Summer Trade Kicks Bottom Out of Illicit Traffic—Scotch Whiskey at $52 Case

If there is one outdoor sport of the present day nearly universally indulged in, its rum running, buying and selling. No one can tell whether his nearest friend is a bootlegger or not. The "I know where you can get some of the real stuff" has grown to be the national phrase for address.

Bootleggers in New York the past few weeks have started a cut rate war. Competition has kicked the bottom of what was up to then a liquor market of quotations. With the heated period and many who like their whiskey in cold weather laying off the booze in the summer, the rate cutting applied principally to Scotch and champagne, the latter

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VERSATILE CHAMPION

Saratoga, N. Y., July 19.

The latest boxing celebrity to train at Luther's on Saratoga Lake is Pancho Villa, world's flyweight champion. Battling Leonard is working out with him. Villa passes much of his spare time strumming a ukelele on the hotel porch.

Last week he made a big hit with the young people by joining the orchestra, playing with surprising skill.

Pancho can play the piano and the banjo, too. He is one champion who could show something besides boxing ability if put behind the footlights. He should be a cinch for a Hawaiian musical act, when his boxing days are over.

N. Y. REFORM LEAGUE NEEDS MONEY OF COURSE

Announces $3,400 Deficit for Financial Year—Always Appealing for Funds

Albany, N. Y., July 19.

The New York Civic League, a reform body with a minister at the head of it, is using the front page of the July issue of its "Reform Bulletin" to solicit further subscriptions to wipe out a deficit of $3,400 on its financial year.

In the announcement is mentioned the actual deficit was $8,000, but that kind friends during June reduced it to $3,400, and now, if there are any other kind friends who didn't, they may come across to make up the remainder.

Seldom has there been an issue

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FIGHT PROMOTERS SLASHING FOR METROPOLITAN BOUTS

$50,000 Loss at Polo Grounds Started Slashing—$20 Top for Leonard-Tendler—$10 High Enough for Criqui-Dundee—Both Titular Matches

The boxing promoters of New York City have started a price slashing war that has been entirely overlooked by the dailies and sport writers.

The management of the Polo Grounds Athletic Club, which conducts bouts at the Polo Grounds, announces that for all future contests at that club a $10 top will be charged for ringside seats, regardless of the importance of the contestants.

This announcement follows the flop done by the Kilbane-Criqui bout at the Polo Grounds, with $25 top, or $27.50, including war tax. On this bout the Polo Grounds promoters are said to have had to dig into their own pockets for about $50,000 to pay off.

The Yankee Stadium is the rival to the Polo Grounds in outdoor boxing bouts in New York City. The Stadium in future will be conducted by the Cromwell A. C., a new club formed after Tex Rickard had put the Stadium on the pugilistic map with his Milk Fund set of bouts, featuring Jess Willard and Floyd Johnson.

It was popularly supposed that Rickard would have first call on the Stadium, but a political angle is said to have resulted in the forming of the Cromwell A. C. and the ousting of Rickard from the Stadium.

The Stadium's next important bout will be a lightweight titular clash between Benny Leonard and Lew Tendler, the Philly port wheeler. For this encounter the top will be $20, exclusive of war tax.

The next big bout at the Polo Grounds will be a championship affair also. Eugene Criqui, the newly crowned world's featherweight champ, will defend his new crown against the onslaughts of Johnny Dundee.

This will be the first $10 top show at the Polo Grounds and should pack them in, although the promoters claim they have an 80,000 capacity.

Both the Polo Grounds and Stadium have about the same seating arrangements. The field boxes used for the baseball games and the second ringside section are grouped as to admission scale with the field ringside seats going for top price. The grandstand proper next with the top or second tiers of the grandstand are the cheapest of the reserved sections.

Future bouts at the Polo Grounds include a Harry Greb-Johnny Wilson mill for the middleweight title and a possible Tom Gibbons-Mike McTigue battle for the world's light heavyweight title, all at ten dollars top.

With the promoters waging their price slashing war, the fans of the greater city are in for some bargain bills while it lasts.

YOKEL TAKES CIRCUS

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peared in the afternoon with a local counsel.

Not having time to investigate the claim and wishing to avoid legal entanglements when the irate native threatened, his entire claim was paid.

Just before the main show started that night he was noticed getting rid of the 25 passes at cut prices. Later it was learned that the barn on which the posters were said to have been placed was non-existent and that the man was a truck driver in a local garage. The lawyer stated later that he had taken the case, believing the representations of the man that his property had been posted without his permission.

After playing the cartoon comedy "Mutt and Jeff" under canvas through New York, Pennsylvania and New Jersey, Frank Cosgrove closed the tour at Ridgefield Park, N. J. Business at the start of the tour was said to have been fairly good until the company ran into a spell of rain in Pennsylvania, when it became necessary to hire halls and theatres, when business was poor.

BOOTLEG PRICES

What liquor is now being retailed at in New York city:

Scotch, per case	$54.00
Rye, per case	95.00
Champagne, per case	90.00
Cordials, per case	125.00
Sherry, per case	55.00
Sauterne, per case	45.00
Bicardi, per case	35.00
Ale, per barrel	45.00
Beer, per barrel	35.00

BOOTLEGGERS CUT PRICES

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owing to a light demand at anytime excepting around the holidays.

Scotch, delivered in New York City, is being sold at $52 a case. To the lays who buy in single or two case lots the price runs about $10 over that figure. Champagne per case with no doubt as to its quality or genuineness may be purchased from certain sources at $85-$90, although the same champagne sold by a bootlegger to a "friend-customer" unaware of the market price is apt to charge the victim anything from $100 to $140, and then tell the purchaser he is giving him a bargain.

No seller is guaranteeing quality of Scotch just now. The inflow from the Bahamas is notoriously cut liquor, but that doesn't make it necessarily bad, while the Scotch imported from Great Britain is admittedly "new," with most of it shopped over here made up for the American consumption.

Good Rye Whiskey Rare

Good rye whiskey, one of the rarest liquors now to be had, is bringing $95 a case in New York, with what is known as the phoney rye getting $80.

Prices for the other alcoholic drinks have not varied to the extent of the whiskies. An excellent sherry is purchaseable at $55 a case; sauterne of the same grade, $45; beer, $35 a barrel (120 bottles) and ale, $45 a barrel. Cordials, about $125 a case.

There has been less liquor smuggled from Canada this summer than since prohibition. It is due to the great quantities of booze brought to New York by the wafer route. "Water liquor" is more cheaply priced through less expense in handling, not so many "having to be taken care of" from the water as long distance travel on a road route, where everyone is snooping about for "a piece."

$5 a Case for "Protection"

The ships outside the three-mile limit holding liquor for sale make the usual price for Scotch $23, any brand, and the buyer takes his chances on quality. Motor boats capable of carrying 100 cases that keep up a business of transporting the liquor to land, usually Long Island, charge $5 a case. Another $5 a case goes for "protection" and add on that the $2 per case charged by hauling from the shore to the repository of the bootleggers. The total to the first buyer is $40 a case, with the custmary charge when taking it f. o. b. (repository) $48, while if New York delivery is desired an additional charge is $4 or ofttimes $7, making the consumer's price in Manhattan $52 or $55.

Traffic in "Export"

A large traffic is going on in the shipment of booze abroad that never goes abroad. It is reported that manifests in these instances when okayed carry a charge of $1 per case. As the "exportation" shipments often run to 10,000 cases or more in a boatload, the $1 grosses more than it suggests at first reading.

It is said there is an American holding 300,000 cases of rye whiskey who has offered it in bulk for $9.50 a case, for exportation, and with a bond of some sort required none of the liquor will be returned to this country. The deal would involve about $3,000,000. No one has been found who will handle it, particularly the guarantee not to return any. Other rye whiskey held for export is bringing around $21 a case. The matter of the 300,000 cases and their owner have caused quite some comment in the inner circles of the liquor handlers aware of the proposal.

The prediction was made this week by an informed restaurant man in New York that Scotch will be at $45 a case before next spring, although, he added, a slight increase in price of all liquors might be expected with the advent of fall.

EUROPE BROKE

(Continued from Page 1)

large, but the dealers on this side are declining to take on consignments except at attractive prices. Now that they have disposed of their stocks it is said the dealers in America are beginning to take a different attitude toward offerings, especially from Germany, where there is a quantity of high class material that has been assembled through half a dozen generations.

The American dealers are taking desirable animals on as a speculation, but figure the price and the cost of maintenance over the winter. Foreign zoological gardens have been disposed of to a large extent and most of the material has come to America. The shortage of food abroad figures in the anxiety to get rid of all classes of animals. With the big German markets closed to new shipments from points of origination in Africa, India and South America supplies are diminishing. Breeding has also stopped abroad.

The interchange of animals between this country and Germany has run its usual season, but it is expected that next spring the movement to this country will be renewed and it is for this reason that American dealers have cleared away their stocks. They want to be in a position to absorb large shipments next year without breaking prices either in the selling or buying market. In the meantime they do not care to carry any more material over the winter than they can help.

There is a feeling in the trade, as expressed by one of the biggest dealers, that there will be a brisk demand for animals next year. They say the familiar amusement park devices are losing their hold and a change is coming. There are several park menageries in the east, notably that run by Bartels interests in Columbia, Union Hill, N. J., and they assert the public is showing increased interest in the show. Evans and Gordon have a dozen or more freak animal shows scattered around the country, with several at Coney Island and one in Palisades Park, Fort Lee, N. J. The animal men figure that the success of this new institution is an indication of a change in public taste toward anything new in the animal line.

Baltimore, July 2.

Variety:

I have been reading quite a number of articles in reference to traveling carnivals in your paper.

The exhibitors in my city wish to get rid of the carnivals, and we would appreciate it very much if you will let us have all the information that you may have in reference to the carnivals and just what large cities in the United States that they have put a ban on them.

Thanking you in advance for this information, I beg to remain.

Very truly yours,

_____,

President.

OUTDOOR SHOWMEN

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quality of their summertime picture shows or the effect it may have on the regular patronage that pays to see them. Some of the best versed picture showmen agree it is an error to run continuously for 52 weeks on the theory the clientele is given no rest through that policy and is never "show hungry" by reason of it.

Merchant and Exhibitor Together

To obtain a clear amusement field in the summertime the exhibitor has found an easy associate in his tirade against the carnival in the local merchant. The merchant feels the trade of the town and its surroundings is his own. He agrees with the exhibitor the carnival should be kept out. Whereupon the exhibitor offers to furnish evidence the carnival is undesirable, although the exhibitor has no good grounds for his statement.

The exhibitor recalling having read in "Variety" about the unclean carnival, writes "Variety," requesting information in an intent to use that information against any carnival, even carnivals the exhibitor does not know the names of.

The exhibitor then starts publicity through the local papers against the carnival. He excites agitation with the assistance of the merchants or their association, even going so far as to form an anti-organization to keep out carnivals. When everything else fails, he furnishes the local civic authorties with misleading information as to the character of any carnival.

Up to date the carnival men as a unit have been helpless to combat this vicious phase of the onslaught against the carnival. It is agreed by outdoor showmen that this one offensive movement against them is worthy of being sturdily combatted.

Reprisals Advocated

A carnival man in New York this week said reprisals should be made against every theatre manager who waged warfare against carnivals. His suggestion for a reprisal is for a carnival organization to send a representative into the towns where the theatre managers were antagonistic, to bring to the attention of the local authorities the conceded undesirable pictures the exhibitor or exhibitors had shown within the year, and demand through local authorities that the police chief of the town or city appoint a police censor for the picture theatres, provided the mayor did not wish to make the appointment or the Board of Alderman did not take up the matter.

The carnival man cited the instance of Police Censor Casey, of Boston, who operates under the direct supervision of Mayor Curley of that city. Boston is recognized as having had the cleanest type of all kinds of shows and pictures during Casey's censorship, of any city in the country.

The movement to suppress carnivals started by the picture men have grown to the extent this summer that unless curbed, it may go to dangerous limits for next season.

Investigation by a Clipper representative to ascertain if there were a secret agreement arrived at by the picture exhibitors at their recent national convention in Chicago, was met by denials from trustworthy sources. Picture men when asked if they thought there had been an understanding reached between exhibitors to fight carnivals wherever possible said they did not believe so. Conversation they added might have brought out the carnival matter between exhibitors at Chicago with possibly some exhibitors voicing the opinion they could be kept out of town if it were properly worked.

"Variety" Refused Information

At "Variety's" office a Clipper man was informed the paper had received letters from exhibitors in an area reaching east of Denver, north and south. He was also informed that within two weeks "Variety" had been called upon by theatre managers from Baltimore and Washington, two adjacent cities of good size. The "Variety" man speaking said that "Variety" had been called on the phone by a representative of the Merchants' Association of Washington, who asked "Variety" to furnish the Association with information against carnivals. No specific carnival was named. Asked what information the Association had gathered, the answer was "None." At that time, said the man on "Variety" the Merchants' Association of Washington had been conducting an agitation in the city against carnivals for over three weeks. It was believed by "Variety" as stated to the Clipper reporter that a Washington picture exhibitor was behind the movement. The Baltimore letter is the example published in this issue, loaned to Clipper by "Variety."

At "Variety's" office it was stated the picture theatre manager had secured the impression that "Variety's" campaign against bad carnivals had been against all carnivals. "Variety," according to the statement made, when reporting on the character of carnival entertainment had recommended good and bad carnivals according to its reports. In all of the recommendations made by "Variety," it was said at its office, no question had ever arisen as to the reliability of its statements.

Asked if "Variety" had furnished any reports on carnivals this season so far, it was stated it had not; that its files were being preserved for its own purposes, and that the only service "Variety" has rendered to date has been to recommend desirable carnivals upon requests from civic authorities and fair committees or secretaries.

Clipper Reviews on Carnivals

[Reports on carnivals will not be furnished by Clipper beyond the reviews published in this paper. The Clipper does not intend to review carnivals excepting for the general information of the outdoor show business.—Ed].

New York City, July 7, 1923.

Dear Sir:

Replying to yours of July 2, requesting information concerning carnivals, would advise you that we will furnish no information to one branch of the show business incriminating another.

We have repeatedly received requests from theatre owners and managers for information concerning carnivals. You wish to use this information for your benefit against any carnival that may come into your town.

Other managers have asked for the same information. Variety's campaign was against unclean carnivals, not clean carnivals, and there is no more reason why carnivals should not do business in an open field during their summer season than there is that a theatre should do business all year round.

In our opinion there is no reasonable objection for a carnival to come to your town against the local theatre on the assumption it may hurt your trade for a week, than it is for you to operate theatres in seven different towns, as per your letterhead, against possible local interests.

We have answered every manager in this same strain and we intend to advise the decent carnivals of this country to take up a campaign against theatres that attempt to interfere in their business. Your letter is the sixth within a week we have received from different theatre managers or circuits asking for the very information you have asked for. If that does not indicate an understanding between you to attempt to injure carnival business, it certainly indicates a universal trend of thought amongst you all.

Carnivals are encountering enough trouble through civic authorities and Chambers of Commerce without having showmen in their own field of work attempting to injure them.

Theatre managers should be very careful that when they educate civic authorities in attempting to suppress outdoor amusement that they do not at the same time suggest ideas to civic authorities that may hurt their own theatre interest.

There is another angle to this thing, and we would be obliged if you would inform us about it. In your attempt to suppress carnivals or outdoor amusement in the summer time, are you attempting to suppress an indoor circus in the winter time if it attempts to come into your town?

Very truly,

VARIETY.

N. Y. REFORM LEAGUE

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of the "Reform Bulletin" published that didn't appeal for money in one way or another for something or other in connection with the League and for the League.

In the winter time the Civic League yells for money to regulate legislation at Albany. In the summer with the Legislature adjourned it yells for money to investigate traveling amusement companies.

The League goes along each year collecting its money from "Friends" and each year the Legislature reconvenes while traveling outdoor amusements regularly return to give the League an excuse to yell.

A CLIPPER STAFF MAN TRAVELS FOR ONE WEEK WITH THE RINGLING SHOW

One of Clipper's New York staff men spent a week with the Ringling Bros. and Barnum & Bailey circus, traveling from Bridgeport Conn., to Utica, N. Y., as a rather dazed and very unofficial observer. These are some of his random impressions, to be published weekly.

You couldn't approach an analysis of how they perform the daily miracle of moving between 1,200 and 1,300 people, feeding them, bedding them down and sending them along perhaps 100 miles to entertain something like 25,000 people six times a week. It couldn't be done in a week's casual observation.

Variety's visitor merely rambled around the lot that looked like so much chaos until it began to take form and chatted about the train platform with these friendly, hard-working people. The sum total of his knowledge is still the same miracle it used to be when he was a kid and marveled at the Big Show's annual engagement at Madison Square Garden.

The technique of this enormous administrative job can't be grasped in a week, but one can get a hint here and there of what the wonderful organization means in its growth. A good part of the secret lies in the fact that, although the visible personnel of performers, workers and executives seems to shift and vary from year to year, there always remains a nucleus of old-timers that form the backbone of the organization.

"Old-Timers" Are Important

Pretty much all the men in important executive posts are generally classed as "old-timers." There are wagon drivers, those men who swing eight-horse teams up the street and through the intricate lanes between interlocking tent ropes and small forests of stakes, who have been at their jobs for 15 and 20 years.

Tom Burke, head of the five men who handle the small detail of getting out and selling the program, has been at that job in various capacities for 28 years.

Tom Lynch, boss hostler, has been riding a big saddle horse around the lot and snaking bogged down wagons to the freight yard on time for no less than 43 years.

So it goes through the whole crew. They grew up with the tops and they know their business with an indefinable instinct of subtlety that goes beyond reasoning. They have developed a sixth sense in the management of their specialty that gets things done.

They say that Chris Bell can tell in about 90 seconds after the crowd begins to surge in from the menagerie tent whether they're goin to need the extra block of red seats used only when there is a sell-out. Not because Bell has any powers of super-reasoning, but because he has been through the same routine so many times that a given situation around his little elevated stand registers automatically in his mind. He is just a type of the circus personnel—one of perhaps that block of a couple of hundred who form the backbone of the organization and make it function day after day in spite of any kind of unforeseen obstacles and handicaps.

"Circus Sense"

It's an odd thing, this "circus sense," a sort of faculty of intelligence plus something else. Most men who spend years at a highly specialized job get it after a time. The writer has watched Wall Street ticker speculators who beat the game by reading the tape a few trades ahead, forecasting price movements half an hour before they happened. The same kind of faculty is sometimes found in operators of picture theatres.

The picture that's a success on Broadway or State street may be a thoroughgoing flop on Market street, Philadelphia. But if any given exhibitor sees a picture anywhere he can tell by some kind of instinct whether it's going to be a success in his particular house. He has somehow absorbed a sense of a feeling of just what his particular audience likes and wants. In other words, constant contacts have made him a specialist in the tastes of the particular community he has catered to and studied for a long period.

All this to get at the point that the circus regulars are highly developed specialists; it is this ultra refinement of specialized intelligence that goes to make up a successful big top organization such as the Ringling Bros.-Barnum & Bailey outfit.

Marvelously Successful

And it is a marvellously successful enterprise. Coming out of Boston and moving into Northern New York, they had a lot of evil weather. The talk around the dressing tent was all of "poor house," "slim crowd" and all the time an examination of the stands showed scarcely a vacant seat. It was perfectly apparent from their attitude that they looked for continuous and consistent sell-outs and turnaways, and they were put out when it fell short of that.

Anybody even slightly acquainted with the show business and its loud boasts of accomplishment with small basis in fact couldn't escape the certainty that these people were accustomed to drawing full crowds and wouldn't be satisfied with less. The prosperity of the enterprise became a personal thing with every rough handed sledge swinger as much as with every glittering performer. If any body of people ever had the habit of success the circus people have it.

It is that attitude that has helped to make the Big Show a national institution.

The lure of the sawdust has been written to death for a couple of generations, but there's no escaping it. It seems to pull men back even unwillingly almost like the relentless summons of printers' ink to the veteran reporter. It can't be merely the picturesqueness of the circus lot, it doesn't seem likely it is just the restless nomad life of the gypsy folk. It must be the satisfaction one gets in doing well the thing he knows best how to do—and there are men with the Big Tops who do things supremely well.

Take the matter of Otto and his decision to quit the show in Hartford. Otto was only a humble teamster. He drove the big water cart, as big as a street sprinkler, and swinging out of the street and across a rough stony lot, he could swing his eight dappled grays as handsome as Kipling's gunner. Thirteen years Otto, swart and a bit unkempt, had followed the circus. But back in Bridgeport the other day something got into Otto's head, principally, so it was rumored in the back lot talk he had an offer of $7 a day at a permanent job, and it looked pretty good to Otto. He notified Mickey, his boss, that he was through. That was Saturday; he got his time and took his pay, and to all intents and purposes Otto was free as the vagrant wind. But he was still saying good-bye to the folks in Hartford Tuesday.

He finally got around to the farewell to Lillian Leitzel, the star of the circus, who by virtue of that position occupies a tent all to herself just to the right or left of the back entrance, and before whose door the whole world passes four times a day.

"I'm leaving," Otto reported, shambling his feet and looking as uncomfortable as a schoolboy.

"Why, Otto, you can't quit Mickey when we are short handed. What's the matter, have you had an argument with Mickey?'

No, Otto hadn't a quarrel with Mickey or Mr. Werrell, but the work was too hard and he was going to settle down. By getaway time that night Otto had made the rounds of saying good-bye and he departed finally. But about the first week in August or before Otto will get restless on the $7 Bridgeport job and he'll somehow or other get to the show to shake the lines over those eight handsome dappled grays. Otto could no more desert those grays than he could live without food.

Can't Leave the Show

There are a hundred Ottos with the show. They get fits and starts and go into regular employment, but once the virus has got into their blood they can't rest comfortably at night without a switch engine in the next track of the freight yard blowing steam down their backs as they lie in their berths.

There hasn't been a time since the big war boom when common unskilled labor has been so much in demand. Any man that can lift a hand can earn $5 a day in almost any industrial tow in America. But still the lack of unskilled labor is one of the least of the circus' troubles. They work harder on a circus lot than they would in any factory or construction gang, but something about the circus job holds them. One explanation is that the day's work is broken up. There is a stretch of about four hours of furious toil getting the top up and another spurt of work getting them stowed away. But nobody has to punch a time clock, and there is a break of gorgeous loafing in between.

Besides he is well fed and there is something of a lark about the proceedings; he's got his feet on the ground out in the open and there is always the appeal of adventuring around the next turn in the road. Who'll say the circus working hand hasn't got it all over the clock-punching herded up, eight-hour factory hand? Certainly this gang of skylarking toilers, with their rough and tumble fun in the long turf of the back lot, as they strike the draught horse and cook house tents, seemed contented enough.

But a shortage among property men is a serious matter. The show has to move like clockwork, and one bungling groom or rigging handler can work more mischief and create more disorder than seven balky liberty horses. The show is rather short of property men going west, but they hope to fill up the complement when they get to Chicago, which is the center and heart of the outdoor show business.

450-Mile Jump

From Binghamton they were preparing for the long 450-mile leap into Pontiac, Mich., beginning there a series of five stands into Chicago. Most of the performers regarded the prospect with satisfaction. A week stand means hotels with baths and a change from the regimen of the trains. Besides, there are still a lot of workers and performers from the old Ringling Bros. Show who regard Chicago as home.

The only fly in the ointment was the Sunday of travel that robbed them of their weekly day of rest and recreation. Nevertheless, they faced the hardship philosophically, the women planning provisions for the all-day journey and arranging exchanges of coffee for something and planning for picnicking during the three-hour halt for feed and watering the stock.

(To be continued)

CONCESSIONAIRES GRUMBLING OVER LONG CIRCUS SHOWS

Complain That Hour-Long Performances Concentrate Crowds and Prevent Circulation of Spenders Within Park Enclosures—Try New System

The first result of the expanded circus shows in summer parks this season has been the loud outcry against the system of hour-long shows, which draws big crowds into the grandstands and leaves the privilege men holding the bag in deserted booths.

Several of the eastern parks, notably Luna at Coney Island and Dreamland near Newark, N. J., have elaborated their circus performances this year and built stands holding around 1,200 with free space around the back of benches for 500 or 600 more.

The position of the concessionnaires is that with daylight saving the evening is scarcely more than three hours long, or from 8 to 11, for the principal play. It takes from 15 to 20 minutes to get the crowd assembled at the circus, close to an hour for the show and another 15 minutes to get the crowd out. Thus the privilege men have lost more than an hour and a half out of a three-hour business night, while the crowd is sitting still and spending nothing. In the meantime food and drink booths and the rides, for which the rent runs anywhere from $500 for a small stand to $2,000 for a larger concession and up to $30,000 for a big ride, are neglected.

The concessionaires were partly responsible for the elaboration of the circus show. They argued that a bill of substantial acts furnished an attraction upon which a strong advertising campaign could be based to draw the people to the park. It may have worked out that way in some cases. It is related that for the first time in three or four years Dreamland, Newark, is making money and part of the change is attributed to the big three-ring circus attraction. But the concessionaires complain that they are not getting a fair return on the increased patronage.

One system of compromising the situation is being tried in Columbia, Union Hill, N. J. There they book three substantial acts and give three performances each. At 3:45 one act goes on after a ballyhoo. The turn lasts a maximum of 10 minutes and then the crowd is scattered by means of an announcement that the next act will show at 4:45. At the same time a placard is set up giving the time of the next act. The third turn works at 5:45. In this way it has been found that the crowd is kept circulating and is concentrated only for a few minutes at a time.

The concessionaires are reported satisfied with this arrangement.

Injured at Carnival, Arab Manager Relents

Sheik Hadji Tahar, while watching the evolutions of the cars on "The Whip" at the Lynbrook, L. I., carnival, turned to speak to his four-year-old son. He did not see one of the cars run wild and throw its occupant, a 300-pound man, clear out of the car. He catapulted directly towards Hadji and struck him with full force. Hadji, being a lightweight, collapsed, tearing the ligaments in both ankle and knee. Hadji was carried to his home near by, where he has been under medical care ever since. He is thankful his boy escaped injury.

A delegation of his fellow townspeople with the operators of the "Whip" waited on Hadji, who is greatly liked in Lynbrook, asking him to forego legal proceedings against the carnival company, as those who might be sued were in no financial condition to satisfy a judgment.

The carnival was for the benefit of a local charity. Hadji has signed a general release, relieving all concerned from financial responsibility.

Hadji, who is the manager of Arab and Hindoo troupes, thanks Allah his boy was uninjured. "Kismet," says he.

Industrial Exhibition July 23-28 at Lynchburg

Lynchburg, Va., July 19.

An industrial exhibition will be held here July 23-28 under the auspices of the Chamber of Commerce. It will be the first event of its kind and the directors have expressed themselves satisfied to break even, the exhibition being designed to promote local pride. The total cost is estimated at $20,000.

The event will be staged in the Billy Sunday tabernacle. Industrial and mercantile interests have leased 76 booths to date, the rentals being $75 each.

Lynchburg is a shoe manufacturing center. Exhibits of that class will count in the style show, which will feature along with a vaudeville bill. Jack V. Lyles is staging the shows for the exhibition.

There will be no concessions of any kind, with the exception of soft drink and ice cream booths.

SIDE SHOWMAN'S WIFE SAYS SHE'S OFF SNAKES

"Charmer" Starts Separation Suit—C. R. Glidden Murmurs, "Wait!"

Utica, N. Y., July 19.

Snakes, live, crawling, slithering things, draped around neck and bare arms, are the basis of a separation and alimony suit brought by 24-year-old Florence Glidden, "snake charmer" for her husband's "side show of wonders" with a road carnival.

Charges of extreme cruelty—of forcing her to hobnob with the repulsive reptiles, to pet them and to stand before gaping crowds in scanty costume with the serpents squirming about her—is little Mrs. Glidden's chief issue.

Her husband, Charles R. Glidden, formerly of Albany, N. Y., won his bride two years ago when his show played near Rome, her home town.

"After a whirlwind courtship I consented to run away with Charley, because my people would never have allowed me to marry a circus man," said Mrs. Glidden.

"Our honeymoon was a tour of one-night stands and our love nest just what it is now—a canvas tent and bare ground for our floor. Now I am sick to death of snakes and want to go home."

Mrs. Glidden declared that her husband wouldn't permit her to have any money for fear she would secrete enough to pay her fare to her home, but that aside from the fact that he always considered her in a commercial sense rather than with affection, he had not been such a bad husband.

"There have been beatings when I stopped smiling on the platform, and the smell of the snakes disgusted me," she said, "but is that much different from other families? Everyone has more or less trouble. But the snakes have become too much.

"Without the snakes? Well, yes, I think I'd love Charley and that I'd remain with him."

Mrs. Glidden admitted that she had found a friend who pitied her plight and who had advanced her sufficient money to obtain a lawyer and get her suit started. It is understood her husband plans to bring counter action in the form of a possible alienation action against the "friend."

"My wife was all right here with me and the business until some meddler began to tell her how sorry she should be for herself," is Glidden's comment. He has given her lawyer money, but he doesn't dare to give her any. I have been watching and when the time comes I'll tell a few things that will make any court think twice about granting her petition."

Bathing Beach Final Edgemere Park Result

The projected park enterprise on the 12 acres of beach front at Edgemere adjoining Far Rockaway on the Long Island South Shore has degenerated into a bathing beach.

During the spring plans were laid to set up a group of portable rides and line-up a lot of concessions. The portables were to be merely temporary fo rthis year. If the summer takings showed promise, it was the idea of the promoter to make the place into a permanent resort by next year.

As the first step 500 bathhouses were built, but when it came to moving in the rides it was found that the loose sand beach would not hold the weight of the devices without expensive piling operations. A few concessions tried to make it go, but business has been poor.

Nevertheless the bathhouses have made a profit for the whole property, getting a big play Saturday afternoon and Sunday, when the overflow drifted down the beach from Roche's, in Far Rockaway, and the people learned of a beach where there was no Sunday crowding.

THE BACK PAGE WILL TELL YOU ABOUT ANOTHER NEW ENTERPRISE
BROOKS COSTUME RENTAL CO.—BROOKS COSTUME RENTAL CO.—BROOKS COSTUME RENTAL CO.—BROOKS COSTUME RENTAL CO.

ROW IN CLEARING HOUSE FOR MERCHANDISE MANUFACTURERS

Started in June with 16 Members; Only 7 Firms Remain—Little Fellows Allege Discrimination in Pooling of Orders—Jobbers Also Kick

Dolls & Novelties, Inc., 35 East Nineteenth street, New York, which started out June 11 as a central selling agency and credit clearing house, is rent with dissension. Of the sixteen original members only seven are left, comprising the larger makers of dolls and other premium goods, and, it is declared, some of the surviving seven are dissatisfied.

The association originated in an arrangement by which the subscribing members agreed to accept it as a selling and collecting concern on a commission basis.

The manufacturers agreed to handle all their sales through Dolls & Novelties, Inc., taking the association's say-so on credits and receiving in return the guarantee of payment for all jobbers and other dealers upon whom the association put its O. K. That is to say, the association would pay all defaulted bills if the defaulter had been passed by its credit man. For this service the agency received a commission ranging from 5 per cent. for ordinary orders to 1 per cent. for contracts in large volume.

President Alfred Munzer of Dolls & Novelties, Inc., declares the association never designed to fix or control prices. It merely required the manufacturers to maintain prices at a point where they and it (association) could operate at a profit, and meet the competition of independents and other selling associations.

On the other hand there are jobbers, and even some of the insurgent smaller manufacturers, as well as concerns that both manufacture and carry on a jobbing business, allege that the effect of the understanding was to set prices arbitrarily at a level that made them lose business.

The smaller manufacturers assert further that the ultimate results was to crowd them out in favor of the big producer of merchandise. These little fellows want to do a free-lance business. They say that the principle established of bulking all jobbers' and dealers' orders and distributing them among the association membership on a pro rata basis worked out to the advantage of the big manufacturers and to their disalvantage.

Arraigned Association's Tactics

One concern doing both a jobbing and manufacturing business, canvassed the trade with a bitter arraignment of association methods, charging openly that "the organization was formed to boost prices" and citing their own selling prices and those of the association in an effort to establish their point. This concern was one of the original manufacturing members, but it tells its customers in a circular letter "we are fighting the organization."

"The reason we are letting you know so plainly is that every firm in New York or elsewhere must charge the same prices. Otherwise they can't get any merchandise.

"So, as a favor to us, kindly write to all different firms before placing any more orders with us and if you can beat our prices elsewhere on any kind of merchandise we would rather have you buy there."

This concern declares its prices on its own goods are lower than those quoted by the association, on certain numbers. The letter concludes, "We don't think this organization will last long and if it doesn't our prices will go right back to where they were before this thing happened."

President Munzer said:

"This is a selling organization or commission house. We represent manufacturers—dolls, plumes, silverware, and other premium items. The manufacturers set the price and, if we find that price too high, we endeavor to induce them to reduce the price to meet competition and enable us to make their merchandise a paying proposition for us to handle. For this we charge 5 per cent. commission and, in the case of large orders as low as 1 per cent. We sell to jobbers only and leave them to deal with concessionaires and small dealers. We stabilize the credit of both buyers and sellers who do business with us. We do no business with unreliables. We are not the only commission house on the same line in this business. There are several of them right here in New York.

"The story that we set prices which must obtain in all sales and which our customers must pay or they cannot get goods from us is not only a misstatement, but a willful lie."

Reply of Jobbers

The reply of the jobbers is that the only time the association calls prices too high is when the jobbers revolt and demand reductions on the ground that concessionaires are having a tough season and cannot stand the gaff. One instance cited is where the association charges $6.50 for a certain doll which an outsider quotes at $5.75. The outsider thus had the edge on the jobbers doing business with the association. The jobbers say the association held to the higher price until they (jobbers) presented proof that they were being undersold in the open market.

The present lineup of manufacturers in the association includes Alfred Munzer, former manufacturer and organizer of the present association; Progressive Toy Co.; Regal Doll Co.; E. Goldberger Doll Co.; Phoenix Doll Co.; Mermaid Doll Co., and Reliable Doll Co.

LOS ANGELES EXPO. GETTING SOME PEP

Wampas Boys Gingering It Up—Big Parade Monday

Los Angeles, July 19.

It looks as though there has finally been some life injected into the Monroe Centennial and Motion Picture Exposition here. Monday night a huge parade of the city was held with 100,000 people lining the streets to witness the spectacle of floats and marchers. It was a grand hurrah ballyhoo stunt and it seems to have revived interest in the exposition to considerable extent.

The officials of the exposition are also utilizing a number of carnival features to inject pep in the proceedings. The attendance has picked up and it looks at present as though the show was going to be a success.

Publicity for the exposition has been turned over to the Western Associated Motion Picture Advertisers, the official title of the WAMPAS, as the local picture press agents are designated, and the parade was their idea. This is the first of a series of stunts that the publicity boys have framed for the balance of the time that the exposition has to run.

Providence Bars Carnivals Through Fortune Tellers

Providence, July 19.

Traveling carnivals are barred from Providence. During the past few months complaints against persons connected with some carnivals have been so frequent the police have had to take extraordinary measures.

Visions of immense wealth were brought to the attention of a Bristol woman last week so forcibly by a fortune teller connected with a carnival in that town that she withdrew $400 from the bank and gave it to the woman. Later the victim complained to the police that she had been swindled out of it. The fortune teller, a gypsy, while telling the woman's fortune, broke an egg in which she displayed to her a hair which, the gypsy said, was bad luck.

In Providence even bands of gypsies must keep moving or fall subject to the penalties of the law.

Circus Interests Meet Coliseum Deposit Made

Chicago, July 19.

Jere Mugavin, Bert Bowers and R. M. Harvey were in conference here for several days recently with many rumors afloat on the strength of the meeting. Some speculation is that a new show is to be put out and routed. Others are the conference was for the purpose of a rearrangement of the Sells-Floto route.

Nothing is known of what took place excepting that immediately following the conference the rent money for next spring's engagement at the Coliseum was deposited.

Musicians Operating Pier

The Lanin Brothers have bought the Wildwood, N. J., pier, which they are currently operating. Joe and Sam Lanin are both orchestra leaders, the former at the Rosemont, Brooklyn, and Sam Lanin at the Roseland, New York.

The Original Memphis Five is supplying the music.

SHIRKING LABOR ON CIRCUS LOT

Tops Carry Big Crews, but Quality of Men Is Poor

The labor situation is hitting the smaller traveling shows particularly hard. Factory wages are high throughout the country and good workmen are receiving high pay. The surplus of common or unskilled labor that goes to the circus lot is reported of low quality.

It takes twice as many men unfamiliar with the routine to do the work of an ordinary crew in years when there is much unemployment and the circus has its pick of desirable hands.

The results are late matinees and general confusion on the lot. The smaller shows are practically at the mercy of the workmen. It is related that a New York showman visited a well known outfit making a stand in the vicinity of the metropolis a couple of weeks ago. It was nearly 10 in the morning and nothing was up but the cook house and dining tent. Wagons were scattered all over the works while one man would go through phoney motions of labor and another would kill time carrying 50-foot lengths of rope across the lot.

The circus manager was helpless. It looked as though they would have to cut out the parade and probably the matinee would be late. "Why doesn't somebody start something around here?" asked the visitor.

"I can't say a word on my own lot," replied the showman. "If I tried to force the issue with this crowd, they'd walk off the lot. I have to nurse them along as best I can and hope for the best."

The same condition appears to be general. It is the greatest handicap to business in sight, for practically all the big tops are reported to be doing good business, in many cases the best business since the war time boom. Showmen say the two conditions go together. While a high ratio of employment and big payrolls means a circus public with great spending capacity, it also means a shortage of migratory labor. The circus is in the position of having a huge market and a crippled machine to make the best of it.

TOM JOHNSON'S "BULLETIN" AFTER "BILLBOARD'S" PUBLISHER

"Czar" of Showmen's Legislative League Ready for Mat with Donaldson—Accuses "Billboard" of Editing Out Important Part of Submitted Letter

Chicago, July 19.

"The Showmen's Bulletin" is a publication authorized and edited by Thomas J. Johnson, the "Czar" of the Showmen's Legislative Committee, a formation that announced itself as a regulator for the outdoor business.

The purpose of the "Bulletin" appears to be to bring out the relations between Johnson and W. H. Donaldson, publisher of "The Billboard."

Johnson publishes in this first issue of the "Bulletin," dated July 16, a letter in full with the charge that "The Billboard" scratched out of the same letter submitted to it and printed in part, the very matter Johnson wanted to see it publish.

The matter not printed in the "Billboard" Johnson indicates in the "Bulletin" in full face type. The banned matter is over one-half of the letter. It contained statements setting forth the professed attitude of Donaldson toward Johnson when the Legislative Committee was first broached between them; it accuses Donaldson of bad faith and broken promises, while it demands that "The Billboard" come out in the open on its criss-cross outdoor policy. Johnson evidently wants to back Donaldson and the "Billboard" up against the fence and make them confess if there has been any sincerity in their dealings with him.

"Billboard's" Peculiar Way

The Johnson letter to Donaldson in a summary states that while "The Billboard" in its peculiar way and through Donaldson's odd manner of doing business with him has lessened all of Johnson's confidence in either, Johnson will continue to be at the head of the Showmen's Legislative Committee and operate it along the lines first laid down.

One portion of the Johnson letter refers to a conference Johnson held with Donaldson in New York City at Donaldson's request and to further a clean-up movement. Johnson alleges that Donaldson conferred the title of "Dictator" upon him (Johnson) as head of the committee and that the title was accepted against Johnson's better judgment.

The "Bulletin" contains other matter concerning outdoor amusements. It states the sheet is not run for pecuniary profit and that it may be published from time to time.

Johnson Called on "Variety"

Before the Showmen's Legislative Committee was officially launched Thomas J. Johnson called at the office of "Variety" in New York City. Mr. Johnson outlined his proposed organization, went into some detail in connection and said he wanted the support of all of the trade papers; that he had to have that support.

Mr. Johnson was advised it was generally understood he had hooked up with Donaldson of "The Billboard"; that it was a Donaldson-directed scheme for some undisclosed object.

Mr. Johnson protested against the statement; said it was not true; that he had never seen Donaldson; had never written nor spoken to him; that no one had anything to do with it but Tom J. Johnson and his supporters among the outdoor showmen; that he did not intend to confer with Donaldson, would have nothing to do with "The Billboard," and carried his protestations to an extremity.

After Mr. Johnson had finished he was asked in "Variety's" office (where the entire conversation occurred) if the status was as he stated, why "The Billboard" in that very week's issue carried a call for the Legislative Committee members in New York to meet in the New York office of "The Billboard" the following Sunday. Johnson repudiated "The Billboard's" notice, said it had been inserted without authority, that "The Billboard" was attempting to inject itself into his plan, and he would immediately notify Donaldson to keep his hands off.

Johnson Contradicts Himself

Johnson was thereupon informed that "Variety" had as certain knowledge as it desired that Donaldson was directing the entire affair, and until it was convinced to the contrary it would neither support Johnson nor the committee in its announced clean-up intention, since, through the connection of "The Billboard," the entire thing sounded wrong. The exception was made, however, that if Mr. Johnson could convince "Variety" his motives were pure through being apart from any association with Donaldson or "The Billboard," "Variety," if convinced, would give him all the support it could.

"Variety" did not again hear from Mr. Johnson, but later learned Johnson and Donaldson had been in frequent communication with each other.

Despite his statements in "Variety's" office, Mr. Johnson, in his "Bulletin" of July 16, over his own signature, admits he held a conference in New York with Donaldson just about the time he called at "Variety's" office, and in that article also refers to communications passing between himself and Donaldson.

"Mimic World" for Masons

The New England convention of Masons to be held at Bridgeport, Conn., August 24-25, will have Jack Singer's "Mimic World" as a special attraction. The tab organization will give two performances at the Park theatre and two performances on a specially chartered steamer.

The Masons will take the theatrical company to Bridgeport on a steamer and will pay all expenses for the two-day engagement.

NEW PARK BACKING

Department Store and Trolley System Financing Dreamland, Newark

Dreamland Park, between Elizabeth and Newark, N. J., is making money this year for the first time almost since its opening three years ago. The park was started four years ago and at one time it was reported it would quit business.

The land upon which it stands belongs to Newark interests, among them the company that runs the big Bamberger department store, one of the biggest concerns within the metropolitan interests. The rent was reported around $75,000 a year.

When closing was threatened two years ago the Bamberger people and the Public Service Corp. of North Jersey got together to keep it going. The landlord agreed to a reduction of the rent and the department store, together with Robert Carter, president of the Public Service Corp., gave the venture financial assistance.

The store presumably wanted the advertising and didn't want to lose a tenant, while the trolley lines were anxious to preserve the traffic.

Since the opening in May the park has shown a profit, but the earnings are going back into the property. A heavy advertising campaign is being conducted, featuring the new swimming pool and the three-ring circus.

Moyer Returns Home

Chicago, July 19.

George Moyer, formerly a general agent of a Mugavin, Ballard and Bowers circus, who has been laid up for two years, has just left the Mayo Brothers' hospital at Rochester, Minn., for his home in Herkimer, N. Y. He is improving as well as can be expected. Moyer was a twenty-hour-a-day worker, resulting in a nervous breakdown.

NEW YORK COMM'R. COLER NOT UNFAVORABLE TO CLEAN CARNIVALS

Conditions Have Changed Since New Ordinance—"Auspices" Should Secure Proper Return—Communications Between Welfare and Police Commissioners—Question of License Comes Up

DIFFERENT OPINIONS

The situation covering the entrance of carnival organizations into Greater New York has changed considerably since the passage of the new ordinance governing the licensing of common shows. Briefly summarized, the high lights of this week's developments are:

Bird S. Coler, New York Commissioner of Public Welfare, makes it known he holds no objections against cleanly operated carnivals, but will insist that they make a guarantee arrangement with "auspices" instead of working on a percentage arrangement which, Mr. Coler believes, promotes and encourages gambling and unfair business methods.

Attorneys opine that in a test case any commercial carnival playing in the city for its own profit and without "auspices," and operated within the law, could enter New York City on leased land and compel the issuance of a license. The only bar is the cost of the fees under the new ordinance, which strike at the profit of the undertaking. Where, formerly, a common show license was $25 a year and transferable, it is now $50 and nontransferable. If a carnival company were to move across the street from its present location it would entail the obtaining of a new license for the new stand.

Public Welfare Permit

One deputy commissioner opines that a carnival company does not even need a permit from the Department of Public Welfare for such project. Commissioner Coler's contention is to the contrary, based on a ruling by the corporation counsel, that a theatre, although operated by private interests and on private property, is a public matter because of the patronage and public interest involved. Similarly a company on a privately-owned lot is deemed by him to be a public matter, not alone from the immediate neighborhood merchants' viewpoint who naturally would suffer, but from a general community welfare standpoint.

The commissioner takes an absolute stand against carnivals coming within the boundaries of the metropolis for the purpose of gambling or operating gambling wheels and other games of chance. However, where the merchandise at stake for the "chance" is not too great in value, it eliminates the gambling element. Otherwise, were it strictly enforced every church bazaar would have to eliminate such methods of raising money. The objection against gambling for money such as 10 cents on a number against a paddlewheel prize of $1 is very strong and absolute.

The department has learned considerably since last year when many such outfits were touring Long Island. The stand against gambling is in keeping with the administration's policy from Mayor Hylan down. Why gambling for charity is permissible and not otherwise is a matter the commissioner cannot perceive and he has invoked the co-operation of the Police Department to enforce this objection strictly.

Public Solicitation Prohibited

Another banned feature emanating from the carnival has been the passing of an ordinance prohibiting the public solicitation of funds. How this angle is involved figures in a letter from Coler to Richard E. Enright, the Police Commissioner, dated July 11, which reads in part:

New York, July 11, 1923.

My Dear Commissioner:

In answer to my letter I received from your secretary a number of reports made by the commanding officers of your departments covering all inspection districts and precincts. Among the reports I find that the solicitation of funds publicly was carried on without the required permission of this department at several carnivals held in the city of New York.

Attached hereto I am transmitting a copy of the report made in the case which will give you an insight into the irresponsible manner in which most of these so-called carnivals are conducted. In the report you will find involved three carnivals now running or about to be run in the city and for which no permission has been granted to collect funds publicly in connection with them.

(Signed) *Bird S. Coler.*

A previous communication dated June 30 from Coler to Enright explains itself:

My Dear Commissioner:

Notwithstanding all the precautions taken to prevent the operation of wheels of fortune and other games of chance at the outdoor entertainments commonly known as block parties and carnivals, the law has been and is still being violated.

Unfortunately, the participants include minors as well as adults. As a suggestion, would it not be possible through the kind offices of Commissioner Rodman Wanamaker to enlist the services of the police reserves? I am of the opinion that if police reserves attended these various functions held in the city of New York much of the disorder occurring at them would be prevented and their presence would tend to discourage and eliminate an attempt to impair the morals of minors.

(Signed) *Bird S. Coler.*

Enright's Reply

Commissioner Enright has replied as follows (July 16) to the preceding communication promising police supervision at all such affairs:

New York, July 16, 1923.

My Dear Commissioner:

Your letter of the 30th ult., suggesting that the police reserves be used to police some of the block parties and carnivals, where wheels of fortune and other games of chance may be in operation, has had the attention of this department.

Members of the polic reserves have been utilized for this work to a greater or lesser extent. We will be pleased to extend this service to meet all necessary requirements.

(Signed) *R. E. Enright.*
Police Commissioner.

The department is very keen against sharp methods employed or attempted to use city property on the pretext of being a charitable affair. One applicant for a permit, paralleling the recent Milk Fund fight benefit, has proposed to turn over 20 per cent. of the proceeds to the Mayor's Committee of Women, of which Mrs. William Randolph Hearst is chairman. The application is still pending, as Mrs. Hearst and her secretary, Mrs. Felson Henry, are out of town. Mr. Coler could not communicate with them the middle of this week.

Friendly Carnival Man

A friendly carnival man, who has been favored for his straightforward business methods, has quoted the following figures to Mr. Coler: A carnival company used the pretext of being a charitable affair to secure a permit for the use of the city's property. They grossed $17,000, of which 20 per cent. went to the alleged charitable organization. Whether bona fide or not, the charity received for its share $3,400. This, Mr. Coler figures, is way out of proportion.

While he would rather that each charity get together in a united fund and run one or two big drives each year, he realizes that immediate necessity governs the undertaking of any such entertainment. He has been rather liberal in issuing permits, and issues an average of three and four each week.

Currently, between Jamaica and Far Rockaway (Hammil's) there are four carnivals running, one of which is for St. Joseph's Hospital, and another for the Rockaway Hospital.

The Bureau of Licenses is taking precautionary means to insure good faith. One method employed with a Harlem colored carnival troupe was to make the property owner post a $500 bond for that purpose.

This problem has more angles than above enumerated and may result in a shake-up in some municipal department. Intimations that somebody is being regularly "seen" are of more than a month's standing, and Mr. Coler hopes to unearth something radical within a week.

Coler Receiving Applications

The License Bureau is referring all applications for license for open air shows to Commissioner Coler, but there is ground for believing that this procedure is merely a case of courtesy as between two departments of the city administration, and does not rest upon any requirement in the new ordinance covering carnivals. The license department has always been empowered to grant licenses to non-charity events, and there is nothing in the amendment to change this status.

A showman may apply to the licensing authorities, Commissioner Glatzmeyer, and make application, accompanied by an affidavit that his

(Continued on Page 12)

CARNIVALS CANCELLED AFTER INSPECTION

Calif. Organizations Send Agents Unexpectedly to Previous Stand

According to stories which have reached New York, carnival promoters who closed auspices dates in California during the spring, were taught a new wrinkle. These promoters promised more than they could deliver and depended upon getting past on a bluff after they had gotten on the ground.

Paper was posted in several towns, but before the opening came around the paper was covered and the carnival never showed.

The reason was that the organizations which had contracted for the shows sent committees back to the previous stand to make an inspection without the knowledge of the carnival people and send in a report. Where the committee reported that the show did not come up to specifications, the engagement was called off before the outfit got into town.

Bids Invited for Society Affair

The fashionable circus and bazaar given annually at Southampton, Long Island, is being arranged on a different basis this year. All the agents have been invited to offer bids for the show and the contract is offered for equipment.

Last season the whole entertainment was furnished without competition by Barron Collier, the national advertising man, who holds the major interest in Luna Park among his many activities. Collier belongs to the fashionable Long Island summer colony.

MARCUS OWES $41,900; HAS $356; BUT RUNS CAR AND WEARS "ICE"

Tab Show "Producer" Losing Principal Comic — Gets Away with Theatrical Murder—Property in Wife's Name and Tight Incorporation Makes Him Immune

Grand Rapids, July 19.

The $42,000 or more that A. B. Marcus, owner of the Marcus show ("Cluck Cluck"), owed when he was attached here last season at Powers' theatre, is a total loss.

Marcus is prosperously playing parks hereabouts with the scraps and leavings of his road show, and just finished six excellent weeks at Ramona park with a tab grind headed by Charlie Abot, who gave in his notice here because of the hard work. Abot was also one of the creditors of the original venture, which went bankrupt.

The report of the referee in bankruptcy, Arthur Black of Boston, reached here today and shows as follows: Total liabilities, $41,902.48; total assets, $356; total expenses, $356, making the salvage one nice, round goose-egg for the actors, auth r, scenery builders and costumers of his ambitious 1921 revue.

When Marcus left here for Fort Wayne he seemed to have a tidy enough bankroll, however. The creditors found that all his property was in his wife's name (Bee Winsome) and he was incorporated so solidly that even the contracts he had signed personally were not valid against the bankrupt estate or the newly organized outfit with which he has turkeyed all season.

In the parks Marcus is getting away with theatrical murder. His show is extremely "blue" and the costumers' bill for this edition will not bankrupt anyone, for the girls wear a succession of next to nothings. Marcus has saved the sweepings of the "book" on which he owed $7,000 in royalties, also portions of the Chicago scenery, which he got out of attachment under bond, and which is now immune under bankruptcy law. He has also recovered, somehow, the flashy Cunningham car, which was identified with his one-night stand tours of yesterseason, and wears a blinding diamond in his scarlet cravat.

The loss of Abot is serious, however, for th's young stuttering comic was the life of the entertainment as well as the director of the hokum bits, replacing Mike Saks, who helped make Marcus' original fortune. Saks now has a similar tab show on his own in these regions, also playing parks and fairs, and doing well.

It is remarkable how outdoor amusement patrons will lap up anything in the way of a "girl" show, whereas the same stuff on the smallest vaudeville time or on the shabbiest one-nighters would be jeered at. This is Marcus' original racket. He is an expert at sending the chorus girls around the parks and the towns as ballyhoos for his show, so much so that he has been in trouble with the authorities of several cities in nearby states because of his advertising methods and because of the suggestive paper that he posted on billboards.

In Toledo Marcus was stopped from opening by a police order.

Infuriated Steer Attacks Girl

Springfield, Mass., July 19.

(Miss) Tad Barnes, connected with California Frank's Wild West at Riverside Park on the Connecticut, was injured when she attempted to ride a show steer with little Joe Hetzner. The steer dislodged both.

The boy escaped, but the red blouse of Miss Barnes infuriated the animal, and it attacked the prostrate girl. California Frank, seeing the danger, quickly lassoed and hog-tied the animal.

Miss Barnes was gored in the back and her clothes were ripped. She received medical attention and appeared the next day, but had discarded the red jacket.

Quite a large crowd witnessed the attack.

Mail Care Clipper in "Variety"

Mail for professionals addressed care Clipper is being advertised in the letter list of this week's "Variety."

Hereafter such mail as may be addressed care Clipper will be advertised in Clipper.

WILDCAT SHOWS BREAKING INTO DATES

Carnivals Keeping Engagements Secret Until Paper Is Up

Carnivals and street fairs are keeping their dates a close secret until they begin billing the towns as a result of "wildcat" companies jumping into territories.

This procedure by the "wildcat" organizations has been destructive to the business of the show contracted with the local committee. In towns otherwise very profitable for the company which played under the auspices of a local committee, the dates in a good many instances during the last month have been played at a loss.

One carnival which played a Long Island date recently under auspices found a show had drawn out of the town the day before, after playing to good business for five days. The carnival, which was to have played the town for a week under the auspices, found it hard going for three days and then got permission to cancel.

The carnival and street fair men say that they have their organization of paid attractions and concessions intact for the season, and feel, therefore, that to protect their interests they will not divulge the play dates until the billing and advertising campaign is begun in the town.

CITY'S LEASE LEGAL

Newport's Rights in Easton's Beach Passed On by Court

Providence, July 19.

The Rhode Island Supreme Court in an opinion handed down by Chief Justice Sweetland in the litigation growing out of a lease of a portion of Easton's beach in Newport, sustained the appeal of the city of Newport et al. from that portion of the decree of the Superior Court which adjudged the instrument invalid.

It cannot be questioned, the Supreme Court held, that the city of Newport holds title to Easton's beach in some manner.

The court dismissed the appeal of the complainants, Apostolos R. Cacambas and others, who objected to that portion of the decree that declared the city of Newport has power to make a lease of a portion of the beach.

The controversy was brought into the courts on a bill in equity praying that a lease of a portion of Easton's beach in Newport for 20 years, executed May 31, 1922, between the city of Newport as lessor and the Newport Beach Association as lessee, be declared null and void and ordered to be cancelled.

ASBURY QUIET

Jersey Resort Full of Flappers and Juveniles

According to a crowd of professionals who spent the week-end at Asbury Park, N. J., as far as amusements are concerned that resort is in poor shape.

The place, they say, is crowded with flappers and juveniles who spend their time (and not much else) in bathing suits along the beach, not necessarily bathing.

The theatres are starving to death. There are two dance halls, one getting a little play, the other hardly any. There is not a cabaret in the place. Prohibition agents bloom on every bush.

What music there is is furnished by college students working their way through summer.

Maine's $500 Circus Tax

Portland, Me., July 19.

Circus appearances in Maine next year may be few as a result of the new $500 tax bill recently passed by the State Legislature.

Large circuses play only Portland and Lewiston.

A representative of Sparks' Circus, which showed here, said in his opinion Maine will be minus the large circuses next year. He said the tax hit them too heavy a blow, especially those which played only two or three cities in the state.

CHICAGO'S RACING SEASON MAKING RACETRACK HISTORY

40,000 at Hawthorne, Chicago, Derby Day—Credit Given to Tom Bourke, Former Newspaper Man—Bookmaking Interfered With—Only Oral Bets

Chicago, July 19.

Horse racing, which has come back to Chicago after 18 years, has opened the eyes of the sporting world to the possibilities. During the 14 days of actual racing this season the attendance has not been lower than 10,000, and on Chicago Derby Day there were 40,000 people.

Too much credit cannot be given Tom Bourke, formerly vaudeville editor of the Chicago "American," who put over this proposition for the Illinois Jockey Club.

The attendance has been so large that several big business men have gotten together and promised a new race track in Chicago for next year.

Haskell & Co., said to be bookmakers at Cicero, where Hawthorne is located, are reported behind Bourke.

Even with this remarkably big attendance, the backers are over $200,000 in. It cost $120,000 to put the track in shape and to get the horses to Chicago.

Probably one of the big drawbacks this year as compared to last is that a great deal of bookmaking money failed to develop, as District Attorney Crowe kept 21 men at the track. The estimate was that the track would profit $10,000 from bookmakers at the rate of $100 per day for each book, but with this supervision it was necessary to make oral bets and the Chicago fans are not yet acquainted with this method of betting.

FIRPO'S RIGHT HAND STOPS "101" REVIVAL

Willard Planned to Put Revised Show Out if He Won at Jersey City

Another thing that happened during the eighth round of the Willard-Firpo argument July 12 at Boyle's Thirty Acres, Jersey City, was that a promising revival of "101 Ranch" was blanketed.

Part of Willard's hopes was that if he could stage a comeback in the prize ring the prestige that would attach to his success would open the way to start the "101 Ranch" wild west show on the road next season or perhaps during the coming winter as an indoor event under auspices.

The demonstration Thursday night around the ringside, when the huge crowd of 100,000 gave every evidence of being unanimously for Willard, made it appear that the project would have had a good deal of merit if the issue of the fistic argument had been otherwise.

There is no doubt that Willard earned a good deal of unpopularity when he was champion by his hesitancy in taking on opponents and devoting himself too completely to making a commercial profit out of his title. The failure of "101 Ranch" to make good with the public was attributed considerably to that factor. With the reversal of public opinion as shown in Jersey City a renewal of the show might have got over. At any rate, it was in Willard's mind to try it.

Benny Leonard's Playing Role

Benny Leonard, the lightweight champ, will star in a pugilistic comedy this fall following the Lew Tendler bout July 23. Unlike the usual of a leather-pusher losing prestige in case of being dethroned as a peer, the play would be enhanced in case of an adverse decision. The comedy, by Harry Thomashefsky, is written about a prize fighter who loses the championship.

Thomashefsky is a son of the Yiddish actor-manager, Boris Thomashefsky, but the play will be produced for Broadway.

Jersey Elks' Circus

The Elks of Ridgewood, N. J., will give a society circus and bazaar late in July and have contracted with Edward Coranetti of South Beach, Staten Island, for a top.

NORFOLK'S TRI-STATE FAIR HOLDS FIRST MEET

New Plant Costing $80,000. Capacity of 8,000

Norfolk, Va., July 18.

The Tri-State Fair and Exposition will open its maiden meeting Aug. 5, extending four days. The plant cost $80,000 and the stand has a capacity of 8,000. One feature is a half-mile track, measuring 100 feet from pole to the outside. The turns are banked 45 degrees.

There will be two fairs here this season, the Greater Norfolk Fair opening its meet Labor Day. The latter event was originated three years ago and is owned by three local business men. Their failure to provide permanent buildings led to dissatisfaction, as damage resulted to exhibits through rain seeping through the tents provided. One of the owners is proprietor of a tent and awning shop, which explains the refusal to erect substantial buildings.

The unpopularity of the managers led to the promotion of the new Tri-State Fair, funds being raised by popular subscription. The new fair grounds are six miles out of the city, but although twice the distance of the older grounds has better transportation facilities. B. T. Widgeon, a farmer, is the president of the new association and is the biggest stockholder, the plant being located on a section of his property.

N. Y. Firemen Limit Park Fireworks

The New York Fire Department is taking steps to eliminate the hazard caused by fireworks discharged in public amusement parks within the city limits, notifying the park managements it will be necessary to cut down on the aerial displays

Action has been taken against aerial bombs which spread over a wide area after bursting and are liable to cause fires when they hit.

Canton's, O., Fee, $300 Daily

Canton, O., July 19.

The City Council has placed a fee of $300 daily for a carnival to appear within the city's limits.

It is believed by the city fathers this amount will prohibit a carnival from appearing here. So far this season Canton has had three carnivals.

CLEAN SHOWS NEEDED FOR FAIRS

Secretaries Making Investigations for All Future Bookings

St. John, N. B., July 19.

Fair secretaries of Eastern Canada and New England are making a close investigation of all carnivals booked to appear in conjunction with fairs throughout the territory. The secretaries are making trips to distant points to inspect the shows signed for their annual fairs with the idea of being prepared to eliminate any objectionable features the carnivals may have.

Activity on the part of the clergy has necessitated this move, the fair men having been severely criticized in past years for infractions of the laws by carnivals and in order to lend all of the necessary features to their events are making an attempt to bring the carnivals secured for this year in without a chance for any objection by the clerical fraternity.

Concession Men Arrested, Charged With Gambling

Connellsville, Pa., July 19.

The state police called at the West Bright Light Shows, a carnival which played under the auspices of the volunteer firemen at Everson, arresting three concession operators charged with gambling.

A number of paddle wheels and stock were confiscated.

The defendants, Ethel K. Bokus, Harry Rubin and J. L. Suderman, posted bail at the local police station in the sum of $100 each for appearance before Squire McCombs at New Salem for examination.

BOARDWALK A FAILURE

Surf Avenue Wins Against It at Coney

The new boardwalk, Coney Island, New York, continues to disappoint as far as concessionaires are concerned. The Coney crowds play the walk for exercise principally, with Surf avenue getting most of the spenders.

Showmen doing business at Coney Island for years believe the boardwalk needs something in the nature of free shows to hold the crowds on it.

CHICAGO'S ASS'N'S FAIR DEPT. MAKING BOOKING DEPARTURE

Giving Attractions 12 to 20 Weeks, Opening in July, Commencing Next Summer—Acts Work Through Fall and Winter

Chicago, July 19.

The fair department of the Western Vaudeville Managers' Association branch of the Orpheum Circuit is contemplating a departure from the established system of booking attractions for fairs and celebrations next season.

The plan will give attractions from 12 to 20 weeks, starting in July, and carry acts through the summer, fall and winter seasons.

The new system will bring a large number of "name" and flash attractions to fairs and celebrations, and will provide considerable new talent for that field of amusement.

The manner of operation is destined to overthrow all past methods and create quite an upheaval among those now engaged in that particular line of endeavor.

Particularly is it expected to be gratefully received by those executives who arrange fair programs.

All agents have been requested to submit their list of attractions suitable for this form of entertainment.

Details of the new department are lacking at present, but will be carried by this paper in a near future issue.

HIGH PRICED SEATS 1ST SOLD

Noted by Circus People—Low Priced Demand in Former Seasons

A condition noted by circus people this year is that the higher priced seats are generally sold first, with the hard ticket sections filling up slowly and frequently showing vacancies when the reserved seats do capacity.

This condition does not obtain in every city or town naturally, but is the general rule this season. In past seasons the lower priced seats or hard tickets were the first to go.

Uniformly prosperous mercantile conditions are supposedly responsible for the drive on the higher priced seats for the outdoor shows in the opinion of the showmen.

COLUMBUS, O., GROUNDS

Ordinance Closes Municipal Lot—License Fees Lowered

Columbus, O., July 19.

By the terms of an ordinance passed by Columbus City Council, the municipal show grounds, operated for several years for the benefit of circuses and tent shows, have been abolished. Rapidly expanding activities of the recreation department necessitated the use of the tract for playground purposes.

Another ordinance will be introduced in the council lowering the license fees for tent shows, inas much as the rates now in effect were based upon the free use of the municipal grounds.

No effort will be made to establish new municipal show grounds and circuses will in the future rent their sites from private owners.

New York Anti-Klan Law Ineffective

Albany, N. Y., July 19.

When the New York State Legislature at its 1923 session passed the Walker bill providing that every existing membership corporation and every existing unincorporated association having a membership of twenty or more persons, other than a labor union or a benevolent order, must file a copy of its constitution, by-laws, rules, regulations and oath of membership, together with a roster of its membership and a list of its officers, with the Secretary of State, it was believed that the enforcement thereof would put a quietus on the activities of the Ku Klux Klan in New York State. The measure was prepared by the Legislative Bill Drafting Commission and was sponsored by the New York World.

The Ku Kluxers, however, very promptly, upon the signing of the law by Governor Smith, incorporated as a benevolent order, thus defeating the intent of the measure for their regulation. All that has been accomplished by the law enacted against the Klan is to legalize it as a benevolent order and to make its property and holdings not used for benevolent purposes subject to taxation.

Virginia Liked by John Robinson Show

The new route cards show the John Robinson circus entering Virginia which last season went without a big top altogether because of the high licenses legislated on the statute books and placed so high the circuses declined to make the annual visit.

Walter L. Main was the first in opening in seaboard territory back in April. On that test the Mugavin-Ballard-Bowers people seem to have figured that the territory was promising.

It is hinted among the outdoor showmen that Virginia missed the circus last year and the people want them back. However, they seem more desirable in the early summer or late spring when they will not break into the fair dates, big events in Virginia. This acts against the Ringling Bros.-B. B. circus which usually makes Virginia during the last of the tour well into October.

CIRCUS ROUTES

Ringling Bros.-Barnum and Bailey

July 14-22, Chicago (Grant Park); 23, Rockford, Ill.; 24, Janesville, Wis.; 25, Milwaukee, Wis.; 26, Fond du Lac, Wis.; 27, Marshfield, Wis. (afternoon only); 28, Duluth, Minn.

Sells-Floto

July 19, Pawtucket, R. I.; 20, Woonsocket; 21, Webster, Mass.; 23, New London, Conn.; 24, New Haven; 25, Bridgeport; 26, Stamford; 27, Danbury; 28, Waterbury.

Hagenbeck-Wallace

July 19, Bartlesville, Okla.; 20, Tulsa; 21, Pawhuska.

John Robinson

July 19, Harrisonburg, Va.; 20, Staunton; 21, Charlottesville; 23, Richmond; 24, Newport News; 25, Portsmouth; 26, Norfolk; 27, Petersburg; 28, Farmville; 30, Lynchburg.

Walter L. Main

July 19, Marquette, Mich.; 20, Newberry; 21, Saulte Ste. Marie; 23, Petoskey; 24, Traverse City; 25, Ludington; 26, Manistee; 27, Muskegon; 28, Greenville.

Al G. Barnes

July 20, Niagara Falls, N. Y.; 21, Buffalo.

L. W. Brundage Shows

July 15-21, Mendota.

DeKreko Bros.

July 23-28, West Hammond.

Gentry Bros. & Patterson

July 25, Crawfordsville, Ind.; 26, Lebanon; 27, Fowler; 28, Kankakee; 31, Aurora, Ill., Aug. 1, Ottawa; 2, Streator; 3, La Salle; 4, Princeton; 5, Kewanee; 6, Monmouth; 8, Canton; 10, Bushville; 11, Quincy; 12, Hannibal; 14, Kirksville.

L. J. Heth Shows

July 16-21, Kenova.

Con T. Kennedy Shows

July 16-21, Duluth; 23-28, Chisholm, Minn.

Lachman Expo. Shows

July 16-21, Warren; 23-28, Red Lake Falls; 30-Aug. 4, Thief River Falls; 6-11, Crookston, Minn.

Mulholland Shows

July 16-21, Saginaw, Mich.

D. D. Murphy Shows

July 15-21, Harrisburg, Pa.; 23-28, Eldorado.

Nat Reiss Shows

July 23-28, St. Louis, Mo.; 30-Aug. 5, Higginsville; 6-11, Carthage; 13-16, Sedalia; 18-23, Kansas City.

Greater Sheesley Shows

July 15-21, Ironwood.

World Bros. Shows

July 20, Milan; 21, Bethany; 23, Albany; 24, Grant City; 25, Lamoni; 26, Osceola; 27, Greenfield.

C. A. Wortham Shows

July 23-28, Sioux Falls, S. D.

Hagenbeck-Wallace Good Start Brings Fortune

The Hagenbeck-Wallace Circus, playing Topeka, Kan., July 16, is in one of the most profitable seasons in the history of the show. It opened in Louisville, Ky., April 28; to two turnaway audiences, and on the following Monday, playing the Cincinnati engagement in Cumminsville, had a capacity afternoon crowd, and a turnaway at night and Tuesday on the Norwood lot two turnaways were registered for this day's business.

The show turned then east and went as far as Norfolk, which city gave the big show a big welcome. The big trick then went as far south as Henderson, N. C., and turning abruptly went west, showing on its way in Detroit, Mich., for a four days' engagement, with great business at every performance. Among the other middle western cities that turned out in goodly numbers to welcome the show were Peoria, Davenport, Iowa City, Des Moines and Omaha.

The Hagenbeck-Wallace Circus is under the personal management of Bert Powers, who, with his two associates, Jerry Mengivan and Ed Ballard, form the American Circus Corporation, owning in their entireties titles to six circuses, three of which the Hagenbeck-Wallace Circus, the John Robinson Circus and the Sells-Floto Circus, are now en tour.

New Kelly Bull

John M. Kelly, attorney for the Ringlings, has added a new blue-ribbon aspirant to his live stock collection in the shape of a bull called Canary Paul Hello Aaggie. The new one will be exhibited for the first time at the Bull-Day celebration to be held at Kelly's stock farm, Baraboo, Wisconsin, August 11. Kelly also owns Homestead de Kol, the $75,000 bull, rated as the most valuable animal of its kind in existence.

Dogherty in News Reel

Daredevil Dogherty, the jump the gap on a bicycle performer, got a great flash in the International News Weekly this week, for his performances at Hartford. No location as to the amusement park or fair that he was appearing at was registered in the pictures, but a daylight leap and a night fire leap were shown.

ENGLAND'S OPEN AIR SHOWS DECREASING FOR MANY YEARS

Local Restrictions and Regulations Principal Cause—About Three Cities Only for Fairs—Not Many "Big Tops"—Olympia's Winter Circus Yearly

London, July 9.

As far as Britain's "open-air" shows are concerned, they have been on the decrease for many years.

Not on account of public support, for no type of entertainment is more loved by the people, but through the increasing restrictions and irksome regulations imposed by the municipal authorities and the ever-growing travel facilities.

Most of the fairs and galas are now found in the North of England, and the two great Northern pleasure resorts go out especially to provide this class of entertainment. These are Blackpool and Morecambe.

The former is particularly big on the shows and has a very fine pleasure beach with every possible show and stunt to attract the thousands who pour into the town daily. The entire front is practically one huge show and the whole place is a mass of theatres, music halls and gaudy hotels. Every place is crowded despite that thousands upon thousands of holiday seekers seem to do nothing but walking slowly and listlessly about in a dense mass of perspiring humanity.

Morecambe is the same, only on a smaller scale.

In the South, Margate appears to be most energetic in catering to this class of amusement and has a particularly fine resort, "Dreamland," which is a merger from the once famous Sanger's "Hall of the Sea."

"Dreamland's" activities are extensive and include a zoo, snake-charmers, fireworks and carnival nights, flower gardens, a big scenic railway, a miniature railway track through the gardens, a coaster railway, the "Caterpillar," the newest thing from America, and a whole host of booths and sideshows.

This concern goes out for carnival nights and likes its patrons in fancy dress. If the pleasure seeker has no fancy costume the management has a huge selection of paper costumes which it sells at two shillings and sixpence each.

Roasting Whole Oxen

It also makes a feature of roasting oxen whole. This is a very old English institution and is as ancient almost as the Tower of London. The modus operandi is to roast a whole ox in public over a huge fire. When supposed to be cooked it is carved up then and there and sold at so much a plate. Part of the beast is invariably burned to cinders almost; the rest is practically raw. As a novelty it has attractions; as a viand it is repellent.

London itself has few open-air shows of the "fair" order. The biggest are those held on Hampstead Heath, the Londoner's big playground. The most important of the Heath fairs opens on Good Friday for the Easter holiday, and its great attractions are roundabouts, coconut shies, houp-la, and suchlike things. Food stalls do well. As the main ground is close to several public houses with special bars and brews for holiday-makers, the condition of the place toward closing time is such as no American picture producer ever imagined. Boxing booths and a few side shows complete the program.

The great sport is "getting off," and "Arry" and "Arriet" have the time of their lives aided by "ticklers," which, until stopped, were reinforced by scent squirts. Pavement dances are the order of the day and can be found in progress outside any public house from the Heath to King's Cross. This fair is repeated at Whit and August Bank Holiday, but neither of the latter joy times is as great as the Easter one.

Bartholomew's Chief Holiday

St. Bartholomew's Fair used in the good old days to be the chief holiday of London's citizens. Rope-walking, bear-baiting booths, etc., were in plenty here, but the great attraction was Richardson's booth, a Temple of Thespis, playing all sorts of dramatic fare, but chiefly relying on Shakespeare. Edmund Kean was at one time a member of Richardson's company. Bartholomew Fair was revived at Smithfield a few weeks ago, when the old-time entertainments were revived by medical students, nurses and well-known players. Arthur Bourchier appeared as Henry VIII. The fair was in aid of St. Bartholomew's Hospital and was so successful it may become a permanent institution.

Both the Crystal Palace and the Alexandra make a bid for popular favor during the summer. The Crystal Palace is worth visiting as a curiosity, but is distinctly depressing as an entertainment—it has its side shows and the usual "fun of the fair," but chiefly consists of a gigantic glass barn filled with statuary. It is the home of choral festivals, and has, or used to have, a theatre, where business was invariably bad. Brock's supply fireworks displays, and there are frequent carnival nights. The Alexandra Palace is on the same lines without the glass, but is particularly known for racing.

World's Fair a Shilling

Christmas always sees a temporary revival in the show business. At the Agricultural Hall is the World's Fair the admittance to which used to be sixpence; it has now risen to a shilling. It has an excellent ring circus with hundreds of free seats, Tyrwhitt Drake's menagerie, and side-shows. The most popular of the latter are Torture Chambers, a tableaux showing how "curiosity drove a poor girl to ruin"—this is really worth the threepence and shows the maiden gradually treading the downward path and with every tableau discarding more clothing, until the last tableau shows her once more fully clad in a dirty kimono and grasping a hammerless revolver—"In the Clutches of the Mormons" and "Why Girls Go Wrong" are also features, being very short ultra-melodramatic plays. Fat women, freaks, dwarfs, houses of mystery, tattooed ladies and many other things occupy the main floor, while all around are the customary games of skill (official) and chance (illegal). The main galleries are devoted to these games.

As usual food and drink are in great evidence and demand. No one except the very young or very hardened wants food in such an atmosphere and the drink is of a "special" and deadly variety.

Olympia's Circus

At Olympia at Christmas, Bertram Mills runs a high class circus of star acts. Outside the main building are always at least two big free sensational attractions, while there is a great amount of floorage devoted to the usual shies and games. In every case the popular prizes are cheap, rubbishy jewelry, "Kewpie" dolls, glassware, potware and chocolates.

The Crystal Palace also runs a big circus and fair at Christmas, the chief item of which is generally "Dick Turpin's Ride to York."

During the summer months London finds it impossible to support a circus; in fact, it has long found it impossible to make an entertainment on these lines pay. The Military Tournament which takes place at Olympia is, of course, an official organization, and although "comic relief" is occasionally professional, the items are provided by the Services and visitors from the Allied forces.

"Big Tops" Dying Out

In the country the "big top" seems to be dying out. There are certain minor so-called "Great Hippodrome's" hidden away, but Sanger's is the only big show which nowadays does a regular tenting season. Ginnett's seems to have died out entirely.

In the old days its chief attractions were a water carnival and "Dick Turpin's Ride to York," an act which is forever coupled with the name Ginnett. Bostock and Wombwell used to run a season on the road with a fine menagerie and on a smaller scale. Purchase had a menagerie which was very popular at "fairs." Untamable lions were also once a big feature, but the trainers appear to have eaten them all.

Fairs No Longer Big

The "fairs" are still in existence but by no means on their old big scale. Twenty or 30 years ago these generally coincided with cattle and horse shows in the country and were great sport. Side shows were the order of the day and "coker shies" and "wielding the hammer" practically the only games with prizes attached. The side shows were mostly of a very dubious nature and promised more to the salaciously minded than they got.

Peep shows promising, "Gay Life in Paris," "The Joys of Matrimony," and "Beautiful Actress' Early Morning Bath" were very popular with the yokels who paid their pennies gladly to be bad. The "Hootchy Kootchie Girls" were probably the parents of modern classical dancing.

The police probably awoke to the fact that these things were not desirable and they gradually died out. To come to life again in the many "Fun Cities" and "Joy Palaces" which sprung up all over the place some years ago only to perish in their turn.

Today's "side shows" are few and the fairs principally consist of "games," roundabouts, swings and American novelties, being controlled by one showman. Thurston is the leading showman in the south of England. At one time the Kinema was a gold mine to the showman and his pet films were on the lines of the peep show pictures.

Latterly municipal authorities have taken to running carnivals on a huge scale, mainly to advertise their respective resorts and the many pageants enacted up and down the country bring momentarily a touch of "Merrie England."

Up-river Attractions

Up-river outside attractions are becoming of greater importance year by year. The chief of these is undoubtedly "Karsino," on Tags Island up the Thames, which is run by Fred Karno, of revue and musical comedy sketch fame. This pleasure place is only get-able by ferry and chiefly consists of a very gay hotel, tennis courts, dancing pierrot shows, bands, and boating. It is one of the most popular places near London for those who have enough money to go the necessary pace and its cuisine is equal to that of a West End hotel. Karno's chefs and cocktail mixers all come from first-class places. The success of Karsino has led to the organization of similar, but much inferior place up and down the river.

The general press of Great Britain ignores the existence of the outdoor show world proper, only printing an occasional paragraph when somebody discovers a show of some sort, when something unusual happens, or when the Christmas carnivals open.

TWO PROPOSED HOSPITALS BRING OUT BUSINESS POINT

One Will Cost One Million—Other Single Floor, $200,000—Many Favoring Hospital of Lesser Cost

New York will see two drives for funds in support of two different hospitals proposed to be devoted to show people. Both are to be non-sectarian.

One is a $1,000,000 project to be known as the New York Theatrical Hospital. The other calls for taking over an entire floor in the new Hospital for Joint Diseases being erected on Madison avenue. The latter proposal entails a total cost of $200,000, which would secure the floor to professionals in perpetuity.

Proponents for both hospital plans are working separately and it is doubted if they will combine. Each proposal includes treatment and accommodations to actors and actresses who are ill and without funds.

The Actors' Fund recently issued a statement to the effect that there was no apparent necessity for a special hospital for professionals, calling attention to the hundreds of cases taken care of by the fund each week throughout the country. The million-dollar project calls for an institution on West 45th street and a series of benefits have been arranged to provide preliminary expenses.

Those in favor of the Madison avenue institution say the 20 private rooms available will be sufficient to take care of professionals needing hospital treatment. They also point out that, while it may take several years to raise the large sum necessary for the institution, the Madison avenue hospital will be open by the first of the year.

It is also figured that the special hospital would entail a yearly cost of $150,000, while the other proposal will carry no requirement for the annual raising of funds.

Norfolk Fair Week

Low rate excursions are being organized to Norfolk from Virginia, Maryland and Carolina points, for the Norfolk Fair Labor Day week. Agricultural exhibits will be on display from seaboard North Carolina as well as Virginia.

The Wirth Hamid office has booked the show which will make an advertising splurge on Mabel Cody's leap from a racing automobile to an aeroplane in the air. Other attractions are Ce-Dora, cycle globe; Six Stella Sisters, Sig Franz Troup and the Cromwells, among others, James F. Victor's band has also been signed for the event.

CIRCUS ACTS BOOKED

From Abroad and Over Here Going Into Big Time Vaudeville

Foreign circuses will be a large contributor to vaudeville for the coming season, a great many acts having been booked for the big time that are playing under tents in Germany and England.

Among these are Rob Wilton, English, opening at Keith's Bushwick, Brooklyn, on Sept. 10; Les Klicks, Australian act, at Orpheum, San Francisco, Sept. 2; Breitbard, strong man, at Palace, New York, Sept. 3; Brecker's Bears, Palace, New York, Sept. 3, and Five Petleys, casting, Palace, New York, Sept. 3.

In addition a number of acts now playing with circuses over here are planning returns to vaudeville for the winter.

Aeroplane Sky Writer's $300,000 Contract

The aeroplane pilot, who discharges a stream of thick, white smoke as he maneuvers in the upper air so that the trail spells out words, has signed a contract with the American Tobacco Co., by which he will receive $300,000 over a year for services exclusive to American Co. brands.

The aviator works over New York at times, and goes to big assemblages, such as the Jersey City crowd at the Firpo-Willard fight. Last Sunday he maneuvered over Coney Island and other beaches.

The contract is said to be the first step in the extension of the big tobacco company's campaign, which, next fall, will include exhibits at many fairs, a style of publicity that has been neglected by the National Advertisers for several years.

First Circus in 10 Years; Steelton Lets Down Bars

Harrisburg, Pa., July 19.

The borough of Steelton, three miles east of here, had its first show in ten years when the Gentry Bros.' Circus played there.

Ten years ago the borough council passed an ordinance barring shows.

It had been rigidly enforced until this year.

Several smaller shows are slated for exhibits in Steelton later in the summer.

BARNES' SHOW TO PLAY EAST ANNUALLY

First Eastern Tour Proves Successful with Stiff Opposition

Syracuse, July 19.

In spite of labor troubles, one race riot and an outbreak by Tusko, its giant elephant, the Al G. Barnes circus officials are satisfied with the result of their first eastern invasion, and the Pacific coast big top organization will hereafter make annual trips through the east.

That was the word coming from the Barnes chiefs, here in connection with the local appearance of the circus on Monday. The tour through New York state has been profitable, and the show will show a satisfactory profit at the close of the season, if there is no bad slump in business during the remainder of the trip.

This is surprising to some extent, for the Barnes outfit is trailing through the territory where the Ringling-Barnum & Bailey, the Walter Main and the John Robinson shows have been harvesting a small fortune this year.

The Barnes circus is unique in more ways than one. It has, among other things, the only woman circus publicity agent in Margaret M. Walton of Philadelphia, Pa. Miss Walton has been with the outfit since the present tour began in Dallas. Her past experience was as assistant society editor of the Philadelphia North American.

Pottsville Park Going After Big Features

Pottsville, Pa., July 19.

Carsonia Park, rated the finest plant of its kind in the State, is going after major attractions, and already has secured Sousa's band as a feature. This season $600,00 was expended on improvements, including a concrete swimming pool, which measures 310x200 feet.

Next season's program for improvements calls for a further outlay of nearly a half million. An open-air theatre, in which will be staged operatic programs, will be constructed, and a system of boardwalks will give the resort a distinctive recreational atmosphere. Vaudeville shows this season are composed of three feature turns, the bills being changed weekly.

The park is under the management of C. A. Hall, who has booked through the Wirth-Hamid agency the following features: May Wirth and Family, Dare-Devil Doherty, Aerial Howards, Davey's Sensation, Weldonos and Berlo Sisters.

FIRST EASTERN FAIR

Harrington, Del., July 23—Regular Openings Start August 15

The first eastern fair meeting will get under way at Harrington, Del., next Monday (July 23). It is part of the Delaware-Maryland circuit. Although rated a small fair, it will present a five-act vaudeville show.

Cambridge, Md., will stage the second fair meet in the east this season, opening July 30.

The regular fair season for the middle Atlantic section is dated from Aug. 15 on, while the Canadian circuit will wind up at the end of July.

The Canadian season extends for about five weeks.

No State Fair in Pa. For Another Two Years

Harrisburg, Pa., July 19.

Failure of the Legislature before adjourning here to take action on the report of the State Fair Commission means that Pennsylvania will have no State fair for another two years at least. Two years ago a commission, among the members of which was former Governor Brumbaugh, was appointed to work out plans for a State fair. Just before the Assembly adjourned the commission was authorized to continue for the next two years and submit another report to the 1925 session.

HISTORY OF "THE CLIPPER" SINCE FRANK QUEEN'S DAYS

Romantic Story of Paper's Founder—Published Clipper on Spot Where He had Sold Papers 35 Years Before—From Sports to Theatricals

This is the 71st year of Clipper. Harrison Fuller Trent started the paper in 1853 and it's been rolling along ever since. Frank Queen was the first editor. He occupied that post for two years under Trent's ownership. Then Mr. Queen bought the paper. That was in 1855, and Clipper continued under Frank Queen's direction thereafter for 27 years until his death in 1882.

The first couple of years were tough ones for the young paper. It just staggered along from week to week. The first issue was four pages in size, with pages 14¼ by 19¼ inches. The pages were six columns wide and the paper sold for two cents. With the acquisition of Clipper by Frank Queen it took on new life almost immediately.

In April, 1856, the Clipper was increased to an eight-page paper, with pages 11 by 17 inches. The price per copy was advanced to four cents, two or three years later to eight cents, and in 1864 settled at 10 cents.

The first publication office was at 150 Fulton street, with successive offices at 35 Ann, 102 Nassau and 22 Spruce streets. All of these locations were in the downtown business section of New York. In 1869 Clipper went into its own building on the southeast corner of Centre and Leonard streets, a substantial five-story stone building that stood for years as a symbol of the Clipper's standing and prestige in its field. With the establishment of Clipper on Centre street Frank Queen achieved a boyish ambition that seems almost fictional in the telling. Many a hero of the "rags to riches" school of boys' literature which flourished 50 years ago enjoyed a less adventurous career than Frank Queen. Horatio Alger, Jr., or the "American Magazine" of today in their tales of "work and win" would have to go some to equal Queen's life story and his successful battle against odds.

Frank Queen's Romance

On the very spot the Clipper building was established by Queen he had been a newsboy 35 years before. A newsboy with a capital of a few cents to the ownership of an influential newspaper, with wealth and standing, all acquired by the good old copy book principle of sticking to it.

When Queen started as editor of Clipper he received a salary of $12 weekly. He was 32 then. From the time he was 10 or 12 he had to battle the world as a newsboy, supporting not only himself but a widowed mother and three younger children. Born in Philadelphia, he came to New York as a boy. He had several failures in his newsstand ventures in New York before he became editor of Clipper, and when he bought the paper from Trent the future looked anything but roseate. Fourteen years after the paper passed to Queen, he had it solidly established as the leading theatrical and sports paper of the country and owned a building in the heart of New York worth anywhere from $100,000 to $150,000.

Clipper in Sports

The sports, which were the life of Clipper the first 20-odd years of its existence, were gradually augmented with news of the theatrical business, outdoor and indoor news of the show business and its people. The daily papers, which had been cutting into the sports thing steadily from 1880 or thereabouts, resulted in Clipper dropping the news of that field by degrees and adding more and more of theatricals year by year, with the outdoor field having in Clipper its sole source of information for many years.

In the days of old variety Clipper was the sole organ of the actor in that field. The outdoor people, rep shows, circuses and miscellaneous traveling organizations also found in Clipper a means of communication and information unknown previously.

Some of the advertisements of the old Clipper were famed for their unconscious humor. It was common enough for a small show to advertise for a "man to do blackface, must play organ, double in brass, must help put up the tent and assist the cook," and "no boozers, chippy chasers or anarchists need apply."

Moved Uptown in 1900

In 1900 Clipper moved from Centre street to the heart of the then music publishing section on West 28th street. Frank Queen had died in 1882 and the paper passed to a corporation of the Queen heirs. John Evans was general manager in charge of the Clipper in 1882 following Queen's death, holding the post until 1884, when Benjamin Garno was elected general manager and George W. Keil business manager. In 1887 J. Austin Fynes became editor, holding the position until 1895. Dr. William Hartley was the next editor, and in 1899 the late Albert J. Borie was appointed editor and business manager.

Clipper passed to other management in 1916, O. W. Vaughn becoming the editor. The paper removed at that time from 28th street to Seventh avenue and 48th street, where it remained for three years, later removing to Broadway and 51st street.

Clipper Sizes

In 1853 the Clipper was a four-page paper; in 1856, eight pages; in 1863 it went to a 13¾ by 19½ page size, and in 1864 the size was again increased to 15½ by 22 inches, with six columns page widths.

In 1868 the Clipper was 16 by 23 inches with seven columns; 1873, 16 pages of four columns to a page, with page dimensions 10⅞ by 15¾. In 1881 the Clipper became a five-column paper, which it continued with until 1915, when it went to three columns. In 1916 the paper became a four-olumn paper. Now it is a five-column paper.

Clipper had its ups and downs, mostly downs the last years, but it came through the mill with something any paper might be glad to boast of—a dignified name and position and reputation for honesty and fair dealing.

WASHINGTON ACTION

License for Outdoor to Be Fixed by Commissioner

Washington, July 19.

The citizens of the nation's capital have been making what might be termed "a fight to the finish" on the carnivals which have found this city to be one of the easiest in the country in which to pitch their tents staying as long as two weeks in many cases. The situation reached such a point that the local merchants and manufacturers association took official cognizance of it making various recommendations to the three District Commissioners for relief. Among the means offered by the association that was felt would make the appearance of carnivals here at least less frequent was the placing of $500 initial license fee and in addition to this, $500 for each concession operating with the show.

This figure will evidently be the license fee set by District Commissioner James F. Oyster upon the first application made for a carnival here. The Commissioner has had even a more effective weapon placed in his hands when in filing a report, which had been requested by the Commissioner, Corporation Counsel Stephens ruled that it lies within the discretion of the Commissioners as to whether or not they shall permit a traveling "merry-go-round" to be set up in the District of Columbia. The fact was pointed out to the Commissioner that practically all of these traveling carnivals have merry-go-rounds among their concessions and should it be the desire to forbid the carnivals entrance all that would be necessary would be the withholding of a permit for the merry-go-round with the natural inference—no merry-go-round, no carnival.

MEMPHIS FAIR PUTS UP PARK

Will Have $200,000 of Ride Devices Ready for Permanent Resort

Memphis, Tenn., July 19.

The grounds of the Tri-State fair held here annually will be improved by the creation of a permanent amusement park and next spring riding devices alone will be in place representing an investment of $200,000. Secretary Frank D. Fuller explained the details of the plan to the fair association directors at their recent meeting, and they voted approval of the project.

This adds another to the number of fair associations which are engaged on plans to make the ground investment earn revenue over the entire park season and help carry the financial load of the fair week each year.

Fair managements all over the country are engaged on this problem. In many cases including the N. Y. State fair at Syracuse, spring and summer harness race meets have been used, but the park proposition appears to be attracting most attention. In the case of the Memphis association, the construction, now under way, calls for a roller coaster, an old mill, an aeroplane swing, giant merry-go-round, caterpillar and shooting gallery. Some of these will be ready this month, while others will not open until next year.

The directors also voted authority to Mr. Fuller to have a new entrance built at the main approach to the fair, at the main gate opposite the executive offices. This will be in keeping with the design of the new gate further north on the Parkway.

Another innovation at the fair this year will be a series of running races. Sales of space have been promised and a number of new attractions have been signed.

PRESCOTT RODEO

Several Film Cowboys in Arizona Outdoor Affair

Prescott, Ariz., July 19.

Several film cowboys got in on the rodeo here that drew 100,000 in four days with the first days getting 30,000. The riders from the films carried off the honors.

W. C. Pardee won the world's championship for broncho riding, on "Firebug Fits"; Arthur Beloit took the world's calf trying championship and also won Hoot Gibson's silver cup. Max Gibson and other picture stars sent entries.

Ray Kane, entered by Sol Lesser, won the bareback broncho contest; Slim Allen getting the roping honors.

Los Angeles, July 19.

The rodeo at Long Beach, near here, will be held July 22-23. It is heavily advertised and has a large entry list.

QUEBEC TRACK TERMS

Government Asked for Rebate Not Received

Montreal, July 19.

It has been learned from the parliament buildings at Quebec that though Quebec race track owners asked the provincial government for 50 per cent. of the receipts collected by the provincial treasury, rebates decided on will not reach that extent.

The government must follow the federal act which governs races. It prevents the race track people from getting more than seven per cent. of the parimutuel receipts.

As a result, the only means of redress likely to be offered will be to give the tracks a share of the receipts and remit in full the 2½ per cent. collected for the race tracks since last year.

CHAUTAUQUA LECTURER, FULL OF PRO-GERMAN TALK, STOPPED

Dr. Zeublin Arouses State's Attorney—Guarantors of Suffield, Conn., Will Book No More Chautauquas—Dr. Zeublin Failed to Heed Good Advice

Suffield, Conn., July 19.

A Chautauqua lecture in this town came to a sudden end when Dr. Charles Zeublin, the speaker, was interrupted by State's Attorney Hugh M. Alcorn, while in the midst of a decidedly pro-German talk in which the Chautauqua man derided the valor of the American doughboys in the Belleau Wood battle.

Dr. Zeublin also cast aspersion on Americans in general.

Following a wordy tilt between Attorney Alcorn and the lecturer, Dr. Zeublin left the stage and the town shortly after.

After his lecture it was decided by the guarantors not to book another Chautauqua appearance in this town. Dr. Zeublin, it is understood, had been cautioned before by officials of Swarthmore College, in charge of the Chautauqua, on his pro-German utterances and was advised to delete part of his statements. His future appearances are considered doubtful as a result of his remarks here.

Attorney Alcorn, who has been one of the staunch supporters of the local Chautauqua, refused to have anything further to do with the movement as a result of the Zeublin statements.

K.-C. PARKS HIT SUMMER STRIDE

Swimming Pools Draw Large—Shrine Carnival Week July 22

Kansas City, July 19.

The amusement parks are reaping a golden harvest these real summer days and the bathing beaches and pools are the real money getters. At Electric Park the swimmers are out at day break and have to be driven from the water at closing time. Five thousand admissions, on a hot day is nothing unusual here.

At Fairyland, the new park, the Crystal Pool, has just been opened and is receiving its share of the swimmers. This pool is 250 by 80 and has a capacity of 800,000 gallons of filtered water which is changed daily.

For the next six weeks Electric Park will be the daily scene of some big picnic or special event. Special programs will be given by the Follies company in keeping with each event. Starting July 22 the Ararat Shrine's big carnival week will be inauguarated. It promises to be one of the greatest park events ever put over in the west.

Paul Goudrons Entertaining

Chicago, July 19.

Anita Conners, who has been Mrs. Paul Goudron for several years, is planning to entertain the bosses of the Ringling Brothers and Barnum & Bailey Circus at dinner some night this week.

The home of Mr. and Mrs. Goudron is circus headquarters in Chicago. This event will be an important one in the social life of the circus for the season.

Mrs. Goudron traveled with tented enterprises for many years.

Billy Mallette, general agent for E. J. Carpenter's theatrical enterprises during the regular season, is acting through the summer as publicity promoter for Roton Point Park, South Norwalk, Conn. He will have charge of the overland tour of Carpenter's "Bringing Up Father" next season.

GOT PUBLICITY

Newark's Dreamland's General Invitation

Newark, N. J., July 19.

Dreamland Park gained some laudable publicity this week through Manager Devany announcing that he would admit free inmates of New Jersey's children's aid societies' homes and of orphan asylums.

Hillside Park will introduce Saturday night roller skating in the dance pavilion.

Sousa Band at Opening

Lake Placid, N. Y., July 19.

The opening of the Lake Placid Club's Agora theatre, July 28, will have as a special attraction, Lieut.-Commander Sousa and his band of 80 pieces.

Of small but model construction, the new house is the best equipped in Northern New York. It will be employed exclusively for the club's entertainments.

Saranac Lake Carnival Week

Saranac Lake, N. Y., July 19.

During the week of Aug. 30 here, the American Exposition Shows will stage an out-door carnival (their own) under the auspices of Chapter 18, Disabled American Veterans of the World's War.

PARK MAN'S WIFE IN WHITE WILL BE WALKING "INFORMATION"

Fairmont, W. Va., Getting Chance to Find Out How Much Mrs. R. E. Kern Knows—New Park Starts July 24—All White—Can't Miss Owner

Fairmont, W. Va., July 19.

R. E. Kerns hopes to celebrate the anniversary of his birth July 24 with the opening of a new amusement park. It is situated on the heights overlooking the Monongahela. A large swimming pool will be graduated from 48 feet wide and 73 feet long with a depth of 18 inches on the upper, and 6½ feet on the lower side. Two revolving swings have a capacity of 60 persons each. There will be an ocean wave 200 feet double.

The park managerie at this time will consist of two bears, a red fox, a racoon, an opossum, a monkey, a Scotch collie pup, Maltese kittens, a ground hog, some rabbits and bantam chickens, a white bull dog. The bears were obtained at Cass, Randolph county. They are two fine cubs which in time will grow into big black bears. The white bull dog was obtained in Pennsylvania. He will have the distinction of being the nocturnal watchman at the park, and it is said nothing will escape his keen vigil.

All of the buildings and equipment at the park will be painted in white. It will have no trimmings to contrast the white. Mr. Kern's home and store will be painted in the immaculate color. Carrying the white scheme all of the employes connected with the park will be dressed in white. Mr. Kern will don a white coat, white trousers, shoes and cap. His cap will bear the legend: R. E. Kerns, owner. Mrs. Kern will wear a white dress and white apron, and on her apron will be the legendary inscription: Mrs. R. E. Kern, information. And she may know a lot.

WORLD'S OLDEST CIRCUS IS SANGER'S ESTABLISHED 140 YEARS IN ENGLAND

Bostock-Wombold's Originally Looked Upon as Animal Show—Barnum-Bailey Oldest in America—Wirth's Circus First of Australian Circuses

The first visit to America by Phlip Wirth, Australia's oldest outdoor showman, has led to a number of interesting comparisons between the leading circuses here and abroad. There are so many points of difference in the handling of the big tops that the Australian had visited virtually every American outfit to study the various systems employed. The Ringlings-Barnum & Bailey circus, though the youngest show (through having combined both outfits) is the world's greatest circus in the opinion of the visitor and he declared there is no question about that rating.

The John Robinson show is the oldest American circus, having been established over 100 years ago.

However the oldest circus extant is the George Sanger show, which dates back 140 years and now operated by the founder's sons in England where the circus idea originated. It was believed the Bostock-Wombold circus classed about the same as the Sanger outfit as to age, but showmen contend that has always been a wild animal show. Wombold originated the outfit, Bostock later buying in. The Barnum & Bailey circus fits in after the Robinson show, with Forepaugh-Sells, which is virtually now the Sells-Floto, following.

The Wirth Brothers show, the most famous in Australia, became firmly established in 1880, though it had been a touring acrobatic organization before that. It was the custom for all "circus" so-called then to pitch tents in Sydney at "Paddy's Market," first known as the Haymarket, shows being given only on Saturday nights.

After the visit of Adam Forepaugh to the Antipodes the Wirths rapidly developed and about 1900 erected the Sydney Hippodrome, admittedly the world's largest and best equipped indoor circus plant. This immense property is located in what now is the heart of Sydney.

The visit of P. T. Barnum is a vivid memory to Mr. Wirth and what was called the Barnum and Bailey Circus pitched tents in Moore Parke, near the race track, though there seems to be some doubt whether the real B & B Circus was taken to Australia.

Barnum used to complain about not being able to educate the public coming to the circus in the afternoon because one of the trials of the old circus days was in keeping the candles lighted.

Only Night Performances

The Australian system calls for night shows almost entirely. Only in the big stands are afternoon performances given and then only twice weekly. On tour one show nightly is presented for a total of six performances weekly. The system there is quite different in the matter of providing "keep" to the performances given and then only artists getting meals at the hotels or preparing food themselves. The elaborate system of feeding the Ringling-B-B outfit was a revelation to Wirth. He explained there is no allowance made performers in Australia because of the meals, salaries being higher.

Mr. Wirth is an ardent admirer of the late Carl Hagenback, who established the great German wild animal mart. The Hagenbacks never left Germany, but Ben Wallace, who purchased stock from them, used the name in America.

The Hagenback quarters were established in Stelling, about eight miles outside Berlin and there all the animals were trained. The elder Hagenback conducted his unique plant for 50 years. He died about two years ago from the bite of a snake.

Showmen from all over the world gravitated to the Hagenback establishment at one time or another. The old trainer never failed to amaze a first time visitor, for he was a skilled linguist and preferred to speak the language of the visitor. Those whon he knew he never required to pay cash and often rented wild animals to circus men from far away lands.

AKRON FAIR OPEN EVENINGS ENTIRE WEEK

Success of Two Nights Last Season Prompts Innovation

Akron, O., July 19.

Success of the experiment operating the county fair for two nights of fair week last year influenced directors of the Summit Country Agricultural Society in deciding to throw open the grounds every night during the fair next fall, it was announced Monday by V. T. Bender, president of the society.

A contract for installing additional lights and wiring on the grounds has been awarded a local firm.

All of the exhibition buildings will be open at night, so that visitors who can not leave their work during the day may see the fair in the evening.

At a meeting of the society directors this week it was decided to hold the fair September 11 to 15 inclusive, at Fountain Park. Plans were made for an entertainment program which will equal if not surpass any carried out at previous fairs.

The Summit County fair ranked third in the state last year in point of attendance and prize exhibitions, according to the report of M. H. Warner, secretary of the society.

Work has been completed on a new agricultural building to take care of a large group of farm exhibits, which hitherto have been scattered in other buildings.

New Castle Race Card Draws Many Entries

New Castle, Pa., July 19.

Announcement has been made by the Lawrence County Agricultural Society of a two day racing card to be held August 15 and 16. The racing events to be staged are August 15, 2.25 pace, purse $400; 2.20 pace, purse $400. August 16, 2.25 trot, purse $400; 2.21 trot, purse, $400; 2.14 pace, purse $400.

The Union Trotting Association rules will prevail and all races will be terminated at the end of the fifth heat. Many good horses have already been entered in the various events.

Receiver for Hamilton Park

Hamilton, O., July 19.

Upon application of Wm. Rothfuss, the Common Pleas court has appointed a receiver for Le Sourdsville Lake park, located just north of here. Rothfuss, joint owner of the resort, alleges his partner, Edgar Strefthau, refuses to make an accounting.

The receiver will operate the park until the end of current season.

Shows' Coast Advance

Los Angeles, July 19.

Al Butler, contracting agent for the Ringling Show, arrived here last week and commenced paving the way for the big top's trip to the Coast.

Close Circus Dates

Vincennes, Ind., July 19.

The Al G. Barnes Circus has a license to play here Aug. 9, and the Sells-Floto already is billed for Aug. 14.

Wild Animal Shipment Arrives on Coast

Los Angeles, July 19.

Eddie Tait, of Churchill & Tait, arrived here last week with a shipment of animals from Singapore.

Tigers, bear, big snakes, black leopards and various other species were brought over.

Pier at Pismo Beach

Los Angeles, July 19.

Pismo Beach is to build an amusement pier.

C. H. Allton has contracted to install the various entertaining features.

Indoor Man in L. A.

Los Angeles, July 19.

Frank M. Brown promoter of indoor circuses, who in the past has confined his activities to the Northwest territory, has joined the local colony.

N. Y. ORDINANCE HOLDING DOWN SHOWS

$50 for Each Stand Keeps Traveling Shows Out

The new New York City carnival law fixing a license fee of $50 for each stand, which became effective two weeks ago, has reduced the shows operating in the city limits to a minimum.

Previous to the new law there were approximatelly 25 small outfits operating in the city limits.

There are three or four operating at present, but these have kept on the locations occupied before the law went into effect.

Most of the shows forced out by the high license fee are working in small towns adjacent to New York.

LONG BRANCH'S COME-BACK AS AMUSEMENT RESORT

Big Pier, Costing $275,000 and Auctioned for $42,000, Turned Into Hum of Summer Activity by Youthful Daniel J. Maher

Long Branch, N. J., July 19.

Local opinion is that this resort of late has shown a startling metamorphosis. A sixth of a mile is being devoted to al fresco recreation.

The pier has natural advantages. It is 825 feet long, with a width of 150 feet at the extreme end, and 75 feet going back toward the shore. It juts right into the ocean, with the Atlantic lashing both sides. Composed of solid concrete and steel, it could serve as a landing place for large vessels, the original intention. The present owners have the privilege of extending it 400 feet further into the water, hoping thereby to interest boat companies in providing daily trips between here and New York.

Varied and Novel Concessions

The present concessions are varied and, in some instances, novel. Below the end, partioned for the use of fishermen, is a large dancing pavilion. A well-greased floor and a good jazz band have made good. An aeroplane with the "ships" swinging gracefully over the ocean, with "The Whip," carousal and other conventional attractions follow in close wake.

The best patronage seems to be at night, with the exception of Saturdays and Sundays, which attract huge crowds, afternoons and evenings. There is an excellent atmosphere of showmanship, sanitary and comfortable arrangements, with everything carried out in a sane and orderly manner for comfort and protection. No gambling or money games are permitted, tests of skill being the predominating features.

The man primarily responsible for the change is Daniel J. Maher, of Trenton, N. J. Maher, only 30 years old, came to Long Branch just two years ago. He leased the big pier, which previously had been for fishing. The pier had cost $275,000. It was sold at auction in 1920, the purchasers being five local business men, who paid $42,000 for the property. Maher took a lease for 10 years, with an option of 10, and started to promote an activity which already holds 18 concessions, including restaurant and refreshment booths.

Among the novelties is the "cony" racer. This is the invention of M. Higuchi, a Japanese electrical expert, known among his countrymen as the "Japanese Edison." It is a contrivance of skill, the success of the individual operator depending on clever manipulation alone. Miniature rabbits made of papier mache and placed on a board incline about five feet above the floor provide the sport. The movement of the rabbits, which takes an upward course, is controlled by a catapult ball, sent up and down through a small aperture by means of a lever and operated by the patron. This ball, if adroitly handled, strikes a bar, which in turn starts an electrical current causing the rabbits to advance. It is quite simple externally, yet concealed by a mass of delicately and complicated arrangement of wires and batteries. The winner is determined by an electrical device that flashes a number directly above the section of the successful operator. The cost to the individual player is 10 cents. Another invention by Mr. Higuchi is an elaboration of the ordinary Japanese rolling ball game and operated in the same manner. The balls are sent traveling upward between numbers ranging from 40 to 2,000, with prizes ranging according to the highest score. This has not been as successful as the rabbit device because of the duration of the game, being less than 10 seconds all told. The cost to the player is also 10 cents.

Fifty Can Play at Once

"Lucky" is another that seems to have caught on. It is the evolution of an old diversion. Fifty players can participate simultaneously. There are 12 combinations to a card, the numbers appearing under the word Lucky, the winners being chosen through the numbers called either straight under each letter, across each line, or diagonally across the card. Chicken corn is used to cover the numbers called, with one number free before the game begins. The caller, usually a man, is seated in an elevated position above the players, with several assistants through megaphones repeating each number called. The charge for the cards is 10 cents each.

The "Joker" is also coming in for a good play. Three decks of ordinary playing cards are pasted on a long beaver board. Small darts are used, these being sold, five for 10 cents. The object is to strike each card to make the best poker hands.

Long Branch Mardi Gras

Maher is planning a number of additional features and outdoor attractions in connection with a monster jubilee and mardi gras to be held August 3-4, and which is to become an annual event. The affair is sponsored by the city of Long Branch, the authorities having made a donation of $10,000 for publicity and expenses. The program will consist of a baby parade, mummers' parade, and floats, bathing beauties' march, fireworks, block dancing, free outdoor acts, public speakers and other sidelights.

Altogether, with its five miles of new boulevard of asphalt stretching along the ocean front, perfectly illuminated; its two miles of new boardwalk, several new hotels and two more contemplated, it may be said that this famous resort is staging a real come-back.

HORSE TESTS FEATURE OF IOWA FAIR

Scientific Contests Will Determine Strength of Animals

Kansas City, July 19.

One of the most unique and interesting exhibitions, or rather experiments ever given as part of a fair play display, will be offered by the Iowa State Fair at Des Moines, this fall. It will be a series of scientific tests to determine, under controlled conditions, how much a team of horses can pull. The Horse Association of America, will co-operate in the tests. For the experiments, the engineering department of the Iowa State University, has constructed a specially designed wagon. By means of gears and hydraulic pump, driven from the wheels, it will be possible to put on any predetermined load and maintain uniform load resistance. The teams will be required to pull a six horse power load to qualify for the tests, the load to be increased by two horsepower, on each successive trial, until the maximum is reached. Shouting or whipping will disqualify an entry and all horses will be given a veterinary examination before the tests. Representatives of humane agencies will be present to forestall any charges of abuse.

The tests will be of great interest to horse breeders and owners. "Horsepower has been a standard of power measurement for centuries, but little research work on the pulling powers of horses and mules has been carried on scientifically, because of the difficulty in providing uniform tractive resistance," explained the management. "This we expect to determine."

FIRPO'S $5,000 FOR 3 NIGHTS

Argentine Fighter Engaged for Braves' Field, Boston, by Loew's

Boston, July 19.

Luis Firpo, Argentine heavyweight and recent conquerer of Jess Willard, opens a three-day engagement at Braves Field last night (Thursday) as an added attraction to the evening show presented at the ball park under the direction of the Loew interests. Firpo will box a four-round bout with a sparring partner and will do various training stunts.

The South American is reported receiving $5,000 for the three-day engagement with the understanding he will actually appear on three different nights, a rainy night necessitating the show being called off forcing him over until the next, until the three have been completed.

More Free Attractions for Warren, O., Fair

Warren O., July 19.

The Kindergarten Fair Association is planning this year to present more and better free attractions at the fair than ever in the past. The dates are Tuesday, Wednesday and Thursday August 21, 22, and 23. The Hughes attractions feature is costing $500 alone. The Warwicks are another free attraction which present two acts; James Walker, well-known clown has been contracted. The Harry Lauder of Michigan, is another free attraction. The Roseland orchestra, a ladies organization, has been engaged as well as the Andover Band. Agricultural and live stock premiums have been increased.

Another Circus on Coast

Los Angeles, July 19.

Gentry Brothers-Paterson Show will visit the Coast this season.

Mike Golden will bring his show out this way in the fall.

"THRILLERS" MUCH IN DEMAND; AGENCIES REPORT SCARCITY

Dare-Devil Features Decreasing—Many Stunt Turns Dropped Out—Parks Now Want Them

Thrillers as park attractions are jumping in demand, but a search by agencies develops there are few such turns available.

It is understood that the number of dare-devil features has steadily declined in the last half dozen years. Formerly parks used such attractions each season and big salaries were paid the dare-devils. As the prices declined the field narrowed and many of the stunt turns dropped out of sight.

When the scale for thrillers was reduced the parks explained they were unable to get the volume of business formerly enjoyed. The development of dance halls, picture houses and other counter amusements was blamed by the outdoor showmen. This season, however, parks have started off with renewed life, the heat of the early summer being credited with the revival. Park managements are now figuring on ways to stimulate and hold interest through the season, which explains the call for thrillers.

MFRS. COMPLAIN OF POOR SEASON

Teddy Bear Evolutes Into Bathing Girl

The manufacturers of dolls, toys and games constituting carnival and fair merchandise are almost a unit in declaring this season far behind last in the demand for their goods, but with the opening of the state fair season early in August better conditions are looked for.

A curious fact has become apparent in the last few months and that is that fashions change even in the choice of those who attend the fairs and carnivals in the matter of dolls they prefer.

From the Teddy bear the evolution has been the bathing girl doll, the Katzenjammer Kids, the unbreakable doll, the pickaninny, the hat doll and the electric light doll.

R. Friedman, president of the Regal Doll Company, says it keeps their designers busy inventing new ideas in dolls, and whereas the demand for the hat doll has fallen off 50 per cent., the demand for the new mamma doll, designed to replace it, has much more than made up for the decrease.

The concessionaires are doubling order, and, says Mr. Friedman, it is the concessionaire who creates the demand for specialties.

Good Chautauqua Co.

Louisville, July 19.

Redpath Chautauquas are now in full swing in three sections of Louisville—in Crescent Hill, at Shawnee Park, and at the Water Works Park. Chief among the musical and dramatic attractions are the Elsie Baker Co., the Betty Booth Co., a concert organization, and "The Meanest Man in the World," with a cast of New York actors.

The pianist of the company is Hugo Brandt. His solo selections were a Liszt Polonaise and Mendelssohn's Spinning Song.

The organization is superior to most of those presented by the Chautauqua manager, and was received with genuine appreciation.

LAD'S ROAMINGS

Syracuse, July 19.

Kidnapped by gypsies when he was only 3, reared in their roving camp, schooled in theft and beaten, he claims, Frank Ellsworth Parsons, 15, deserted the gypsy band at Stamford, Conn., attached himself to the Al G. Barnes circus at Norwich, N. Y.; came to Syracuse with the wild animal show, and now is at the Juvenile Detention Home.

The lad, ill fed and scantily clothed, was turned over to the police while the circus was here.

$1,000,000 STOCK ISSUE OFFERED ON GARDEN

Public Subscription to $20 Par, 10 Per Cent. Security Invited

The New Madison Square Garden Corporation, which will build a new garden on the site of the car barns at Fiftieth and Fifty-first streets, New York, this week offered an issue of "Class A Cumulative Participating Preference Stock" totalling $1,000,000, or 50,000 shares at $20 for public subscription through Allen, Weed & Co., No. 1 Wall street. The stock has no par value, will be entitled to $2 a year and a sinking fund will operate after Nov. 15, 1924, to buy the Class A stock in the open market at a price not to exceed $35 a share, according to the underwriter's prospectus.

The New Madison Square Garden Corporation has been organized to take over the old Garden, together with the promotions of Tex Rickard, and to build the new Garden at Fiftieth street. It will operate both establishments. The new stock will entitle owners to preference in the purchase of seats for sporting and other events. It is part of an authorized issue of 125,000 shares of the X and a like amount of Class B stock, all of which is "to be presently issued."

Among the directors of the new corporation which will take over the old concern are Anthony J. Drexel Biddle, of Philadelphia; John Doty, president of the Foundation Company; Thomas H. McInnerney, president of the Hydrox Company; Kermit Roosevelt, G. L. ("Tex") Rickard, and John Ringling, the last named being chairman of the board.

In connection with the announcement of the new financing Rickard makes public a financial statement of the old Garden earnings. On an audit of April 30, 1923, the earnings of the old Garden for two years and nine months are put down at $1,331,729 "before special charges", and for the last two years an average of $584,288.

An appraisal by Ford, Bacon & Davis is cited to support the estimate of future earnings will be at the rate of $7.79 a share on the entire issue of 125,000 shares of Class A stock. After the A stock has received a $2 dividend, further profits are to be divided between A and B stock.

The survey does not indicate what use will be made of the capital raised by the first 50,000 share issue, nor does the prospectus indicate the purpose of the B stock.

The presence of Anthony Biddle on the board recalls that the Philadelphia sportsman started several years ago to organize the Metropolitan Sporting Club, which was talked of as a duplicate of the English National organization. About $200,000 in stock was sold, several bouts were put on for society at a fashionable hotel in New York, and then the project lapsed. It later went into bankruptcy.

The new corporation also owns the stadium on Boyle's thirty acres in Jersey City, scene of the recent Firpo-Willard and the Dempsey-Carpentier argument in 1921.

4th Hollywood Season

Los Angeles, July 19.

The outdoor theatre in Hollywood Canyon opened its fourth season with the pilgrimage play of "The Life of Christ." There was a tremendous society attendance.

The offering is a regular seasonal affair here, the same as the "Mission Play" at San Gabriel.

It is a sacred and historical drama that is a huge drawing card, especially attracting the tourists.

Free Gate at 3-Day Fair

A three-day fair will be held at Far Hills, N. J., September 13-15.

A free gate will be allowed for the night performances. In addition to the various shows, concessions and riding devices, there will be a number of free attractions.

COAST PIERS OFF

Slump Around Los Angeles. Two Only Satisfied

Los Angeles, July 19.

The amusement piers at the various beach resorts within a radius of a few miles from here have not been enjoying the patronage of preceding years thus far this season.

The reason ascribed by the managements is the cool weather.

The peer of all the piers, Venice and Long Beach, however, are doing quite well.

Ocean Park, Santa Monica, Hermosa and Seal Beach all equipped with the latest amusement contrivances have felt the slump.

SHOW PEOPLE NOW BARKING AT CONEY

On Dull Days They Frame New Bits or Steps

Various concessions along Surf avenue and in Luna Park, Coney Island, are proving to be blessings to actors laying off during the summer, by the employment of many of these as "barkers" and special cops, in addition to many actors running concessions of their own.

Luna Park in particular has quite a few hoofers and straight men doing a spiel in front of the tents and houses.

The "Sea-Tiger," in addition to having for its barker a comedian in vaudeville during winter, is being operated by Don McCloud, of the vaudeville team of Hendricks and McCloud. John Kelly (Kell and Kelly) is operating the "football game." Rush Jermon, of the burlesque producing firm of Jacobs & Jermon, runs the "King Tut" concession in the park. Sam Rice, a burlesque comedian, is using his talents to entice people into a "Dreamland" freak show on Surf avenue.

When business is poor, especially on rainy days, the spielers and special policemen are to be found staging new acts or breaking in new routines on the walk.

St. Louis Grounds Sold

St. Louis, July 19.

The grounds used by circuses on their annual visit to St. Louis have been sold to the police department and will be converted into a garage. The lot is located at the northwest corner of Laclede and Sarah avenue, and was the best circus stop in this city, but six blocks from the night life and reached by almost any street car.

It was also the largest lot within city limits.

OLENTANGY PARK HAS EMERGED FROM COURT RECEIVERSHIP

Property May Go to Leo Haenlein for $250,000—Principal Resort at Columbus

Columbus, O., July 19.

Olentangy Park, the principal outdoor amusement resort of Ohio's capital city, has emerged from its receivership and is to be taken over by a new management in the near future. The park property was authorized sold last week by Judge Daniel H. Sowers, of the Franklin county courts, before whom the receivership has been pending for several months.

The park was thrown into a receivership some time ago together with several other properties of J. W. and W. J. Deusenbury. Under the authorization of the court the property will be transferred to Leo Haenlein for a cash consideration of a quarter of a million dollars.

Olentangy Park was established about 25 years ago by the Columbus Street Railway Co., which transferred its interests to Eli M. West and Joseph W. Deusenbury. After operating the park for a short time Mr. West later retired and the property has since been owned and operated by J. W. and W. J. Deusenbury, with the exception of a short period during the war when Will D. Harris had it for a season or two under lease.

The $250,000 to be paid for the park is to be cash, and for it is to be given all lease holds, as well as the land held in fee simple, and also all buildings and concessions

2,173-MILE MOVEMENT WITHIN TWO WEEKS

Ringling-Barnum Show in For Long Jumps—One 400-Mile Leap

The new Ringling Bros.-Barnum & Bailey circus route card taking the show up to Spokane Aug. 18 has been published. It discloses some long railroad movements, including one on the Canadian National of 400 miles, from Winnipeg, Man., to Moose Jaw, Saskatchewan.

During the second and third weeks in August the circus will have 2,173 miles of travel, necessitating the cutting out of one performance in five different stands.

The heavy movements begin at the end of next week, with 125 miles, from Fond du Lac to Marshfield, Wis., and 188 miles thence to Duluth. The following Sunday jump will be 168 miles into Minneapolis (July 30).

The week following (Aug. 6) the mileage will total 1,120 for six stands and the week of Aug. 16 shows 1,053, or 2,173 for the two weeks.

The big show crosses into Canada from Crookston, Minn., to Winnipeg, and gets back into U. S. territory from Lethbridge, Alberta, to Great Falls, Mont.

Crash Slightly Felt

Chicago, July 19.

Several persons are reported to have been injured, but not seriously, when one of the trains of the Hagenbeck-Wallace Circus crashed into a tractor at Elmont, eight miles from Topeka, Kan., Sunday.

It was reported the next day some of the animals had escaped, but that was denied in later reports reaching Chicago.

One truck of the elephnat car was thrown from the railroad track and 700 feet of track torn up.

"Pluggers" in Contest

The Starlight Park, New York, held a song contest this week. Of the five contestants, two were professional song pluggers. The contest was intended to be a.. amateur tourney.

Ted Walhalla, 72 years old, is caretaker of the Hippodrome, Sydney, Australia. He went to the antipodes in 1875, settling there after marrying an Australian. He is of the Walhalla Brothers, an English acrobatic turn which came to America and joined the Adam Forepaugh Circus. The brothers, however, went to Australia with the Cooper & Bailey Circus.

$600,000 APPROPRIATION FOR MONTREAL'S '25 SHOW

Industrial Exhibition Association Planning Ahead—200 Acres Near Dominion Park

Montreal, July 19

The Montreal Industrial Exhibition Association may stage its first show in 1925, if present plans are carried steadily forward. This declaration was made by Henry Miles, association president.

Montreal will guarantee the bonds of the Association to the extent of $600,000. It is the intention of the promotors to make the exhibition international in character.

Two hundred acres in Maisonneuve, near Dominion Park, will be used for the exhibition grounds and buildings.

Leon Trepanier, chairman of the publicity committee, has been commissioned by the directors of the association to attend all the larger American exhibitions to be held in the near future, with a view to obtaining first hand information as to the conduct and management of these enterprises.

The board of directors has given Trepanier, who is an alderman, letters to the officers of these expositions. Trepanier will first visit Vancouver and later proceed to San Diego.

In connection with the exposition, following upon the expectation that the city of Montreal will give a civic grant, Mr. Prieur, the secretary, stated to a Clipper man, it was also proposed to ask the provincial and federal governments to vote grants on which a loan could be floated as a capital account.

For the maintenance of the fair the secretary was of the opinion that the revenue from such privileges as the amusements, stalls and locations for exhibits and the race tracks would suffice.

MUSIC-DANCING ON THE BOATS

New Line Planning $1 Short Trips—Night Sailings Also

A new line of boats to travel up and down the Hudson River with orchestral concerts and dancing as entertainment features is in course of promotion. The title of the venture is the Recreation Line, Inc. John Wright is president, Patrick J. Meehan, vice-president, and Theodore Michaelson, treasurer, of the corporation sponsoring the proposition.

The Recreation people propose to start with one boat to carry 3,000 passengers, $1 a round trip from lower New York City to some point on the Hudson around Croton or thereabouts. A beach for bathing and a park holding the usual outdoor entertainment concessions, such as rides, are a part of the plan.

The line would operate in the summer months only. In addition to the daily trips of the pleasure craft to the park terminus on the Hudson, the line also proposes to operate a boat on a nightly cruise up the Hudson, Long Island Sound or down New York bay. The line it is expected will not get into operation before next season.

The flotation of the boat line and park is via a stock selling plan, salesmen representatives offering the stock to the public.

Everything at Theatre Carnival

Akron, O., July 19.

Street dancing, Garden of Araby, the Greekmine show, Punch and Judy; the "49" barroom, the French cafe and the gypsy camp were feature attractions of the Little theatre carnival on First street hill Friday.

With the proceeds the Little theatre folk expect to hire a professional director to stage their productions here next winter.

Curley and Wrestling

Montreal, July 19.

Jack Curley informs local sporting me he intends to try and revive the interest in wrestling in Canada, and that he has appointed Tommy Conway, of Montreal, as his Canadian representative.

The inference is that there will be several wrestling matches billed for the Mount Royal Arena next autumn and winter.

CLIPPER

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General Pisano, sharpshooter, and George Stroud engaged in a trap shooting match last week during Pisano's engagement at the Pantages, Hamilton, Can. Stroud is manager of the Pantages, and the match, which went to a draw, each contestant smashing 48 out of 50 targets, attracted attention that resulted in publicity for the house. The match took place at the Hamilton Gun Club grounds. Edgar Sturt was referee.

Serita, a former Spanish dancer in vaudeville, opened a "King Tut" show at Lander's Arcade, on Surf avenue, Coney Island, under canvas last week. Besides Serita, who is portraying the role of principal dancer, piano player and spotlight operator, there are five girls and two men in the company.

Not deterred or discouraged by the accident which resulted in a broken collarbone June 19, Swan Ringen, the diving girl, is back at Luna Park, Coney Island (where the accident happened), doing her diving stunts with more pep than ever, although forced to eliminate the top perch dive for a few days.

The Great Zeigfried, champion ski jumper, while appearing at Riverview Park, Baltimore, where he was looping the gap on skis, landed faultily, resulting in a broken leg, which he is nursing in the Baltimore hospital.

The New York State Convention of American Legion Posts to be held at Saratoga Springs, N. Y., the week of Aug 5 will use several outdoor attractions.

Charles Ruffy is a new addition to the Sells-Floto show.

An elephant, the only one carried by the show, belonging to the Campbell Brothers Circus, was taken on foot from Port Clinton to Oak Harbor, Ohio, when the car in which the animal was being transported became disabled in switching it about the railroad yards at Port Clinton. The 12-mile hike for the keeper and the elephant was the only way to bring the animal here in time for the performance.

The Trumbull county fair will be held the last four days of August in Warren, Ohio. Day and night attractions and an unusually good program of races for three afternoons will be offered. Entry day will be August 28.

A mardi gras and street fair will be held July 30-Aug. 4, at Catskill, N. Y., under the auspices of the Wilson Fire Company. Hunter, N. Y., a few miles distant, will hold a mardi gras and street carnival Aug. 6-11.

Jack Allen, manager of the Majestic, Perth Amboy, N. J., and also a booking agent with the Marcus Loew Circuit, is operating a street carnival and fair in Perth Amboy this week.

George Robinson, owner and manager of the New Brighton, Coney Island, has secured the rights to all concessions in Prospect Park, Brooklyn. These include boating, pony rides, the carrousel, candy stands, and the refreshment house.

"Major" Johnson, midget clown with the Sells-Floto circus, left the circus Saturday at Framingham, Mass.

Harvey Herman, president of the Summit Beach Park Co., operators of Summit Beach Park, Akron, O., for the last three years, tendered his resignation to the board of directors at a special meeting this week. Attorney Fred Ormsby, director of the company, was named president.

Bert Silver, Mayor of Greenville, Mich., has been appointed manager of the Greenville Fair, to be held Sept. 12 to 14. Mr. Silver, who owns the Silver Family theatre, is an ex-showman and was connected with circuses for many years.

Policy of Clipper in Outdoor Field

The policy of the Clipper is outlined in this declaration in its first issue as a weekly exclusively devoted to outdoor amusements.

There isn't the least desire, though we could, to tell outdoor showmen how they should run their business.

This paper starts fresh in its new departure and with a clean slate. May it remain that way.

What we would like to do is to dignify the outdoor business. We want to print the news of the outdoor in the newspaper way, not the way of the outdoor nor in the vernacular of its amusements. Nor shall we publish the news in the form of the show slang. N shall we accept advertisements (if they are offered to Clipper) written in the slang of the trade. Let the advertising copy plainly tell what it means; if it doesn't and we are not permitted to rewrite it into plain language we shall not print it. And neither shall we print it if we think it is undesirable copy or if we know that the advertiser is an undesirable among the desirables in the outdoor business. This being our intention it should be on the record.

We want to see this Clipper made interesting enough for any one interested to read and in reading to form the opinion of the outdoor business this Clipper is representative of from the tone of the paper. That tone must be up, not downward, in its text and in its advertisements. Clipper is going to print the news of the outdoor show business to the best of its ability, such news as Clipper believes is wanted by the outdoor people. It is going to suppress nothing in the news way that is considered of that importance and it is not going to create news. Clipper will publish the news only that has been created by some one else. If that some one else doesn't like it because Clipper prints it he may blame himself for creating and making that news possible to print—not blame Clipper for publishing it.

The reviews are going to be written wholly impartially of anything Clipper reviews. There will be no antagonistic reviewing on outdoor attractions as far as the relations of those attractions may exist with the public. Clipper will not review for the public but for the trade, and the trade knows more than we do. We have nothing to do with the public or the layman only in so far as the show people and the lay people may cause news of the outdoor division.

Under its new direction Clipper is going to tell the truth about everything as far as it possibly can for the information of the trade. What doesn't interest the trade in connection with its own business won't interest us. We want to make that plain and understandable. There is no outdoor showman who needs to fear Clipper in the operation of his business in connection with the public. This paper is no reformer, no organ of any reformer, no organ of anyone; it's independent and wishes only to print the news, not to dictate to the outdoor field nor attempt to in any way.

There never has been a branch of the show business that didn't have its good and bad. The good survives the bad. We prefer to trail with the good and will let the bad take care of themselves as far as we are concerned.

The Clipper would like to aid in building up the prestige of the outdoor show business. We hope we can—we are going to try. We want the good of the outdoors with us and trust we will have them.

This paper always has borne the best of reputation under all of its direction in the past. We trust it may continue to do so. No act of the present direction shall sully its good name. We have a lot of respect for "The Clipper" and more for its founder, the late Frank Queen. He was a pioneer of a long gone day in a field then unknown, sports. That makes him the more remarkable.

"The Clipper" of the past may have been passive. We don't want to make it aggressive, nor do we want to remain passive—just to turn out as good a paper as we can, a paper you will at 'least think is passable whether it suits us or not. We have wished a lot on ourselves in this effort to put the Clipper over in the outdoor field; maybe sentiment had something to do with it, maybe ambition or maybe just because we wanted to see if it could be done. Either way though, there will be no kick here; if a flop, let 'er go, and if over, all right, but whichever way she falls, up or down, it's going to be the right way. We'll promise this much—that when we can't run this Clipper in the right way there will be no Clipper.

To condense this paper's policy into a sentence: straightaway news without malice, prejudice or partiality, no secrecy, no suppression and no grouches.

Correspondents for Clipper

Pending the issuance by Clipper of its own correspondents' cards, only the cards to correspondents issued by "Variety" should be recognized as entitling the holder to also represent Clipper

Other than the members of the staffs of "Variety's" different offices, all of its duly appointed correspondents hold a "Variety" credential card, guaranteed as to genuiness by the seal of "Variety" imprinted upon it. Any other card is spurious.

INSIDE STUFF

The New York dailies carried a story a school of sharks was seen off Coney Island quite near inshore. Some of the papers qualified to say the life guards claimed the school was of porpoises with some sand sharks among them.

Whatever they were the story in itself was sufficient to immediately effect bathing around the metropolis, sea or sound shores. Even those who know sharks can not make shallow water became timid with the reports. A similar story crops up almost every season in one way or another.

Coney Islanders say man-eating sharks do often appear off the beach, usually outside of half a mile. They are distinguished by the fin sticking out of the water while swimming, whereas porpoises when moving bob up and down, jumping around. Sharks also have been seen off the Long Island shores, but not so large as the ocean going specie, although large enough to maim a human as one did a couple of years ago in the Pelham Bay section. Sharks in schools, when nearing shore, seem to have lost their way. That is the belief of fishermen, although some conclude that the large quantities of waste off shore in the summer time becomes a food attraction to the big fish.

Otto Floto was in New York last week. The renowned sports writer and newspaper man came East to catch the Firpo-Willard fight, just after having seen the Dempsey-Gibbons battle at Shelby. Mr. Floto wasn't feeling any too good, though with no ailment; his legs were bothering him.

Frank Queen founded this "Clipper" 71 years ago. He started it as a sporting paper, and "The Clipper" became, besides remaining, the sport-

(Continued on page 13)

ON THE LOT

By NELLIE REVELL

St. Vincent's Hospital, New York City.

After not having seen a blade of grass, a tree or been outdoors for almost four years, I am now writing a column for an all-outdoor paper. I am wondering if this is a tribute to my memory or my imagination. Perhaps the editor has in his mind the example of John Drinkwater, an Englishman, who wrote what was hailed by the critics and the public as the great American play, "Abraham Lincoln," and believes there is something to the theory of not getting too close to your subject.

The first object of my affection in the amusement world was the circus, though the theatre was my mature love. And the dashing posters that come with the fragrance of spring still fire my imagination and keep me young. My memory glows with tender thoughts of the days when there was fun in everything.

Though some newspaper writers have tried to exploit me as a precocious equestrienne, my first and only job with the circus, excepting as a concessioner, was as a press agent, in the days when a girl press agent was as much of a curiosity as Barnum's "Zip." But I was satisfied then and am still that the circus people are real missioners. It is the universal touch of the circus that makes the world kin. It has no affinity with dialog, for a Chinaman can understand it as well as a bishop. It gives to human nature the spirit of spring. Youngsters chalk up the walls with the glad tidings. "Ten days more till Circus Day—Hoo-rah."

Other kinds of entertainment come and go, flare and fade, swell and recede; but the circus goes on forever. And as long as there are children to make and grace the world, this will be so.

If you were never with a circus.
Then you cannot understand,
What it means to an old trouper
To get lonesome for the band.

One of my pet recollections of circus life concerns the time when I was in the Tombs, and the late Blanche Walsh was with me. No, no! Not as bad as that. Blanche was the warden's daughter, and I was a youngster who had come on my annual week's vacation from school for the express purpose of attending the opening of the circus with which some of my family were connected.

The first person I had missed on arriving was my friend "Blinky," the valet to my favorite elephant, "Gus." I inquired and found that he had been looking upon the wine, while it was red and had landed in the Tombs, where the boss to discipline him, meant to let him stay for a few days. Loath to have my visit spoiled by the absence of anyone as kind to children as the "animal man" with the circus is, I set my ten-year-old wits working out a plan whereby I might at least see and sympathize with my old friend.

Alone, I found my way to the Tombs and out-talked the door-tender who passed me along to someone else, who did likewise. Finally I landed unawed in the presence of Warden Walsh, who laughed at my concern, over one of his charges. He introduced me to his little girl, Blanche, who was a couple of years older than I, and then sent a guard to bring Blinky to the office. My joy at seeing him and my grief at hearing he couldn't come with me so moved Mr. Walsh that he offered to see what he could do.

"Blinky" was returned to his cell and I was invited to stay to lunch with Mrs. Walsh and Blanche. In about three hours "Blinky" and Mr. Walsh again appeared. "Blinky" had had a shave and a shine and rather sheepishly said: "Come on Punk. (A nick name applied to circus children).

I never found out what it was that Mr. Walsh decided to do, but it was a proud moment in my life when "Blinky" and I walked into the menagerie together and told the astonished boss what had happened. The last time I saw Blanche, a few weeks before her death, we were laughing about the time we met in the Tombs when I went down to "spring Blinky."

I hear the circuses and carnivals are expurgated now and are operating on a lily white basis. One of the "Pay-you-all-alike-one-good-one-makes-up-for-several-bad-ones" clan was describing the improved conditions to me. He said, "You wouldn't know the lots. If a gil walks away without his change at the ticket wagon now it is sent in to him on a silver tray. All the shows are doing it." That is a drastic contrast to the old days when after the boys of the privilege car had heard the "mender" of the show say, "alright boys" they would open up. Or if it happened to be one of the gentler sex who was operating the "mit joint" (temple of palmistry), the lung tester or the fish pond, they would leave that town cleaner than Kearns left Shelby.

But be it said in their favor that the "alright boys" was the signal to go ahead as the town had been "fixed" and the city officials had consented to let their unsuspecting citizens, neighbors and constituents who had voted for them be taken on the show ground. And that said officials received a percentage of the profits. Town people were prone to hold the circus people wholly responsible for their losses. When the fact of the matter was that every dollar "won" from a gullible patron was divided with the authorities of the town who sat with their families watching the big show as guests of the management, while their neighbors and country cousins were losing their money in the side show. Why blame it all on the circuses when their own town officials were the first and worst offenders?

It was circus day in a country town of the stamp that hold onto life like the perk old top who never muffed a drink or smoke in his life, and hot enough to curl the ground. The air tingled with the touch of human nature that makes the world kin. Jazzing bands, crowing kids, gyping hawkers, loud laughing "coons," teasing pedlers, about everything that could talk, walk or wheel, found a welcome in the sunny day that age steps aside and youth leads the way.

The big tents were set up on the edge of the town, and took up so much room one might well wonder how they could buy or find the space for showing in big spreading cities; but that is another of the many puzzles that "give pause" to the bystander on a circus lot. Around the front door of the big show there were standing for hours crowds of all grades of age and color, and the side show spielers were wound up to their highest notch as business makers.

The press agent was on the alert at the candy stand that always waves a welcome within a few yards of the main entrance.

Suddenly a shot was heard, and then another, the sharp crack of one telling the knowing ear it had missed its object. The mob swayed and fought to get free from the mass, and those who could wildly broke for shelter.

The press agent jumped into the candy stand and dropped behind a pile of "pop" boxes, and as he did so a black groom who was sitting on a guy rope stake, exclaimed, "That's right, Col'nel, them bullets aint got no eyes."

A 50 cent debt of two year's standing, between a Jackson white, and low down was the match that caused this blow up.

Everybody has at least one or two pet stories in his system. I know my friends in the circus and outdoor amusement world must know plenty of them. So if everyone will just send in his quota of amusing tales to this column I'll not have very much work to do myself.

I would like to hear from all old circus friends.

VERY BIG LOSS QUITE LIKELY ON DENVER'S 'PAGEANT OF PROGRESS'

$3,000,000 Civic Proposition Fails to Catch On—$15,000 Gross Receipts First Week—Affair Not Well Managed

Denver, July 19.

The Pageant of Progress, Denver's first festival since the abandonment of the "Festival of Mountain and Plain" several years ago, staged something of a recovery in its second week, according to the directors.

The pageant was held at Overland park, about three miles from the city's business district. Automobile races and auto polo were billed as feature attractions. An airplane circus and other stunts, together with nightly fireworks, rounded out an otherwise rather tame program. A historical pageant, written by local talent, was the piece-de-resistance. It was given on a big outdoor stage. In the middle of the first week it was cut sharply, being too tedious for public patience in its original form.

The first week grossed less than $15,000, so far as admissions were concerned. A reorganization of management occurred at the beginning of the second week, automobile distributors, who had thousands of dollars invested in exhibits, taking charge. By virtue of heavy advertising, generous space being taken in all the local dailies, a strong effort was made to pull the affair out of the hole. Attendance increased under the publicity pressure. An airplane flew over the business district every noon under the auspices of the Denver "Post," the aviator scattering admission tickets to the crowds below. The stunt proved to be a good publicity feature, the crowds fighting for the tickets.

At this writing exact figures on the total gross are unavailable, but they will approximate between $45,000 and $50,000, besides concession money.

It is felt that the affair has not been well managed. The parade on the Saturday before opening was tame. Mayor B. F. Stapleton was president of the pageant association, the city administration being sponsor for the show.

With a claimed valuation of $3,000,000, including salvage, a substantial loss is likely.

PROFIT OF $25,000 FROM $7,000 LOSS

Firemen's Self-Run Carnival Wins by Extension Over Third Week

The firemen of Portchester, N. Y., report an extraordinary case of saving the day in the case of a carnival that played two weeks at a loss of $7,000, but covered the deficit and showed a profit of $25,000 when it was extended into a third week.

The event was organized by the local firemen on their own account. They put together a flashy looking display in the open air, but provided no special attractions or rides. Besides the merchandise booths they had only a band and a dance floor. One of the chief revenue getters was a raffle of three automobiles, by the sale of tickets through volunteer solicitors.

When the event had run its scheduled two weeks the firemen faced a loss of $7,000. A professional carnival organizer, John Driscoll, was called into consultation. He decided that a swift advertising campaign, with a brisk ballyhoo at the merchandise booths, operated entirely by the firemen and concentration on the auto premiums was necessary to pep the show up.

The show was extended a third week. With July 4th and the new spirit behind the affair it made a seven-day clean-up.

Under the auspices of the Jr. O. U. A. M., Harry Bonnell will conduct a street fair on the main thoroughfare of Mt. Vernon, N. Y., July 28 to Aug. 4. Bonnell will have a number of free attractions, nine paid attractions and 60 concessions with his outfit.

INTERNATIONAL AIR RACES AT ST. LOUIS WITH SPEED KINGS

Most Daring Stunt Flyer in World Among Them—Races October 1-3—Lieut. Maughan Present Champion

St. Louis, July 19.

Lieut. Brack-Papa, Italian ace, and Luigi Mainardi, also of Italy, will take part in the international air races at St. Louis, Oct. 1-3, Sadi Lecointe, speed king of France, and said to be the most daring stunt flyer in the world, is another European entrant.

In the Pulitzer trophy race here this fall, Brack-Papa, Lieut. Russell Maughan, present holder of the world's speed record; Sadi Lecointe and others not so well known, will contest for possession of the crown. This should be an event worth while.

The Jones Medicine show, now operated by "Doc" Wetzel, has played under canvas in Passaic, N. J., for the past two weeks and will remain for another two weeks. The show is carrying a "Plantation" show of 20 colored people, which is giving a performance of one hour and a half after the lecture.

Peggy O'Neil, being held in a Detroit jail for being implicated in a number of holdups, admitted being an accomplice of her lover, who is now awaiting sentence. Her father was Jack O'Neil, a circus performer, who, with Mrs. Neil, was killed in a big circus train wreck at Erie, Pa., in 1918.

MAYOR OF YOUNGSTOWN STOPS CARNIVAL SHORT

The Hoss and Lavine Show Failed to Obey Orders—Others Not Affected

Youngstown, O., July 19.

The Hoss and Levine carnival showing here got into a heated controversy with Mayor Reese when it opened its concessions after the chief executive had ordered all wheels and games stopped. When the lot was visited by city officials the concessions were operating as usual.

Friday night the mayor ordered the show darkened.

Application for another location was refused the show after the controversy.

"This order will not apply to all carnivals. I will grant anyone a permit if they are willing to operate properly," said Mayor Reese. "However, I will say that in the future I expect to make a personal investigation of every carnival that comes here and satisfy myself that orders are obeyed."

SMALL CIRCUSES FOLLOW BIGGER SHOWS IN OHIO

After Circusless Month Smaller Shows Enter Territory

Circusless for almost four weeks, Ohio again is the scene of tent show invasion, including the Campbell Brothers, Christy Brothers, Gentry Brothers and Patterson's Combined Shows. All of these shows have been making smaller town stands in southern Ohio, some invading the central part of the state for a short time.

Early May and until mid-June Ohio was the battle ground for a half dozen of the larger circuses. The Ringling-Barnum Show gave the Mugiven Bowers units. Hagenbeck and Wallace, and John Robinson shows an awful fight for territory, emerging victors after a state-wide paper fight costing thousands of dollars. The Barnes show also gave opposition throughout eastern Ohio early in May, lost heavily due to bad weather and labor trouble.

The latter part of July will see the Sparks Circus at Steubenville and East Liverpool, two Ohio cities where two circuses have already played this season. Other Ohio stands have been contracted.

The Sells Floto Circus, which has since the close of the Chicago engagement played in the east, including New England territory invades Ohio early in August, Sandusky, O., having been contracted along with several other Ohio towns. It will be the third of the Mugivan Bowers shows to play Ohio territory this season.

One ring shows playing the territory include Evans Society Circus, Spaun Show and the Shultz Novelty Circus.

MONDAY'S FIGHT TICKETS JUGGLED BY AGENCIES

Must Have "Connection" or Declared Out—Square's Method Used

The ticket agencies handling seats for the Leonard-Tendler fight have gone mad in their quest for tickets to the mix-up next Monday night. Those with a "connection" are getting what they want, but the outsiders can't get a look in on anything inside of the first 15 rows of the ringside section.

Yesterday (Thursday) one speculator offered $2,700 for 100 of the regular $22 seats providing they were in the first 15 rows, but he was "turned."

Jimmie Johnson of the Commonwealth S. C., which stages the Polo Grounds affairs, seemingly did not have the say on the tickets which were placed in the hands of one of the former box office men at Madison Square Garden. He handled them along the lines usual at the Garden, the tickets go en bloc into the hands of one agency which has the inside. In turn they place them with other agencies at a premium over what they paid and hold out the best seats for themselves.

A $10 premium between agencies on the ringside stuff is thought nothing of, if the bout is big enough.

Lion Trainer Attacked

Norwalk, July 19.

John Meyers, of La Porte, Ind., lion trainer with the Gentry Brothers and Pattersons Combined Circus had his right hand badly mangled by a lioness here during the matinee performance. He was rushed to a hospital where the injuries were dressed and in the evening he appeared in the arena with a bandaged hand.

The pier at Venice, Cal., has been drawing big crowds Saturdays and Sunday's only. The concessionaires report their overhead is met on these two days, with the returns the remainder of the week velvet.

Bill Rice is getting together a show on the coast to take to the Orient in the fall. Edythe Sterling and her broncho busters are already signed.

LADY WHO "TOOK BOARDERS" DANCED ON GRASS IN TIGHTS

Inside Stuff on Divorce Action Upstate—Auto Salesman Sued for Divorce by Wife

Rome, N. Y., July 19.

Moonlight dancing on the grass of a secluded wooded spot with his boarding house mistress, a former Hippodrome favorite clad in stage tights for a partner, petting parties in the hay mow and early morning trysts are advanced by Mrs. Alma Reevers, of this city, as grounds for her divorce action alleging gross infidelity on the part of her husband, Clarence Reevers, automobile salesman.

It was while his bride of less than two years was recuperating at a farm near Lowville that her husband became infatuated with the one time Kitty Ladoone, now Katheryn Douglas, named by Mrs. Reevers as co-respondent in her suit, who "took boarders."

According to Mrs. Reevers, she and her husband passed a week together at the farm.

"After the first day Miss Douglas and Clarence seemed always to be meeting each other and they were always together," Mrs. Reevers declared in an interview to-day. "After the first trip he made back to the city, she would meet him at the train with the flivver, and they would drive back alone.

"Sometimes it seemed as though they were over long, but if I asked Clarence what made them so long he would say the engine was old and they had to keep stopping and let it cool off."

Mrs. Reevers explained that this intimacy grew until the two became almost inseparable. She was obliged to entertain the woman in her rooms evenings to please her husband, who made a great fuss over the one-time show girl.

"Then came the time when I was left to amuse myself at night and my husband went out with this woman," she said. "I protested and got scolded for my narrow mindedness. Sometimes it would be as late as one or two o'clock when they came in.

"Finally came a night when I could stand it no longer. I waited until I had seen the two of them go off down the road hand in hand, Clarence carrying the usual bundle. I slipped downstairs and followed them.

"When they turned into the woods about a quarter of a mile from the farmhouse, I was frightened to death and wanted to call to them, but I bit my lips and simply went in after them. Only a few feet off the road, but completely screened from it by a clump of young fir trees, I found my husband and this woman. I waited and watched.

"I couldn't make out what she was doing, but after a while I saw her changing her clothes. She took the bundle my husband carried and I saw it was an old pair of stage tights.

"There while I watched them she put on those tights and staged a dance that she had learned while in the show business. No wonder she was as clumsy in those days as she is today. The dances were far from aesthetic and they invariably wound up with her in my husband's arms.

Miss Douglas uttered an adjectively perfect denial of the charges brought against her by Mrs. Reevers, declaring the woman is insanely jealous and cannot bear to see her husband have a "good respectable time."

"Any insinuations that my actions with Mr. Reevers were not perfectly proper is false, and I shall fight through every court to clear my name," said Miss Douglas.

"Mrs. Reevers came here because of her nervous disorders, but apparently they became worse instead of better, and now she is suffering from them. The most of her story is the project of a wildly disordered mind. Yes, Mr. Reevers and I did go for walks at night when she was too ill to accompany us—but she was always invited. We found her standing one day behind a door in the harness room of the barn, and when asked what she was doing there, she said she was just keeping an eye on us.

"We tried to laugh it off, but she cried that she had seen us making love in the hay mow, when neither of us had been there."

COLER AND CARNIVALS

(Continued from page 5)

enterprise is entirely commercial and without any charitable aspect. Unless the License Commissioner had reason to believe that citizens might object to the showing he could grant a license without further formality, although it has been the practice to inquire into the character of the management and the surroundings of the proposed stand.

It used to be the custom for carnival men to secure a license for an open space in the Bronx or some similar thinly settled section, where the show could not be objectionable to the residents. After a short stand there, the show would move to some thickly occupied section on the strength of its common show license, which covered the whole greater city. It was this practice which inspired the new ordinance, which makes the license non-transferable as to both persons and localities. In case of any question as to the objectionable nature of a show, the License Commissioner could arrange for a public hearing, at which residents and showmen could argue out the point.

Jurisdiction from Another Angle

The jurisdiction of the Commissioner of Public Welfare comes into the situation from an entirely different angle. After and during the war, New York was flooded with charities, both genuine and spurious, and it became so much a public nuisance that the Welfare Department was given authority to regulate all permits for the solicitation of funds from the public.

That policy still rules the administration, but the Welfare Department as far as the records show is still confined to its original function of controlling the advertising and solicitation of money from the public for charitable purposes. This is the argument upon which is based the contention that the Welfare Commissioner probably could not support his position in a test case at law.

The Benny Kraus Matter

The Benny Kraus matter is a case in point. The carnival man applied for license to make a stand as a commercial project on property near the Williamsburg bridge, over the East river. The plot is owned by the city, and formerly was used by the Department of Plant and Structures, but was abandoned for that purpose and leased by the city.

Kraus said he had sub-leased the property for show purposes, and the only thing that held up his license was the demand of the License Commissioner that he produce a copy of the sub-lease.

License Issued Wednesday

Wednesday Commissioner Coler called Commissioner of Licenses August W. Glatzmeyer's attention to the fact a permit for a carnival to be held for the benefit of the George Washington Memorial Society building had been issued. It was granted apparently on request of the Mayor's Committee of Women but the committee seems to have had nothing to do with it.

Mr. Coler's letter to Commissioner Glatzmeyer reads:

"We are heartily in favor of communal gatherings or celebrations for charity or for other welfare work and have refused no legitimate permit to any organization. We are opposed to granting permits for carnivals run on a percentage basis where public property is involved. It is not my desire to criticize anybody, but in order to protect this department and correctly inform the numerous organizations that have been refused permits for something that could not well be granted, I desire to publicly state that these permits do not come from this department."

The Santa Monica, (Cal.) Swimming Club, membership comprising many film stars and prominent Los Angeles business men, opened Sunday. A stag was staged Sunday with a score of celebrities attending. The opening was attended by 200 persons. The club was recently formed at $100 per membership. The property is entirely new.

TOM GIBBONS' BIG DRAW; OPENING IN MINNEAPOLIS

Crowds Pack Pantages Theatre—St. Paul Fighter Billed as "Idol of the Hour"—Pan Paying Him $3,000 Weekly

Minneapolis, July 19.

If Tommy Gibbons continues to draw during his 14 weeks with Pantages vaudeville as he is doing in Minneapolis this week, he will be well worth the $3,000 a week Alexander Pantages is paying for his services. Sunday was a turnaway and Monday afternoon he showed to a full house.

Tommy doesn't say a word during his 25 minutes on the stage, but the Gibbons smile and his well trained left arm make a great hit with the crowd.

Eddie Kane, his manager, who could never boast as an orator and would probably find it hard to get work as an announcer, acts as announcer during Tommy's workout.

The act features shadow boxing, working with spring pulleys and demonstration of the Gibbons punches, used effectively at Shelby. Tommy closes by doing three fast one-minute rounds with Bill Hart, a sparring partner. During the rounds the St. Paul Irishman shows his skill as a boxer.

Crowds attracted by the Gibbons appearance give him a great ovation when he comes on at every show. He is being featured as "The Idol of the Hour" and acknowledges the applause with the Gibbons smile. The smile is the showmanship of the Gibbons act. A second, who makes sure that every bead of perspiration on Tommy's brow does not escape a turkish towel, is also good.

Kane announced Monday that he would be glad to match Tommy with Gene Tunney or Mike McTigue. It is reported offers are pending, but nothing can be done until Gibbons finishes the Pan time. His contract prohibits any fight while doing a vaudeville turn.

Two colored employes of the Sells-Floto show were so jealous of a white employe, who had charge of six collie dogs in a posing act, that they poisoned the canines with a view of getting the white man discharged. The colored men were arrested and their trial led to six months in jail.

Cy DeVry, veteran zoo keeper of Los Angeles, is going to Chicago this summer for his first vacation in several years.

John Francis Miller, one of the oldest outdoor showmen, handled the concessions for the motion picture exhibition at Los Angeles.

Burbank, near Los Angeles, is planning an industrial fair the latter part of September.

A hundred thousand dollars' worth of improvements have been made to the Selig zoo, on Mission road, Los Angeles.

INSIDE STUFF

(Continued from page 11)

ing authority of America for many long years. Off-hand, the remark would follow why the descendants of Queen did not carry on the policy. It must have been because they were not as far-seeing as the founder. Queen thought of something in the future when the dailies thought three lines for any sporting event were too many.

Queen must have foreseen the age of athletics that was to arrive. Nothing else could explain why he should have become the newspaper pioneer of the most popular section nowadays of all newspapers. But the policy was switched to dramatics and sports. Yet "The Clipper" continued as the sporting authority. Twenty years ago it was as important in theatricals as sports, an authority in both fields.

"The Clipper" in all of its years up to about 1916 was directed from Philadelphia. That is where Queen resided and where his family lived long after him. Later Alfred J. Borie, another Philadelphian, took up the direction of "The Clipper," representing the Queen family and his own connections.

No particular point to this excepting to bring out what a remarkable fellow Frank Queen must have been to in those early days have taken a gamble on practically what was an unknown, an unexplored field —athletics—and have his judgment justified many years after he had passed out.

Nicky Arnstein was in a party, and some girls were introducing a Pittsburgher around. It was no thrill. Pittsburgh is the mark town of the world for show girls. But one of the girls, when Nicky failed to fall off his chair at the mention of the Pittsburgher's name, inquired, "Don't you know him? He's a big steel man." "Well, what of it?" answered Nicky. "Don't you think I am a big steal man, too?"

For the first time in many years Jere Mugivan of Mugivan, Ballard and Bowers is not traveling with a circus; instead he is giving his attention to the expenditure of $200,000 at Peru, Ind., where the firm is getting winter quarters ready for all their shows and all the firm's circus property. There are 100 workmen now on the ground who are under the personal supervision of Mr. Mugivan. While he is devoting his attention to this work, the general manager and lieutenants are handling the three circus enterprises of the firm.

John Ringling has an apartment on Fifth avenue, New York, which he uses when his home up the Hudson is closed. The apartment is liberally supplied with bath tubs, every other room being so equipped. Some time ago a friend visited him and started kidding, asking why Ringling did not cut out some of the baths and build a swimming pool. The circus man countered by piloting the visitor to one bath tub, practically used as a humidor, holding about 5,000 cigars. Ringling's pet hobby is securing cigars particularly suited to his taste.

For the first time in several years the indoor open air picture theatres are doing business. In previous seasons the open air places had a hard row. Although the indoor pictures are hardly breaking even anywhere, exhibitors who have the open air adjunct are not complaining.

It isn't a weather break as the summer usually averages up in one locality. Observers say the poor quality of film released over the country this summer must be accountable. They figure the public anticipating a poor picture anywhere they go nowadays believe they had at least best see it with the chance of a breeze outdoor.

The Fuller-McGee proceedings in New York, with both of the partners under contempt proceedings, meanwhile awaiting sentence on their plea of guilty on a criminal charge, brought out that while Fuller gambled on the outside of his bucketshop operations, McGee never gambled a dollar. Fuller owed one man $80,000. He offered to make it $160,000 or nothing on the toss of a coin. Fuller lost. Fuller is said to have gone to the same man for $375,000 in all. While McGee didn't gamble he was, however, liberal in other ways, especially with women.

Into the Fuller-McGee matter have entered the names of Mrs. Laura Studebaker and her daughter, Mrs. Brandeis. A warrant was issued for the search of the Studebaker home at Freeport, L. I., to attempt to secure evidence in documentary form against McGee. Another search warrant was issued, but not executed against Mrs. Brandeis' apartment in New York. Mrs. Studebaker is the widow of "Bud" Hauser, known on all of the boats and on both sides of the ocean. He suddenly died while making a voyage.

DETROIT RACES ARE STOPPED

Sheriff Won't Permit Betting—Most Profitable End

Detroit, July 19.

The races conducted by the Michigan Greyhound Racing Association were stopped Monday night by the sheriff of Macomb county on account of the betting.

The promoters say they expect to reopen before the end of the week. The races opened a week ago and were well attended, although the betting was the profitable end.

The association was promoted by J. S. Woody, former general sales manager of Select Pictures Corporation.

Max Barbour, local promoter and professional bondsman, is also one of the principal owners.

READY TO CLOSE 15 STANDS UNDER COLORED AUSPICES

Maurice Boom and H. D. Collins Get Quick Response From Fraternal Organizations for Circus and Bazaars —Experimental Show Does Well

Following the sensational spread last winter of the indoor circus and bazaars under the auspices of fraternal organizations, a new combination has been formed between H. D. Collins and Maurice Boom to specialize in this type of entertainment for the colored societies.

An experimental show was given several weeks on a privately owned lot at 144th street and Lenox avenue, New York, the purpose being to raise funds for the national convention of the Knights of Pythias in New York during August.

On the basis of that affair Collins & Boom have made a canvass of the colored organizations and have under negotiation more than a score of dates out of which they feel sure they will close about 15. The tour will start September 15.

The firm is specializing in the field of colored fraternal bodies, Collins having been identified with colored entertainments for some years. It is offering a new arrangement in circus and bazaar promotion. The concern agrees to organize and deliver the show and concessions complete, taking all financial responsibility, for a fee of 10 per cent. of the gate and concession takings. They do the advance work and remain with the show besides the organization of the event. The local organization is required only to insure the advance sale of a certain number of tickets. Collins & Boom have no part in the profits beyond the 10 per cent. service fee.

They act only as promoters and agents. On the gross there is a 50-50 split, the local organization taking half and the Collins & Boom financial backer taking the other half, out of which he pays current expenses and assumes the risk. The firm is using in its canvass the indorsements of several state officials of colored Masons, Knights of Pythias and Shriners.

13 CONTESTS AT STADIUM IN CHAMPIONSHIP RODEO

Starts August 15, for 10 Days—Entries Close August 12—Tex Austin Directing Metropolitan Event

The program of events has been listed for the forthcoming rodeo Tex Austin will stage at the Yankee Stadium, New York, for 10 days beginning Aug. 15. There will be world championships awarded. The contests number 13. They are:

1. Bronco riding contest for the championship of the world. Purse $5,000. Daily, $100, $60, $40, for first, second and third. For the highest total marking on mounts first will receive $1,200 and the world's championship title and belt; second, $800; third, $500; fourth, $300; fifth, $200. Entrance fee is $25.

2. Steer wresting contest for championship of the world. Purse $5,000. Daily, $100, $60, $40 for first, second and third. For best total time on all steers, first prize $1,200, and world's championship title and belt; second $800; third, $500; fourth, $300; fifth, $200 Entrance fee, $50.

3. Calf roping contest for the championship of the world. Purse $5,000. Daily, $100, $60, $40, for first, second and third. For best total time on all calves, first, $1,200 and world's championship title and belt; second, $800; third, $500; fourth, $300; fifth, $200. Entrance fee, $50.

4. Cowboys' trick and fancy roping. (Purses announced later.)

5. Cowboys' trick and fancy riding. (Purses announced later.)

6. Cowgirls' trick and fancy riding contest for world's championship. Purse, $2,500. First, $900, and world's championship title and trophy; second, $700; third, $400; fourth, $300; fifth, $200.

7. Cowgirls' bronco riding contest for world's championship. Purse $3,200. Daily, $100, $60, $40, for first, second and third. For highest total marking on all mounts, first, $600 and championship title and trophy; second, $400; third, $200. Entrance fee, $20.

8. Steer riding contest. Purse $1,500. Daily, $75, $50 and $25, for first, second and third. Entrance fee, $5.

9. Bareback bronco riding contest. Purse, $1,000. Daily, $50, $30 and $20, for first, second and third. Entrance fee, $5.

10. Wild horse race. Purse, $1,000. First, $50; second, $30; third, $20. Entrance fee, $5.

11. Cowboy relay race. One mile each day; two-horse strings. Purse, $2,500. Daily, $100, $60, $40, for first, second and third. For best total time, $500. Entrance fee, $40.

12. Cowgirls' relay race. Purse, $2,500. One mile each day; two-horse strings. Daily, $100, $60 and $40, fo rfirst, second and third; for best total time, $500. Entrance fee, $40.

13. Cowboys' mounted swimming race; free for all. Purse, $500. First, $300; second, $200. This will take place Sunday, Aug. 12, with contestants swimming horses across Harlem River, distance of 100 yards.

Entries for all events close Aug. 12.

JAMES M. BENSON SHOWS

tractions and concessions, with the organization apparently under capable management from the appearance of the lot during the stand in Perth Amboy, N. J., where the carnival appeared under the auspices of the local fire department.

With no admission charged to the lot the carnival interests shared the takings of the attractions and rides with the fire organization, with the concessioners turning in so much for the date, which also was divided between the locals and the carnival management. The fire department members were on the gate of all attractions on which there was a splitting of receipts. No watch was kept over the concessions from a money angle on account of the straight footage charge for the date.

The carnival on the Jersey lot was under strict discipline. The authorities refused to allow anything that bordered on the illegitimate, with the show in all its departments apparently operating to their satisfaction. The wheel men were forced to use darts to operate, with a close watch kept on other concessioners to avoid any infraction of the rules.

The attractions carried include a pony circus, wrestling exhibition, two-girl posing show and a freak layout. The attractions are placed according to merit in the above order. In addition to the posing work with the two girls, one introduced a bit of a dance bordering on the Oriental and also sang. The dance was mildly executed.

The freak outfit was the poorest attraction on the lot. It contained nothing of interest which aids in giving the impression of Coney Island, and the circuses have taken all of the available freaks of value. With the other shows taking 10 cents at the gate the freak management collected 15 and failed to deliver.

The concessions come under the regular classification. A rolling ball game with a number of balls continually moving along an alley, each containing a winning number, attracted some attention.

The rides from a money-getting standpoint were headed by the always profitable pony track, which gets its returns from the youngsters. "The Whip," rather closely to operate, secured returns, with the Ferris wheel and carousel catching their regular followers.

The Benson Show was clean on the Perth Amboy lot. The equipment is good, with everything in ship-shape condition. *Hart.*

Clipper's Advertising Rates

For 60 days from this date (July 21) the flat advertising rate per page for Clipper will be $125, without classification as to business advertised.

The size of the present page of Clipper is 75 inches (14 agate lines to the inch), or 1,050 lines.

The rate for one-fifth page is $30; quarter page, $35; half page, $65. Rate per line, 20c.

During the 60 days these rates are in effect contracts under them for a period of one year will be accepted, with time rates adjusted accordingly.

Following the expiration of the 60 days, Clipper may issue a classified rate card, giving notice herewith that the flat rate of $125 per page with other rates quoted herewith may be but temporary, owing to the change of policy and form of this paper.

BRITISH EXHIBITION FAILS TO OBTAIN TAX RELIEF

Theatre Showmen Led by Butt, Opposed It—30,000,000 or More Admissions Anticipated Next Year

London, July 19.

One of the best "wangles" seen here has been the attempt made by certain interested parties to exempt the British Empire Exhibition from the entertainment tax. The attempt failed and the exhibition must pay with the ordinary theatres and shows.

Sir Alfred Butt was mainly responsible for the defeat of the scheme, which, if carried, would have been a deliberate slight to the innumerable showmen who are gradually being ruined by this so-called "war-time" taxation.

It is estimated that anything from 30,000,000 to 40,000,000 will pay for admission when the exhibition opens next year. The general manager of this concern, which is more or less a government proposition, has received a grant of some thousands already and his yearly salary also runs into a huge figure.

INCORPORATIONS

Midland Operating and Amusement Co., Inc., Richmond Borough; public amusement resort, capital, $500; directors, J. S. McDonough, V. D. Withstandley and E. F. Adams.

Hillman Operating Co., Inc., Long Beach; hotels and amusement devices; capital, $10,000; directors, R. I. N. Weingart, H. H. Gerard and A. E. Gorman.

New York Soccer Football Club, Inc., Manhattan; to regulate and promote the athletic game known as soccer football; capital, $10,000; directors, Hugh Magee, Maurice Vandeweghe and William Mayhew.

The Skywriting Co. of America, Inc., Manhattan; writing in the air, aeroplane business; capital, $200,000; directors, E. Kraychie, I. Bohn and J. A. Medler.

Connecticut

Pequot Point Beach Co., New London; shore resorts; capital, $30,000; incorporators, E. C. J. Johnston, Theodore Palmer, Virginia Palmer and R. H. Melcer, all of New London, and Cornelia B. Bindley, of Pittsburgh, Pa.

Pennsylvania

Linglestown Fair Assn. Capital $10,000. (Has site few miles from Harrisburg, with entrance from main highway. Now operating for weekly motorcycle races.)

SELLS-FLOTO TAILS BARNUM

Shifts Position Ahead of Ringlings' and Remains Down East

The Sells-Floto show which earlier in the season was ahead of the Ringling Bros.-Barnum-Bailey Circus, remains in New England following the departure of the bigger organization.

The Floto outfit was in Boston and a number of other New England stands more than 10 days before the Ringlings, and before that was first in Newark and other stands.

Now it is in the odd position of coming into two or three towns more than two weeks after the appearance of the Ringling-B. B. organization. Two of the towns are Bridgeport, the Barnum home, where Floto is due July 25, and where the Ringlings played June 30, and Waterbury where Floto plays July 28, following the Ringling date was July 2. Apparently the Floto router is looking for dense population and short rail movements.

Ethelda Bleibtrey, the mermaid, has been routed for a season of fair dates by Winfield F. Kelley, her manager. Miss Bleibtrey is currently playing the Minnesota State Fair. The mermaid has been practicing high and fancy diving for exhibition purposes. She has distinguished herself heretofore in competitions as a speed swimmer.

'PACIFIC CITY,' ON COAST, REPORTED FACING CRISIS

Depressed Condition of Last Season, Up Again—Transportation and Weather Against Big Amusement Park

San Francisco, July 19.

Disaster seems to be face to face with "Pacific City," the big outdoor amusement park located at a point on San Francisco bay, near Burlingame, 20 miles from this city.

The first year of its existence was a stormy one. Financial collapse was averted only through a get-together of the various creditors, who agreed to pool their claims and give the park management a chance to weather the storm.

Now the old crisis seems to have reared its head again and no immediate relief is in sight.

Concessionaires are reported to be complaining over heavy losses.

Since the reorganization Arnold C. Lackenbath, an attorney, has been serving in the capacity of director of the park's affairs, but apparently has made but little headway.

The chief obstacle facing this project is the matter of transportation. The park itself is located about a quarter of a mile from the nearest street cars or railway lines and the intervening distance is covered by a fleet of small auto buses which charge an additional fare.

The weather likewise has been against the success of the park. Fogs and winds have prevented the bathing beach from proving an attraction even in the midst of summer.

Much hope was placed in a heavy Fourth of July patronage to pile up sufficiently substantial receipts to tide over for a few weeks at least. A huge reproduction of the battle between the Monitor and Merrimac was staged as a big event and proved an artistic success. The crowd, however, did not materialize to the proportions anticipated and there are persistent rumors current that the park is on the verge of going into the hands of a receiver.

Some of the service companies are alleged to have been threatening to shut off their service and the situation is regarded as serious.

D. Wooster Taylor, manager of the park, has made a determined effort to avert a collapse, according to reliable sources, but even his untiring efforts have been of little avail.

Among the recent features staged at Pacific City was a "Whirl of Death" by Daredevil Larsen, consisting of a loop the loop stunt with a racing automobile leaping into space and finally into a huge net.

Many thousands of dollars are invested in Pacific City, and it has every facility in its favor as a site for an amusement park provided the question of transportation is solved.

BAD IN VANCOUVER

No Business for Competing Shows

Vancouver, B. C., July 19.

Vancouver is just winding up a two weeks' double carnival season in which rival associations, Great War Veterans, and Trades and Labor Council staged shows. Excepting for the features involving the presentation of automobiles, in each case to the elected "Queens" of the respective carnivals, the attendance was a dismal failure.

The Trades and Labor Council got off to a bad start and finally obtained the use of Fisher Bros. Circus, trained elephants, dogs, and ponies in an attempt to bolster up business.

The carnival was stretched out four days more than advertised, but hardly took in enough at the gate to pay for hay, feed and water.

SPORTS

As a producer of major league stars, the old State League had a record that comes close to being unequalled. Few, if any, circuits can seriously challenge the Farrell organization in its claim to lasting fame as a developer of great ball players. Looking back at the number of men who traveled from the State League to the majors and stardom, one blinks his eyes in wonderment and says it can't be possible—yet it is.

One of the most remarkable things about the affair is the fact that the State League was only rated as Class "B," whereas the Eastern and other circuits who are now rated as Class "A," don't begin to approach it in the matter of star graduates to the majors.

Art Simms, accredited with being Akron's (Ohio) most prominent fighter, committed suicide by jumping off a bridge in that city July 14. His death is laid to the dope habit, which, it is said, he acquired some time ago, and was responsible for his poor physical and mental condition. Simms was a lightweight, who met the best men in that division from 1895 to 1911.

The fight program which was to have been staged by the Jefferson Athletic Club at Parkway Field, Louisville, the new $250,000 home of the Louisville Baseball Club and the University of Louisville Monday evening, had to be postponed until Wednesday evening on account of a downpour of rain. Chief interest in the program centers in Pat Mills, champion of Ireland, and a 12-round bout between Red McDonald and Willie Ames, Ohio featherweights. The ten round setto between Jack Sheppard, of Cincinnati, and Battling Jeakle, welterweights.

Waco Baseball Club, Waco, Texas. Capital stock increased from $3,000 to $10,000, and name changed to Waco Baseball Association.

Jerome Bassity, who is fighting "Sunny" Jim Coffroth for posession of the Tia Juana race track property, is in Los Angeles from Mexico City. The battle for possession has been waging for two years. Arthur MacDevitt is aligned with Bassity.

There is talk of installing a polo field in the infield at the Speedway, Los Angeles, the million-dollar auto race plant at Beverly.

Coney Island Landmarks Going

Many old landmarks, including Henderson's theatre on Surf avenue, Coney Island, will be no more after this fall. Among the municipal improvements on the island is a provision for the paving of streets from Surf avenue to the Boardwalk. These streets will replace the alleys along Surf avenue from Eighth street to the 30s.

The concessionaires see in this, for next season, a pessimistic result. Just like the Boardwalk has been responsible for the tilting of rentals sky-high, the paved streets will probably mean increased rentals for those who have no binding leases. Judging by the fact a number of the concession operators complained they could hardly meet their rent this season, the outlook is not optimistic.

RINGLING ADVANCE BILLING AFFECTING SMALLER SHOWS

Flying Squadron Covering Wide Area Far in Advance—Billing Covers Radius of 50 Miles of All Exhibition Points

Chicago, July 19.

The Ringling Brothers and Barnum and Bailey circus, with its superb billing forces, is creating havoc among the routes of smaller shows which happen to have territory through which it passes.

The fact that no one outside of the advance and actual management of the show knows the route far in advance makes it very embarrassing for the smaller shows, especially as the Ringling Brothers and Barnum and Bailey outfit of more than 100 billers spreads posters and banners at various points within 50 miles of exhibition points which at first advise that people "wait for the big show" without stating exhibition point and date, but follow later with regular billing.

It is doubtful if any circus outside of Sells-Floto and Hagenbeck-Wallace, which has passed across the route desired by the Ringling show, has not been inconvenienced to the extent of feeling forced to change its route. The Walter L. Main show was particularly embarassed recently in Michigan and is now encountering the same situation in Wisconsin.

The Ringling billing is being handled admirably this year from the standpoint of the Ringling interests. The billing for Chicago was particularly well handled.

ONTARIO'S NEW BETTING LAW

No American Newspaper with Quoted Odds Is Allowed in Ontario

Buffalo, July 19.

Beginning Monday, the Province of Ontario is barring all newspapers with pages containing information which may be construed as helping to make handbooks on the races.

Under the new law it is a misdemeanor to publish in the province the winning prices of horses at the various race meetings.

Newspapers containing such information can be sold in Ontario, but only after blotting out or eliminating portions having to do with betting.

This will probably entail preparation of special Canadian editions of American newspapers.

It is stated it is still legal for British newspapers to publish betting information in Ontario and that the law is directed only against American papers.

"THE AWAKENING," DETROIT, SCENICALLY MAGNIFICENT

Looks Like Embellished Circus — 14,000 at Opening Monday—City of Bagdad Spectacle—Bill of Standard Acts Includes Hannafords

Detroit, July 19.

The opening Monday performance of "The Awakening," produced under the auspices of N. C. Chapman for the Shaddukiam Grotto of Detroit, was attended by 14,000 persons at the big stadium, Dexter Boulevard and Davison avenue.

"The Awakening" possesses many of the features of a big circus, plus a scenic magnificence that has never been equalled in any outdoor attraction in this city. No adjectives could possibly do it justice. This was the opinion of all the Detroit newspaper critics who attended the opening.

The spectacle is that of the city of Bagdad, staged in Oriental style, with turreted mosques and palaces. It is a thing of indescribable color, beauty and grace, presented so elaborately and lavishly that it all seemed like a dream.

There is a large ballet of over 200 under the direction of Alexander Oumansky. They perform in a manner that brought thunderous applause at the conclusion of each number.

Some of the best known circus acts include Riding Hannefords; Powers' Elephants; Mme. Bedini's Horses; Fred Cunningham, wire walker; Everest's Monkeys; Amaranth Sister; Casting Campbells.

"Dreamland," a beautiful fantasy, was given as a prolog to the show. At the conclusion of the performance there was a lavish pyrotechnical display by the Thurle-Duffield Fireworks Co.

N. C. Chapman is deserving of every credit, as he was directly responsible for the plan of the spectacle. He is secretary of the Grotto. Donald McKay, local electrician, did the electrical effects.

"The Awakening" will be presented for three consecutive weeks.

MUSIC SOCIETY INVESTIGATING OUT DOORS

Wants to Enforce License Fee for Copyrighted Melodies

The American Society of Composers, Authors and Publishers is planning a concerted survey of the musical situation as regards carnivals, circuses and other outdoor attractions where copyrighted music controlled by the organization is a feature of the entertainment.

A committee has been appointed by J. C. Rosenthal, general manager of the society, to study the outdoor field and enforce the payment of license fees for the privilege of performing their copyrighted music for profit, as the picture and other theatres do.

A brass band is a feature of almost every outdoor attraction, and popular music is the mainstay of the musical program. The society claims the same rights under the copyright law for the outdoor as has been the case against theatre owners and other indoor amusement purveyors.

All contracts for the Berks county fair at Reading, Pa., this fall, except music, have been awarded it was announced Saturday by Harry Orr, president of the association, at a meeting of the directors. This season the plot will be used for parking purposes only but next year it is probable that an addition to the fair will be made.

STYLES

By PAM

The hat-carrying flapper has made her appearance on Broadway. From whence she came no one knows. It seems these flapping flops are missing a trick by not carrying their shoes in place of hats.

The custom of women riding astride, which has increased a hundredfold within the past few years, has caused considerable controversy among horsewomen of other years. The newer crop has few capable riders, according to the side-saddle advocates.

Side-saddle riders contend nature did not form the feminine structure to control a horse by the knee. On this account the side-saddle was introduced in order that the frail touch of a woman would have effect upon her steed.

Side-saddle riding was a recognized art for many years, its vogue diminishing after the war. The women riders of now pay little attention to grace in their riding, many being satisfied to be able to remain on the horse's back and merely saunter.

Countries throughout the world with national games are few and far between, considering the number of nations on the two hemispheres. But four have recognized sports: United States with baseball; England, cricket; Spain, bull fighting, and Cuba, Jai Alai. Of the other countries Germany comes nearest to having a national game in bowling, on a par with billiards here.

To the traveling professional carrying a portable phonograph a golden opportunity isoffered to pick up a foreign language through the use of Berlitz language records. The cost is small for phonographs of this description and the knowledge of a foreign language invaluable in many ways.

The Actors' Home was given considerable footage in a recent Pathe news reel. The flashes of the home discloses it to be an attractive country estate.

The acrobatic team of Benson and Melvino is displaying the extreme in low cut gym suits. Hightower and Jones, two excellent buck dancers, have something new in silk hats. The young woman of Schaffer, Wagner and Fowler should replace her riding habit with a dress. The present garment is atrocious, which also goes for the riding boots of one of the male members. Walking trousers tucked into riding boots are out of order. The girl's coffee yellow and mauve dress is much better for her.

The pleated dress with wide bands of embroidery at intervals of about six inches stitched horizontally around is the newest advance style of the Parisian modistes. The effect is Egyptian and if treated conservatively bids fair to become popular.

Several brands of make-up packets have found their way to consumers of late with powder discs which fail to give forth any powder when the puff is applied, with the result the purchaser secures only a box and puff for her money. Watch out, girls.

The mind is a storage house. Things heard and not noticed are still in our knowledge and come to our recollection when least expected. Therefore always listen.

The silhouette pictures of the characters of "The Fool" on the front of the Times square theatre are most attractive and a pleasing departure from the colored display.

Pure cream will lessen the pain of sunburn Should the skin blister into a break, Aristol will quickly heal and can be had at any drug store.

A new trimming for the gown fast becoming popular is hand painting. This is also an artistic way of trimming hats. It promises to be the very newest thing for fall hats.

For rehearsing, the athletic combination makes the most comfortable underdressing, more so if one has much dancing to do.

Accordion pleating is still holding sway and its popularity is not diminishing.

"The Literary Digest" asks "Do women really possess inventive ability?" This must seem easily answerable to the women of the theatrical world. What is the average of female inventors of pioneer acts as compared with the male faction of the profession? Statistics bring out that when a man wants to take a flier in the two or three-a-day he generally appears in a two-act. A woman usually makes her debut as a single. (Written by a woman, of course discount that women are given the best of this argument.)

Powder blue and tobacco brown are to be the popular early fall shades. For the girl with blue eyes, blue is the color, while brown will emphasize the coloring of the dark eye.

A startling example of the dangers to the individual through using patent adjuncts to the toilette is illustrated by the unfortunate accident to a prominent resident of Chicago. Boarding the Twentieth Century for the middle west metropolis, quite naturally, and as a time killer and customary with most travelers, he got a manicure. The manicurist on this particular train used a patent remedy much advertised, a cuticle remover, with the result that besides removing the cuticle it also removed the nails. Cutting promotes growth. The permanent way to eliminate the adherence of the skin to the nail is to directly, after washing the hands, when drying gently push the cuticle back with the towel.

NEW RIDES

"CATERPILLAR" FOR OPEN AIR

Fun for Watching Crowds With No Danger—25c Ride

Chicago, July 19.

"The Caterpillar" is a highly popular ride with both amusement parks and carnivals, surpassing the vogue of the usual ride and taking a place as a special attraction. As far as known this ride has not been introduced in connection with a single park or carnival without attaining favor.

The ride is designed after the insect from which it gets its name. It is circular in form and goes up and down like the caterpillar. After it obtains a certain momentum there is a cover drawn over the riders, covering them entirely and separating each couple into a compartment. This in itself awakens interest, but at a certain point after the cover is drawn a fan blows backward as the riders approach it. This lifts the skirts of the women, resulting in surprised hallos and shrieks which make those outside anxious to know just what the ride is.

Many authorities consider it the best thing introduced in its line in a decade. It is not particularly expensive and can be easily carried by carnivals. It can be set in a short time.

The riders are not high up in the air and so the danger element is practically nil. It generally commands 25 cents.

At Riverview in Chicago there was a longer line waiting for this than any ride on the grounds on one particular night. The Barkoot Greater Shows and others, when visited, have had big crowds interested in this ride.

NEW THOMPSON "AERO RIDE"

Widow of Showman Promoting It—Issues Prospectus

Mrs. Frederic Thompson, widow of the creator of "The Trip to the Moon" and "Toyland" at the Pan-Pacific Exposition, and who, with "Skip" Dundy, founded Luna Park, Coney Island, as well as the New York Hippodrome, is in the field to promote and finance a new illusion ride ,to be known as "Aero Flights with Frederic Thompson." The new ride is to be installed in Luna Park, Coney Island, next season in a building 60 by 100 feet.

Mrs. Thompson is forming a company. When completed it will build the Luna Park ride and then lease rights for its reproduction at other summer parks, fairs, expositions, and even theatres. The ride is somewhat along the same principle as Thompson's "Trip to the Moon," although in the new ride the passengers will not alight on any planet, and the means of transportation will be an aeroplane instead of a dirigible, as was used in the 'Moon" ride.

In addition to the thrill of the illusion of riding in a plane, the passengers will also obtain views of passing over various cities, the effects being presented with the aid of scenery and the first ride to be installed will be a reproduction of a trip from New York to Atlantic City. The ride will last about 15 minutes, but it can be lengthened or shortened in operation.

In the prospectus that Mrs. Thompson is sending out she states "The Trip to the Moon" in its first year at Steeplechase Park, Coney Island, played to a gross of $100,000. It is planned to have the ride a 25-cent admission, and it is figured that there can be 40 trips a day, with 30 passengers carried each trip.

NEW "SEA-SWING" RIDE LEAPS INTO POPULARITY

Suitable for Parks on Shores. No Danger—Money Maker in Chicago

Chicago, July 19.

A new ride, suitable for parks located on the sea, ocean or lake, is called the sea-swing. Last summer and this have seen great popularity for this ride, manufactured by a Cincinnati firm. It has about 14 leather thongs which serve as seats, with chains the same as the usual swing, which are on arms supporting the swings. It is about 40 or 50 feet in height and placed in about two feet of water, erected on cement foundation. There is a big tin pan to catch the oil, if any. It is run by a motor, tapping the main electric connection of a park. It only requires one man to operate.

When the sea-swing is in action it whirls around with a peculiar teeter-totter effect, which throws the feet of the rider into the water three or four inches, or, if this is avoided, other sections of the anatomy are liable to dip into the water. This makes it only good for parks located where people in bathing suits can patronize it.

The sea-swing at Wilson avenue beach in Chicago has a girl in uniform selling tickets at 10 cents or three for a quarter on the beach. The ride takes two and a half or three minutes, depending upon the crowd in attendance.

There is no danger, as there is a rope around the affair.

Last season the sea-swing at Wilson avenue beach is reported to have made between $3,000 and $4,000 in six weeks.

WEEKLY DIGESTS IN CLIPPER AND "VARIETY"

In each issue of Clipper will appear a weekly digest of the leading articles published in the same week's issue of "Variety," while "Variety" the same week will carry a similarly written digest from Clipper.

As Clipper is an outdoor amusement publication and "Variety" a general theatrical weekly, the digest in each will give both papers a thorough resume of the entire show field, in connection with their own matter.

Wee Georgie Wood, a prominent English variety artist, though publicly apologizing for classifying before a Rotary gathering in Manchester the entire stage professional woman as immoral, is still in disgraceful standing in England.

Iola Humphrey, former actress and widow of a cousin of the Khedive of Egypt, also with a fortune of $5,000,000 inherited from her husband, is going into vaudeville.

New York neighborhoods are becoming dotted with dance halls at popular admission prices.

Of the 26 theatres open over this summer in Berlin, 18 have musical shows.

An English poetess giving a recital thought to secrete herself and speak through an enunciator, to prevent a clash of individuality with the voice. She couldn't understand why the audience laughed.

The Columbia Amusement Co., operating the Columbia burlesque wheel, has decided to assume charge of placing extra attractions with its shows next season. Heretofore the managements have been permitted to choose the extra features.

Seed and Austin have been sued by Al Friend for royalty on the act's "vegetable" ("'w' stands for 'vegetables,'" etc.) routine. It's a question of free use of stage material in vaudeville. Klein Bros. use same routine, but are not in the dispute.

The biggest American picture hit yet in Germany is obliged to play the small outlying houses, while the big German film theatres are using reissues. No cause assigned in the report.

Peggy Joyce, talking to a "Variety" reporter, says she hates the word "vamp." "It's horrid," says Peggy, "and I don't vamp when I'm working." Miss Joyce indignantly denies there's a multi-millionaire who wants to marry her.

Broadway chorus girls unable to find production work are accepting small cabaret show engagements at $20 weekly.

The Lights Club annual cruise around Long Island will start in August.

Keith and Orpheum circuit reported having barred all of Pantages circuit, also taking in the Miles houses as opposition. Previously the Pantages vaudeville houses only opposing the big time in the East were declared "opposition."

George M. Cohan is writing a piece to star Lynn Overman. It will open at Cohan's Grand in Chicago during September.

Marjorie Rambeau, now in San Francisco, says she is going to sue Hugh Dillman for divorce out there, alleging incompatibility.

The Duncan Sisters are doing very nicely in "Topsy and Eva" at the Capitol, San Francisco. It's a new show.

Vincent Bryan, the song writer, has been sentenced to a year in prison on a drug charge in Los Angeles.

State right buyers of pictures are complaining against the producers of them, claiming the producers will not give the distributors a break.

Kansas City censors cut two whole reels out of a "Russia" "red" film, asserting it is a propaganda picture.

Two hundred and fifty out of 400 scenarios written by amateurs for feature pictures had romance as the foundation.

CIRCUS TURNS BACK

Sells-Floto in Providence and Pawtucket

For the first time in five years a circus is doubling back to Pawtucket, R. I., after playing Providence during the same summer. The Sells-Floto show was at Providence, June 8, for a day, with Pawtucket billed, as per the usual custom when pitching its tents in Providence. The two cities are practically one geographically, the Providence city hall being but four miles from the Pawtucket city hall, with the boundaries of the two adjoining.

The Sells-Floto show plays Pawtucket Saturday, July 21, with Providence billed. The playing of what really amounts to a return date for Pawtucket was called for by the business done at Providence earlier in the season.

CURLEY "SHOCKED"

Writes to Licensing Board on Community Affairs

Boston, July 19.

Mayor Curley, of this city, in a recent letter to the Boston licensing board said he was "shocked at tales of what occurs at some of the community carnivals and circuses conducted by irresponsible men under the cloak of veteran's associations."

The mayor asked that in the future the board refuse to issue licenses or permits for such enterprises.

NEWS OF DAILIES

An inter-theatrical baseball league is to be formed among the attractions now playing in New York. The first game is to be played on July 29 between teams representing "The Music Box Revue" and "The Passing Show of 1923."

Clay M. Greene, originator of the Lambs' annual washing on his estate at Little Neck, L. I., has arrived from California to attend the revival of the ceremony on the same spot, which is now the property of John Golden.

Bushell Cheney's Jitney Players and their Ford truck invaded Mr. Cheney's home town, South Manchester, Conn., July 16, and were received with great enthusiasm. Three plays were presented to an admiring throng of relatives, friends and townspeople.

Patricia Salmon, the young Irish comedienne, whose work in the Hyan-Welty stock company in a tent at Shelby preceding the big fight won glowing reports from New York sport writers, has been offered an engagement in the "Follies." She is 20 and the daughter of Pat Salmon, a juggler.

Mrs. Elizabeth Marrin, aged 67, of 97 Treadwell avenue, West New Brighton, Staten Island, was killed when she attempted to alight from the circular swing, a device of revolving airplanes, at the Casino, South Beach, Staten Island. The aged woman suddenly stepped from the machine while it was in motion. One of the planes struck and hurled her ten feet in the air. She died an hour later at St. Vincent's hospital, West New Brighton. Charles W. Gunther, aged 31, of Stapleton, Staten Island, operator of the device, was arrested on the charge of homicide.

SHOWMAN, POSING AS REFORMER, AFTER NEW JERSEY GAMBLERS

Walter Reade Threatens Sheriff of Monmouth County —Reade, Operating Many Theatres, Sends Copy of Letter to Newspapers

Asbury Park, July 19.

Walter Reade, who owns all the important theatres along the coast, is attacking the gamblers here, and gave out the following letter to Walter Gravatt, Sheriff of Monmouth County:

"My dear Sheriff:

"Despite my many communications to you advising you of the maintenance of three gambling houses in Monmouth County, I find since writing you on June 20 and July 5, respectively, all letters having been sent by special delivery and registered mail and acknowledged by you, that you not alone permit to continue in full blast gambling at Baker's gambling house, West End, N. J.; Dan the Duke's place, opposite the Ross-Fenton farm, at Wanamassa, N. J., and Larry Gallagher's place, known as Pepper & Co., West End, but that a new place, making four premises, has opened and is being operated by the brother-in-law of a prominent State Senator of New Jersey. This is either due to your inaction or the inefficiency of your office.

"These new premises are located on the grounds of Price's, Pleasure Bay, Long Branch, N. J. I wish to say I consider myself—and I believe it to be true—to be the largest individual taxpayer in Monmouth County. Unless you close and keep closed these illegal resorts, named above, I shall report this infraction and this nest of illegal resorts to the Governor of the State.

"I shall again make a personal investigation of the above named four places every night during the entire summer, and shall report to the voters of Monmouth County whether or not these illegal resorts continue to operate or whether this condition remains as it is until next November.

"I am sending copies of this letter to every prominent newspaper in New Jersey, so there will be no question as to your notification.

"I am also seizing this opportunity to answer New York's most notorious gambler, who called me on the telephone, asking me to discontinue my appeals, by saying that I will not and do not intend to until these illegal resorts are entirely eliminated from Monmouth County.

"Respectfully yours,

"(Signed) *Walter Reade.*"

Fixtures at Coney Parks

Luna Park, Coney Island, is going in for special days and outings. These events have been booked:

Mecca Temple Day, July 23; Theatrical Square Club Day, July 24; National Editorial Day (group of National Editorial Association men are on tour of New York State) and will visit Coney.

Foresters' Day, Aug. 17, and Boy Scout days, Aug. 20-22.

At Steeplechase the only event scheduled for the immediate is a bathing girl contest to be judged July 23, the winner to represent Coney Island at the national beauty competition in Atlantic City.

Saratoga Street Fair

Saratoga Springs, July 19.

A carnival and street fair is to be held here Sept. 10-15 in conjunction with the fifth annual convention of the American Legion.

Under the auspices of the Community Center a bazaar and carnival is being presented in Far Rockaway, L. I., this week, for the purpose of raising funds for the building of a Jewish hospital. Bill Block's Carnival company is presenting a number of paid attractions and 45 concessions.

Mike Ziegler's rides and attractions are playing this week at East Paterson, N. J., under the auspices of the East Paterson Athletic Club. Ziegler has three rides, five shows and 30 concessions on the lot, which is located in the business section of the town.

M. Barkon is preparing a "Plantation" revue, which will open at the Golden City Park, Canarsie, L. I. July 28 for two weeks.

DAILIES UNFRIENDLY

Report Unreported in Accident at White City

Chicago, July 19.

Leo Valentine, 6301 Central Park avenue, was severely injured Sunday night when he fell from the Cyclone Bowl at White City a distance of 30 feet. He was taken to the White City hospital, where it is declared he was held an hour and a half while a doctor tried to secure a private ambulance.

It is reported that the doctor is employed by an insurance company dealing with While City and the park itself is not in for criticism.

The victim was finally moved to Wesley hospital, although there are a number of hospitals nearer. Surgeons at Wesley hospital said it would take some time to perfect examinations so that it might be given out how seriously the man was injured.

White City officials made no report of the accident to the Woodlawn police, it is claimed in the daily papers, which appear to be unfriendly in their versions of the affair.

FIGHT FILM SEIZED

Arrest May Follow at Los Angeles

Los Angeles, July 19.

The seizure of the Dempsey-Gibbons fight film, negative here by Government officials, may be followed by arrests.

It has been announced by the authorities that whoever was responsible for bringing the picture of the Shelby fight in Montana to California will be called upon to answer for it.

SIX-DAY FLOP

Olympia's Bicycle Race Receiving No Business Or Attention

London, July 19.

The six-day bicycle race now on at Olympia is doing no business at all and scarcely receiving any attention from the newspapers.

SPORTS

One hundred thousand people braved the heat of the evening of July 12 to travel to Jersey City, there to witness the final downfall of Jess Willard at the wicked hands of Luis Angel Firpo of Buenos Aires in Boyle's Thirty Acres arena, the same that was built for the Dempsey-Carpentier match.

Many traversed the distance via the stifling tubes beneath the Hudson river. There were 100,000 wilted collars before the scene of the battle was reached. Never had so vast an assemblage gotten together for a sporting event in America. Never in all history had such a host attended at night anywhere. A number equal to the entire population of so important a manufacturing center as Bridgeport was represented in the one open-air enclosure. It was an amazing spectacle and proves the contention of fight crowd analysts that there are patrons who will attend when heavyweights battle, but won't bother about other glove contests, regardless of the principals.

Willard, the giant from Kansas, the discovery of Otto Floto of the Denver "Post"; big Jess, who started to fight at 26 and who sensationally became king of fistiana by taking the title from Jack Johnson in Havana and was thereafter referred to as "the man mountain," fought a bout that bitterly disappointed the majority attending. They claimed Willard was in great physical condition and some experts predicted he would easily defeat the foreigner after knocking out Floyd Johnson at the Milk Fund show early in the summer. Willard has always carried a terrific uppercut. He tried it but twice and only once did it effectively land. Jess showed a lot at the Yankee Stadium in that comeback fight with Johnson and he himself said he would defeat the Argentino. Firpo boldly declared he would knock out Willard. He stopped Jess, but there always will be a question in the minds of many just how it was done.

Taciturn, almost surly whether at repose or in action, and even after victory, this man Firpo is a vicious hitter. But the "wild bull of the Pampas," as he is labelled, didn't impress as he did in the Milk Fund show when he annihilated Jack McAuliffe. There is no question that his smashes to Willard's body in almost every round had more to do with Jess' downfall than anything he swung. Right handers to the jaw may have dazed the big man, but they were always high and looked bereft of the power Luis has shown. Jack Dempsey could make a monkey out of Luis.

Willard went to one knee in the eighth round, with the bout four rounds to go, and there he was counted out by Referee Harry Lewis. A right to the heart following several smashes to the jaw were the concluding blows. Jess wagged his head during the admittedly extended count. Either he could not or would not get up. Surprise and indignation inspired comment from the lips of the assemblage, which, in the fifth round, had chanted "Come on, Jess." That was the round that Jess looked best. He had landed a right to Luis' jaw and popped his head back with left jabs of power, though some of Firpo's hard counters to the big man's body were unnoticed by the excited mob.

Willard's Awful Beating

Remembering that Willard took the most awful beating known in modern boxing at Toledo from Dempsey many there are who believe he did lay down. Had Willard been sent to the mat just once before the finale that insidious thought may never have grown root. He had, too, the incentive of another match with the man-killer Jack and the world's heavyweight crown, which should outweigh the suspicion about quitting.

Yet it was stated by a sports mogul on the afternoon of the Firpo fight that he "liked Willard, but was afraid the fight is in." The individual had no connection with the bout. He may have stabbed at a wild guess. But at the fight's distressing conclusion his words come back in sharp relief.

There is another significant angle to the way the match resulted. The men went into the ring with the betting odds two to one on Firpo. On what dope could the odds be so great in a contest of the kind? Reports had the odds also at 11 to 5 and the prices quoted for the bout not to go beyond 10 rounds were even more peculiar. Such things may or may not have anything to do with results. Nobody ever does seem to know if they do and no one who ought to know will ever admit it.

Firpo, Title Contender

Firpo has been groomed as a title contender by Tex Rickard, the promoter, who matched him with Willard. A match for the title ultimately was hinted at a year ago, and it will come before another year has passed. Tex probably doesn't care what the sports here think. He knows the Argentine country, and Luis in an idol down there. It's about time to start the boom going for a fight between the pair down Buenos Aires way, and if the Argentines tell Tex to go to it, that is about where the scrap will be staged.

Jess was never the popular idol. He was never a mixer, because he is a home body. Why he came out of the west with the idea that he could outwit youth cannot be explained. The more logical explanation is that Willard wanted the coin. It is reported he sunk a pile in oil well propositions. He is going back with a tidy bundle at that. There was $50,000 paid him for the Milk Fund affair, and his 30 per cent. for last week's match with Firpo gave him an extra little $123,500 more. Even with expenses out there ought to be plenty left for him to again settle down on his farm in security.

The total takings for the fight were quoted at $391,000. The top price was $15. The arena held about 92,000, but another 10,000 stood up in the aisles. The scale should have provided a bigger gross, but many free tickets are claimed to have been given on demand to Jersey politicians. Paid admissions were counted to be 75,712.

Willard Cheered; Firpo Razzed

When Willard entered the ring he was given a hearty cheer and again on the introduction of the two principals by Joe Humphries. When Joe asked the crowd to meet Firpo the greeting was 50 per cent. razz. There was no secret made of Jess' age, announcements stating him to be 42, and making him the oldest man ever noted in the prize ring. His weight was announced at 242, as against Firpo's 214. Jess' left side was red from the body beating of Firpo, and plainly noticeable after the fourth round. His knees started to cave in the seventh session, and when his handlers started massaging his legs in the rest period it was the tip-off that the end was soon.

The aftermath statements included one from Ray Archer, Willard's permanent personal representative even in the heyday championship days when Tom Jones was Jess' manager. Archer said Willard could have got to his feet, but figured there was no reason why he should receive further punishment. That is tantamount to an admission and ought to settle the question of his quitting, granted Archer was quoted correctly. Jess in his quarters at Yonkers, N. Y., said he had neuritis in the left elbow and could not use it without pain during the battle. Around Yonkers the sports were hot for Willard, some burning to bet and claimed not to find about two-to-one money in sight. Several known bets of $2,000 against $1,000 for Firpo to win were made in the theatrical district alone.

Firpo is a right-arm specialist, or looked that way against Willard. It was a case of rush and whang with the starboard mauler. Over the radiophone the announcer punctuated his story of the bout with humor, at one time saying he couldn't count the number of blows tried by Firpo with his right. The wireless man commented: "Oh, yes, he has a left hand, but I don't see what use it is."

Colored Referee

The semi-final brought Floyd Johnson, the coast heavyweight comer, and Jack McAuliffe. The latter hails from the middle west, and was unknown here until the Milk Fund show, when Firpo

(Continued on page 80)

DULL SUMMER IN SAN ANTONIO

By ALLAN WRIGHT

(Clipper's San Antonio Correspondent)

Everyone would think that San Antonio would have more outdoor amusement than any other city in Texas, for here is a climate that is suited for outdoor attractions nearly every day in the year, still for some reason or other very little amusement of this type is offered in the old Alamo City.

The new bill passed at Austin forbidding tent shows in Texas may have something to do with the lack of attractions under canvas or other kinds of summer amusement here, but at any rate mid-July finds no important bookings and not one summer resort or amusement park in operation.

Things theatrical have been at a standstill here for many years, and it has just been pictures, pictures, and more pictures. There are no longer any popular-priced vaudeville circuits here; in fact, the Interstate Majestic split on a vaudeville-picture policy last season and lost a fortune, and that chain of theatres will again try big-time vaudeville next season.

An attraction that comes near being of the outdoor variety, Edna Park Players, who have played under canvas for years, came here last season and went into the Royal, formerly the Pantages house, but this company also has left for the summer, taking to canvas through Louisiana, it is reported, for the hot season.

What do people do here in summer? the showman is asked, for the movies are poorly patronized—and the answer to that is a hard one to properly point out. Here is a city, the largest in Texas, and not a summer garden in operation, so all that is left is the St. Anthony Roof, where the better element dance each evening, and many dance halls on roofs in the downtown district, while the city parks offer free band concerts, motion pictures and the usual features of large city parks.

Of most importance at the parks, however, are the large and well-kept swimming pools for the public, and no admission is charged, while the municipal golf links and tennis courts offer recreation that is taken advantage of by poor and wealthy alike.

There is very little outdoor amusement in this city-of-year-round sunshine, still the Mexican part of San Antonio was overlooked. It is one of the most picturesque spots in America, with its own theatres, hotels, cafes, etc., and will be dealt with in a special article to appear later in Clipper.

CALGARY'S COMBINATION SHOW SETS NEW CANADIAN RECORD

156,000 Paid Admissions—Town Declared Wednesday Holiday—Guy Weadick Credited—2,000 Indians Were Entertained Free for the Meet

Calgary, July 19.

The combination rodeo, fair and carnival here played to what is, and probably long will be, a record for any Canadian city, drawing over 156,000 paid admissions and over 175,000 persons on the week. This is more than the population of the town.

By Wednesday, when 32,353 half dollars trickled in, the event had already passed any week known here. Mayor Webster made Wednesday a municipal holiday and, despite showers, every stand was overflowed.

Much credit is given Guy Weadick, manager of the stampede. The entries included Dave White, champion rider of the world; Yakima Canutt, ex-champion; Mrs. Weadick (Flores La Due), champion woman roper; Jonas Rider, the Indian world champion calf roper, and the collection of the greatest outpouring of good riders and untamable horses and steers ever known here, where they know about all there is about that stuff.

Alex Sloan's dirt-track auto riders completed the works Saturday, packing them in again. A huge buffalo barbecue, in which five bisons donated by the Canadian government were roasted and served on the grounds, made a great blowoff to a great week.

The merchants, instead of being hostile, went to the fair with whole hearts, pledging themselves not to trim visitors. In fact, the Hudson Bay Company made a sweeping reduction of 10 per cent. off market price on all merchandise for the week, with a replica of their original trading post on the lot.

The crowds were fed by church and welfare organizations that put up huge mess tents.

Over 2,000 Indians were entertained free all week and they gathered for hundreds of miles.

BIG SHOW'S BIG START

Capacity in Chicago for First Two Days Reported

Chicago, July 19.

The Ringling Brothers and Barnum and Bailey Circus opened a nine days' engagement at Grant Park, in the very heart of Chicago, Saturday. It did a business on the opening Saturday and Sunday far exceeding expectations. The business Sunday night was 98 or possibly 99 per cent. of capacity.

Among the showmen present Saturday or Sunday were: Jere Muvigan, Bert Bowers, Arthur Hopper, Tony Ballenger, Murray Pennock, F. J. Frink, Vernon Reaver, Harry Noyes, Charles Whatmuf, R. L. Joslyn, Larry Boyd, C. L. McQuigg and R. L. Lohnman.

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CONEY LOOKS FOR BENEFITS FROM BOARDWALK LATER ON

Keeps Crowds on Beach Afternoons—Freak Shows Have Varying Fortune—Negro Fronts Plentiful —Best Business So Far in Years

The stable Coney Island enterprises are prospering up to date this year in a greater degree than has been the case for half a decade. Early summer heat and a good weather break seem to be the reasons. There are few changes at Steeplechase, but Luna has put a large investment into a new pool and "fun house."

A fairly thorough tour of the island by two Clipper men last Saturday developed these principal high spots in the situation of mid-July:

The amusement men are pleased with the boardwalk, although it has not brought them any added business as far as they can see. They think it will ultimately work out to the profit of the real estate holders and the amusement promoters. The trouble now is that the communication between Surf avenue and the walk is through ragged, unkempt alleys. When straight streets have been cut through (by next year, for they are at work on the design) it is figured the crowds will circulate all over the island instead of lounging about the beach front.

Freak Shows Slipping

There has been an enormous growth of several kinds of special shows, but their reign looks brief. There were at one time 18 freak shows, but three or four have already quit and it looks like a flash for a single season, perhaps not all of one season. Sam Gumpertz's double museums occupying most of the old Dreamland frontage on Surf avenue gets the best of the play, both by reason of location and because it has the pick of material. One of Evans & Gordon's animal freak shows, also on Surf avenue, does fairly, but another Gordon outfit on the boardwalk, made up of a cheap collection of human monstrosities, is starving in spite of several side rackets inside. Steeple Circus on the Bowery is also cheap. It has a ring-tossing game at the back of the works. With the 10-cent ticket every arrival gets a ticket which entitles him to three rings. That gets them interested. With a good gate it ought to get something. Here it was a mild affair. The material is cheap and they use half a dozen sales dodges.

Boardwalk Rents High

Rentals on Surf avenue and the Bowery are stationary this year, ranging, according to location, from $120 to $150 a front foot, although on the boardwalk the price has been jerked up to $200 a foot. The old ramshackle bathing plants have given place to well equipped bathing establishments with a uniform price of 75 cents for a bathhouse and 50 cents for lockers. These are doing well, but the general line of concessions do not look especially prosperous, perhaps because the whole scheme is new. The one exception is the Caterpillar, which is a mint, at a 20-cent gate. They allow ballyhoos and openings for the boardwalk shows, but the crowd only listens and then remains out in the air.

Surf avenue from Steeplechase to the Parkway generally is attracting the one-day crowds. Down around Twenty-fourth street, where the all-summer crowd holds forth, looks like lean pickings. There are a number of front vacancies and the thrifty character of the neighborhood seems to work against business. This end of the island had undergone a tremendous change. Along Mermaid avenue (the street paralleling Surf avenue a block further from the beach), there has been a mushroom growth of two- and three-story tenements of brick, most of them rented out as rooming houses at anywhere from $100 to $150 for the summer. They are very crowded with three or four persons to a room.

Hotel Resort, "Bunk"

Apparently much of this element has changed its base from Arverne, Edgemere, the Rockaways, and like sections where there were big rooming houses and small bungalow family settlements. Apparently the shift to Coney Island is dictated by greater economy in transportation. There is not much concession play from this gathering of thrifty folk from the lower East Side Yiddish district.

The amusement men of the island pay little attention to the idea that the boardwalk and other improvements will in time change the character of the resort from its status of five-and-ten-cent amusement place to a hotel watering place. One obstacle to the change is the Municipal bathing plant at the east end, which draws a clientele the opposite of a hotel resort. Showmen argue that the ten-cent city bathers and a hotel following are absolutely irreconcilable. The rooming house section, which dons bathing suits at home and hoofs it to the beach and back, is another bar to bringing class to Coney.

As to the shows, they vary in attendance and prosperity, according to quality and location, with about the annual average undisturbed. Outside of Luna and the beach front there are few changes in the lineup. There are fewer Surf avenue and Bowery rides and more side shows, probably because capital for new rides is shy until the Boardwalk has proved itself, and the side shows are cheaper and call for less creative resources. The people are looking for novelties and Coney isn't supplying the need. The freak show is a sample. Sam Gumpertz revived this institution last year and made it go, principally because he had a line of good material. It looked like a soft, cheap racket to the rest of the island and they went to it with poor stuff. The answer is that Gumpertz is still doing business and the copiers are falling down, with the exception as noted of some of the better Evans & Gordon well located fronts.

Colored Shows Do Well

Early last week the island thought the colored shows were also slipping toward the discard. The idea grew out of the closing of "Darktown Follies," a cheaply dressed but breezy collection of colored singing and dancing performers, on Surf avenue, but it turned out that the suspension of business was due to a violation of the city building law which was corrected. The show was going on Saturday again and the idea seems to have caught on. The "Follies," by the way, is on the Shea property on Surf avenue, around West 12th, and succeeds a freak show that couldn't be made to pay in one of the best locations and almost adjoining the Gumpertz stands. The negro show is sponsored by "Quality Productions," which also handles several propositions in the uptown negro district of Manhattan.

The half dozen Tut shows differ widely in character, although they have in common the composite character of posing shows with a little mild cooch dancing and a slant of magic, the dancers being produced from a mummy case cabinet.

A carnival lasted only through June. On the same lot the site of the old Culver line terminus on Surf avenue around West 8th) they have assembled a line of attractions under canvas, including a Tut show in which some real dancers figure. One of them is Bertha Farley, and the show is managed by Billy Lorre, father of the Lorre family, which has played in vaudeville under numerous combinations.

On the other corner is a Plantation show, although the Surf avenue frontage is used for a bally for the Tut show, a valuable asset to the whole enterprise. Behind these two main attractions a line of concessions border the neat cement walk, including kiddie swings, knock-down cat games, and the like.

Carnival Quits

Maurice Boom, some time ago booking man for a Pennsylvania pop vaudeville chain, but lately in the outdoor business, is organizing the enterprise, which has a site of 100,000 square feet and one of the best of lower Surf avenue locations, close to the head of the one-way thoroughfares, so that it gets an early crack at the arriving crowd via the bus.

The story of the carnival venture is an interesting one. The Vic. Pollock shows were booked in for the whole summer, bringing in a good assortment of rides—"Whip," big ferris wheel, merry-go-round and swings. The Culver site, belonging to the B. R. T., has been leased for 50 years by the Allwell Development Co., made up of Walter Allcott, attached to one of the city departments, and John S. Landes, a promoter with offices in the Woolworth building. They have already built the Rosebud dancing hall at a cost of $60,000 and propose next year to have a theatre for pictures and vaudeville seating 2,200. The location is almost between the Brighton Beach theatre and Henderson's, but would go after a different public with a moderate admission.

The managers of the enterprise attribute the failure of the Pollock shows to draw to their insistence upon putting the flashy rides out of sight on the back of the lot and giving prominent location to games. The Pollock outfit is the same that played in Garfield, N. J., last week under the auspices of the local firemen.

The same objection might have been raised against the show's arrangement there. At the Garfield stand the locations were given to merchandising wheels, which had been let on a rental split with the firemen.

Steeplechase

Steeplechase continues to be the island's most stable institution, working on the old system of a combination ticket at the gate and no further charges for the rides, except, of course, for repeats. Manager McGowan said up to date the attendance had been the best in five years. In the big glass enclosure the only change is a Dodgem, one of the biggest on the island, included in the combination ticket, with a dime for repeats. The park has fifty attractions, all free on the 55-cent blue ticket, except the huge swimming pool, which has $1 gate. The blue combination goes for Saturday and Sunday and evenings after 5 o'clock. Before five week days they issue a red combination at 30 cents, which includes everything but the steeplechases and a few other rides.

The park has a character all its own, there are spots where wear shows and gilt is dulled, but no establishment in the country is maintained with better discipline nor is there an amusement park kept cleaner, both in a housekeeping way or for moral tone. The crowd pays at the gate and is turned loose to find its own amusement. There is no urging, no ballyhooing, because nothing is sold inside the gate except food and drink. The place attracts young people especially and provides a whole afternoon of frolic for the flat entrance fee. The visitors appear to be regulars and this class is encouraged. There is to be a beauty contest with the final judging July 23, when the successful bathing beauty will be sent to Atlantic City at the park's expense to compete as the Coney Island entrant in the national competition among aquatic pippins.

Flagging interest in the west end of the island is a new problem and several ways have been suggested to meet it.

Island showmen are giving thought to the possibilities on the side streets west of Surf avenue. The territory between the main street and the Bowery is fairly well settled, but the streets the other side of Surf avenue, toward Mermaid avenue, are not so effectively utilized. In the main they are dark and serve only as parking space for transient autos and sight-seeing buses.

Mermaid and Neptune avenues are lined with dwellings and bungalows, housing permanent and transient rooming residents. It is figured that operating concessions along the side streets and illuminating them properly would attract that quota and keep them from the prime attractions on Surf avenue. Many desirable alcoves for games and concession stands could be erected, which would cost a minimum in rentals as compared to the area the other side of Surf avenue, toward the Bowery. True, many of the sidewalks are in bad shape. The improvement would reduce the rentals. The plan eventually would call for general improvements, including asphalt paving.

With many old landmarks doomed and due to come down next fall when wider streets will be built between Surf avenue and the Bowery, it will mean higher rents for next season. This is expected to boom the new territory. The boardwalk's unprecedented drawing of record week-end crowds is also attracting many outdoor amusement people to the island with plans for next summer, including many new faces among the operators.

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THEARLE-DUFFIELD FIREWORKS THRILLED CROWD OF 18,000

Ten Thousand More Outside Cubs' Baseball Park in Chicago—Better Than Vaudeville

Chicago, July 19.

A trade-mark is what brought 18,000 people to the Cubs' baseball park. The trade-mark was Thearle-Duffield's fireworks display. Fully 10,000 people more lined the many streets surrounding the baseball park observing the aerial displays.

The unsettled skies between 5 and 6 o'clock threatened the night's program, but around 7 o'clock the weather turned fine, and long before dark people started to arrive. At the Cubs' park following the baseball game was a reproduction of the Dempsey-Gibbons fight, which held the crowd late, but the park was finally cleared and the fireworks display enthusiasm was on.

The showman's interest centered on the early arrival of the crowd, and the circus touch, the streets neighboring to the ball park took on with men, women and children, who were satisfied with witnessing the aerial displays from outside.

Prices scaled from $1.25 down were charged. The comments of the occupants of the grandstand were highly complimentary for the whole show, which outdid last year's fireworks display at the same park, and which will undeniably make the show a permanent fixture at the Cubs' park every July 4 hereafter.

The realistic spectacles, mixed in between the aerial displays, are what those outside the park missed. They were the novelties that made the whole show pretentious and elaborate. The most modern devices of the pyrotechnic art were used, with the new and thrilling effects by combinations and groupings being something that brought one united "ahs" from the crowd, backed up with applause that proved the satisfaction of all.

It's impossible to describe individually every effect such as is noted in a display like Thearle-Duffield offered at the Cubs' park. Since the management discovered that a Fourth of July wants fireworks and nothing else greater care this year was given to the fireworks rather than mixing up a big program of ballet dancing and other vaudeville numbers.

While darkness was being awaited a generous band offered number after number in front of the grandstand, being seated around the home base. Song pluggers galore kept up the merriment, and when the effects from large largos could be brilliantly placed on the ballet numbers a group of six dancers entertained with a series of dances that were heavily applauded. As pleasantly as did the ballet numbers go off, it was easy to detect the attitude of the crowd. Fireworks were wanted, and the last ray of light was just sinking in the west when the whistling and other demonstrations for fireworks action was prevalent.

Promptly at 9:05 the first bomb was shot up into the heavens, designating the fireworks were on. From that time until the next hour the 18,000 people sat bewildered with what they were offered. To add to the atmosphere it was an enthusiastic crowd, strong on applause and general enthusiasm. Thearle-Duffield were out to add to their trademark before their own home people and they succeeded, if the demonstrations both inside and outside the park can be counted.

The dazzling flash of white light from the "Niagara Falls" feature gave camera men a wonderful opportunity to catch the big crowd at its merriest. Meteoric showers, rockets and shells of all kinds and sizes, intermingled with special features such as the "Bombardment of Fort McHenry," "The Statue of Liberty," "Northern Lights," "Liberty Bell," "Tower of Jewels" and animated features constituted the program. One of the biggest hits of the program was a portrait of fireworks of Mayor Dever.

It was a great fireworks show.

PLAYLAND, FREEPORT

Playland Park, Freeport, Long Island, is an outgrowth of a park with portable concessions operated on the same lot last year. With the beginning of the current season, Decoration Day (May 30), Playland assumed a permanent status through the portable buildings and tents having been replaced with substantial wooden structures to house the various attractions.

At present the park is unfenced, this condition naturally making for a free gate. It occupies some 15 acres, with half of the space having short front from inlets from the Great South Bay running from 100 to 150 feet wide and with a water depth of 20 to 25 feet. The natural waterway makes an excellent place for boating and bathing.

The park is located about a mile and a half from the centre of the town of Freeport on one of the numerous shore front indentations of the Great South Bay, which runs the length of Long Island and which takes different names, according to the particular town it touches upon.

The chief problem for the park to overcome appears to be transportation. There is a trolley line running through Long Island with a connection that brings a line through Freeport. Most of the people who were at the Park last Sunday afternoon got there apparently by autos or some from Freeport and the one or two adjacent towns within walking distance. Then there is the Long Island Railroad, with local trains travelling both east and west from New York and points on Long Island west of Freeport. The park operates three buses to bring patrons from the Freeport Long Island R. R. station at a five-cent fare.

The concessions open Sunday afternoon last were a merry-go-round, operated by John Bertoli, who has a string of similar concessions in various parks; a Dodge Ride that was in Luna Park for several seasons, controlled at Playland by Roger Langlois; swings, run by Harry Morton; a finely fitted up ballroom, managed by Stan Marks, with a first-class jazz orchestra of seven, called the Atlantic Serenaders playing continuously for the steppers. Dancing is five cents a dance per person. It is a well-conducted hall, with a floor space of 50 by 100 feet, and with an electric lighting system in the ceiling that holds an effective color blending plan.

The ballroom, mery-go-round, Dodgem ride, restaurant and hot dog and other refreshment concessions are housed in wooden buildings. The general color scheme of all the buildings is white with red trim. At the entrance there is a large archway with electrical equipment, with the name of the park in lights. Other buildings have similar lighting decorations.

A King Tut illusion is housed in a tent. This was not operating Sunday afternoon, working at night only. Fred Reto, who had the dramatic stock company at the Freeport theatre during the winter, owns the King Tut show. Harry Hills is the lecturer.

The games include a dart game, with the customers chucking a small dart at playing cards, and the Kentucky Derby, a staple race game, with the horses operated by disks with handles, both of the latter operated by Miss Anna Hendrickson. These are all games of skill. Merchandise to the winners of the foregoing, as well as the country store, a wheel, with merchandise on it. This has a star, with the player getting a choice of articles if the wheel stops at the star. Every time the wheel turns the player gets something. The dart game is five shots for a dime and the wheel game ten cents a spin. Other games have proportionate scale. A shooting gallery adjoins the row holding the game concessions, and a skee ball game is located near the entrance.

There is a roller coaster in course of construction, the framework being up for a considerable distance. This will form the south wall of the park when completed. It may be finished this season, or possibly may not be completed until next year.

Business was very light Sunday afternoon, none of the concessions except the merry-go-round and refreshment booths getting more than a slight play, with the players few and far between. The crowd itself was small. The Long Island beaches get the daytime play.

The park, according to the concessionaires, has been doing well nights. It doesn't run week day afternoons, operating Saturdays and Sundays only during the day.

There are the makings of a first-class family resort in Playland, with promises of progress slow but sure. The park is run strictly on the "up and up," with courteous attendants and a general air of efficiency marking the whole conduct of the place.

The place is controlled by Playland Park, Inc., with the following officers: J. Huyler Ellison, president; D. B. Sanneman, vice president and manager; Harry Barrasch, treasurer. Harry C. Hinkleday is assistant manager.

Plans for next season include a vaudeville theatre, swimming pool in addition to the boating and bathing facilities the park now has;

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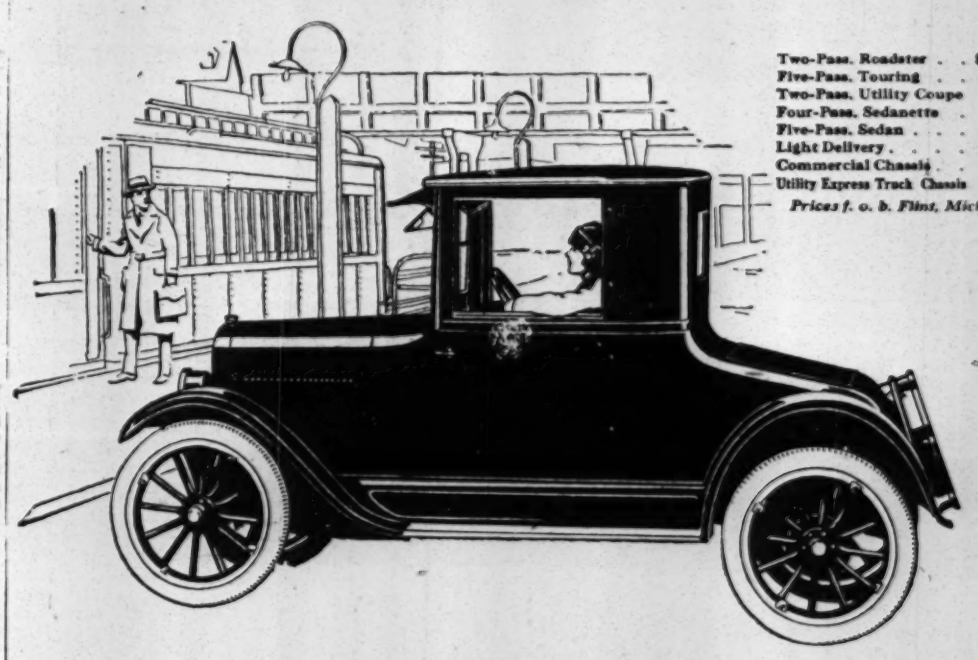

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also a kiddie carousel and aeroplane swings.

A good location and experienced management should combine to develop Playland gradually into a good proposition. *Bell.*

Columbia Park, North Bergen, N. J.

Reprinted from "Variety" of June 7, 1923

Columbia Park, on the site of the old Schuetzen park property to the west of Hoboken, has been running about five years. The plant spreads over 50 acres and represents over $2,000,000 in investment. It was financed by popular stock subscription and holdings are spread all over North Jersey in small lots so that in a measure the whole community is in on the proposition. Last year it paid 12 per cent. in dividends.

As a summer park property in character and in management it is unique. It has the usual rides and other features, but the big pull is the merchandise wheel. There are between 25 and 30 merchandising devices, all operated under one head. Thomas Shortan, who also is secretary of the park company, next in the active management to President Otto Oeschbach. Shortan pays a flat annual rental for the complete privilege and operates them himself.

Variety's reporter made his first visit to the property Decoration Day. At 8 o'clock in the evening the place was crowded and everything was working at close to capacity. A huge crowd, practically at the opening of the season, was an acid test for any management and the fact that the machine moved smoothly speaks volumes for the administration. The gate for the day probably ran to 50,000 or 60,000.

In amusement enterprises as in any other activity the institution represents the men behind it. This observer's opinion from his inspection is that Columbia Park has a broad-gauged, business directorate that is working along new lines. In its five years of activity it has won the confidence of its public to the extent that the people have been educated to the conviction it is going to get a square deal inside the gates, enters the place without suspicion and gives itself over to having a good time without reserve.

The astonishing thing about the place is that it can make a feature of merchandising devices and still keep its crowds in a cheerful, jolly, frame of mind. Apparently the trick is to leave the people alone, abstain from nagging them this way and that by raucous ballyhoos and accommodate them with choice of amusement. About all the wheels deliver standard merchandise on the basis of the board's capacity. For example, one booth plays 20 numbers at 10 cents a number and the winner gets an Armour Star ham, regularly branded and packed, and with it a metal roaster. This concession had a tremendous pull for the thrifty housewives. The goods delivered on the turn of the wheel probably represented more than could be bought at retail for the $2 represented on the board. Shortan is said to have found this game so popular he is able to contract for the goods in carload lots at bargain prices.

Wheels Give Value

Another popular wheel gives musical instruments. It has every variety of instrument—flashy looking banjoes, ukeleles, zithers, accordions, etc. The board has 90 numbers in groups of threes, each group selling for 25 cents. The board represents $7.50 to the turn and the goods looked to an inexperienced eye to represent value plus. In this case as in others there was a big sign informing everybody that there were "no stars." The winner on the number had the pick of the place and no goods was offered until the winner made his choice. In other cases where stars were played notice was posted to that effect.

There was very little ballyhooing and nobody was urged to play. Half the time people who wanted to play couldn't get to the boards because non-playing watchers occupied the space, but the watchers were not addressed or even asked to play or move on. The Variety reporter in the whole evening saw only one dispute. A player put down a two-dollar bill and said he received only change for $1. The customer was inclined to be ugly about it, but before he could raise his voice the change maker was up with an apology, pointing out that the wind had blown the missing one-dollar bill off the counter and it was lying at the player's feet. The policy seemed to be that the employes were always wrong and the customer always right. It saved trouble and time and in the end it worked out, apparently, jus as the Wall Street lunch room that leaves the customer to pay his own check as he goes out.

There's a lot to be said for this system. It takes it for granted that the customer is on the square, the long run—speaking now of permanent amusement resort—the public is bound to take the same view of the management and its agents. At least it seems to have worked out to that end in this proposition.

There's another angle to this remarkable status of a park employe as represented in the Jersey Park. Shortan is said to rule his employes with iron discipline on one hand, but to pay them highest wages on the other. According to one well informed amusement man—Variety's reporter didn't interview anybody in the management, preferring to make his own observations—Shortan doesn't pay any wheel worker less than $50 a week and premiums and the flat salary in some cases runs up to $100. These workers have good jobs to protect and they have to be the fastest in their class. They are said to carry implicit instructions that if they address any woman directly, except as necessary in the play, they go off the lot for good.

Well Behaved Crowds

All this about the wheels because they practically make the park. The rest of it is incidental. What makes the place unique is the well behaved, sober crowds with everybody carrying something from teddy bears and dolls with electrically lighted eyes to blankets, cooking utensils, canary birds and other things beyond count. One woman carried an electric heater and a young man hugged a live young goat. Special considerations govern the wheel proposition here. In most places it would bring on a jam with the local merchants, but Columbia is just at the edge of Hudson County and is away from the city centers. The nearest stores are blocks away in Union Hill, across the Hudson Boulevard. Besides there is a larger play from the towns at a distance than from those nearby. Union Hill merchants don't especially care how much Passaic trade is absorbed by the wheels and Passaic store keepers are too far away in another county to have much to say.

The park draws astonishing patronage from distant points. At one time in the early evening, 16 huge busses were counted at the gates from points as far away as Paterson and even Hackensack and they kept arriving and departing all evening. Besides which all the trolley lines of North Jersey come within a few blocks of the gate and the Hudson Tubes from New York are a short car ride away. All these channels of travel are liberally billed by the park which makes a feature just now of its $300,000 swimming pool capable of accommodating 6,000, and of its 50 acres of walks, groves and gardens and amusement features. The poster design is a good flash with the central figure a striking diving girl. Even the New York stations of the Hudson Tubes system (used by all Jersey commuters) are liberally supplied with paper and nobody who travels between New York and Jersey can fail to have the placed called to his or her attention.

Rides Patronized

Although the wheels get the heavy play, the rides were well patronized, especially by the young couples. J. J. McCarthy's new "Trip to Paradise" had a waiting line all evening, although the ride is not yet complete. It's a tunnel ride on motorized tracks, the car passing through dark stretches with illuminated set scenes behind glass at intervals. The device is one of those "spoony" rides and looks like sure fire with its flashy front. It will have seven scenic displays when completed. Only four of them were illuminated Memorial day.

Returning to the fascinating subject of park management's attitude toward the public, one runs into innumberable trifles at Columbia to show a right policy in this establishment. Variety's man went to the lunch room for a bite. The place, adjoining the big dance floor, was immaculate. The prices of everything was posted over the counter in figures four inches high. A polite waiter took the order, delivered it promptly and walked away until he was wanted. When the customer was through he counted up the check, took the money and departed without a word. Anybody who has been served in an ordinary park lunchroom with a waiter nervously hanging to his elbow will appreciate this kind of service.

Throughout the whole park there isn't a "Don't" sign nor a special policeman, except those who regulate auto traffic in the three-acre parking lot. The dance hall calls for an admission of a quarter. But you can walk into the adjoining lunchroom and from there to the dance floor without hindrance. Only nobody does it. There isn't a soul to prevent you from beating the place for two bits, but apparently nobody thinks of it.

Jerry Drew and his seven-piece orchestra supply the dance music. Drew wears evening clothes and the bandsmen are neatly costumed. The let-alone policy of the whole place is illustrated in the handling of the dancers. If the couples show a tendency to become—eh—over-enthusiastic, the floor manager, instead of calling attention to a particular couple by warning them on the floor, slips a signal to the leader and the orchestra switches into another number with a quiet rhythm. The crowds gets the tip instantly al-

(Continued on page 26)

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Acts for Outdoors

LURA BENNETT and CO (2)
Boxing, Wrestling, Etc.
11 Mins.; Stage (with Mat)
City, New York

Two robust women engaging in bag-punching, boxing and wrestling, interspersed with a few comedy bits. A much lighter man assists, serving chiefly to be slung around by his husky feminine partners. One of the women, presumably Miss Bennett, is adept with the punching bag, and both box with the poise and masculine bearing obtainable only after long years of training and experience. A thorough knowledge of the rudiments of wrestling is evidenced, several sensational flying falls and technical holds being introduced. Because of its novelty and physical appeal, the act looks like a winner for outdoors. A boxing bag fixture and mats are the only props needed.

The girls appear to be battling in earnest, although upon occasion they enliven the proceedings by injecting biting, tickling, scratching and other girlish foibles into the manly art.

With the talk eliminated and a little more "rough stuff" added, the turn might easily change from vaudeville to carnivals or fairs.

BERT HUGHES and Co. (4)
Comedy Bicycle Riding
14 Mins.; Full Stage
Palace; New York

Bert Hughes and Co. are an English importation with an athletic and comedy bicycle act admirably suited for indoor circuses or any outdoor attraction where a stable flooring is obtainable.

Opening with some tricks and comedy bike riding the act announces a basketball game awheel. Two elevated baskets are carried, one at each end of the stage. A net at the footlights confines the ball to the playing area.

The sides are divided two and two and the game played with a regulation sized ball. Three girls and two men are the principals. The players use short sticks to project the ball about and are extremely skillful at shooting baskets.

Rough riding and falls provide comedy and thrills. In the rough riding the women give and take in the rough stuff. Colored sweaters are worn to designate the sides and a scoreboard keeps score.

The act runs 14 minutes, but can be prolonged indefinitely. *Con.*

MULROY, McNEECE and RIDGE
Roller Skating
7 Mins.; Full Stage
58th St., New York.

Mulroy, McNeece and Ridge are a standard skating turn in vaudeville. They carry their own mat for whirlwind roller skating and concerted dancing on the rollers, and can repeat their routine under any big top on a platform.

One of the men and the woman open with a fast dance double on the rollers, making way for the eccentric comedian in goggles. He lends good comedy relief for a time but eventually resorts to "straight." One of the men exhibits some fancy skating. The woman returns in abbreviated costume for a double dance number and all finish ensemble.

It's a good sight act and should click as relief from the usual animal act exhibitions. *Abel.*

LEACH-WALLIN TRIO
Slack Wire with Human Supports
6 Mins.
Rialto, Chicago

Three performers in female attire. Two girls take positions on elevated apparatus from which they support slack wires by their teeth, while the third (man dressed as girl) performs on the slack wire.

One wire is used for a time with changes of positions by supporting girls and a second wire is used at finish for a twirl. The "girl" assumes poses, does balancing stunts, splits and finally a long twirl.

The assuming of different positions by the girls fills up any time that might be waits otherwise between stunts and the girls look nice enough to be watched.

The fellow who dresses as a girl makes no attempt to carry the deception further than the costume, but it is not likely the unobserving public suspect it.

GALETTI'S MONKEYS
"Monkey Day at the Races"
10 Mins.
Majestic, Chicago

A highly entertaining monkey act with two men, five monkeys or baboons and three dogs, though one canine does nothing more than come on the stage. The act opens with a race-track scene with one monkey signaling for the start and two others riding big dogs.

There is a miniature building in which the monkey has an elevated position and downstairs is a bar. On the side signs are thrown announcing the entries, disqualifications and the result.

One dog gets behind and lays off for a lap until the other comes around and jumps in in front for comedy. Then a monk does a few stunts on rings in front of the bar.

Following two baboons play on bells, run by turning wheels. They play a tune and one opposes the will of the trainer, apparently, for laughs.

The finish is a barber shop with the two baboons, one as a customer, the other as barber; worked up very well. The threatening attitude of the customer when the barber gets rough is fine comedy.

The two baboons are large as compared to the little monkeys, standing perhaps 14 inches.

HASHI AND OSHI
Acrobatics, Perch, Balancing, etc.
12 Mins.; Full Stage
City, New York.

Man and woman (Japs) with standard line of acrobatics, perch stuff, water juggling, balancing and Arabian ground tumbling. Pair have been around for some time. Ground tumbling especially good, and everything offered done with certain finish and skill.

Ideal turn for parks or circus. *Bell.*

ARONTY BROTHERS
Balancing and Acrobatics
7 Mins.; Full Stage
American, New York

Two foreign-looking men featuring some good hand-to-hand stuff and jaw holds. The closing stunt, with the understander on a trapeze suspended from the jaws of the top-mounter, hanging head downward from above the olio, is unusual and apparently difficult. The props and fixtures are special and attractive, one containing a canary in a pretty cage.

If this act were to play outdoor amusement centers it would necessitate the suspension of a strong rope extending down to about twelve feet from the stage or platform. The turn would meet with approval in its hand-to-hand balancing and teeth spinning.

LE FLEUR and PORTIA
Aerial
12 Mins.; Full Stage
58th St., New York.

Man and woman. Man does rings and trapeze and woman is contortionist and a good one. Feature of turn is iron jaw stuff by man, who does three minute spin in mid air hanging by tooth hold from rigging.

For an outdoor turn the act is an attraction. Man's spin could be spotlighted effectively in open air. High class aerial turn that can work anywhere. *Bell.*

"EIGHT MASCOTS"
Song and Dancing
15 Mins.; Three
58th St.

Excepting for the opening song there is no other vocalizing, the turn being primarily a sight act. It consists of concerted stepping such as has been introduced in this country from England the past year or two. Boiled down to circus requisites it could fit in a pageant or spectacle, or some such illusion as dancing in a lion's den, etc.

It would make a corking exhibition ballroom number like in Luna Park or in a pavilion. *Abel.*

NEW ACTS FOR OUTDOORS

This New Acts Department will be a weekly feature hereafter in Clipper.

It will describe the acts in vaudeville suitable for open air engagements.

If these notices are filed, managers, agents, fair secretaries and others interested in outdoor amusements may be able to refer to them at pleasure, possibly saving the time necessary to inquire.

The reviews will be aimed to give reliable information of the character desired by outdoor people.

CAPT. BETTS' SEALS
"A Happy Family"
3 Seals; 2 Monkeys; 1 Rooster
Palace; Chicago

Capt. Betts' Seals are billed as "A Happy Family." There is a combination in which two monkeys and a game rooster perform in connection with three seals. The act is worked by Capt. Betts, a charming lady assistant, and a second man, who seems to be in charge of the animals and the props.

The three seals do the usual juggling feats, with a manipulation of large and small balls which compares with anything previously presented and a balancing of lamps and other articles on small poles about the length of a cane.

The most unusual feats in the performance of the seals are having one walk a rope with first a large ball and then a smaller one maintained in a balance, and a walk over a step ladder with a small game rooster balanced atop the rod. The little rooster crows at stated intervals and adds exceptional interest to the performance.

The balancing of a rod with another animal atop of it requires the absolute quiet of the rooster, which is a surprising accomplishment. The climbing up, going over the top and descent was watched eagerly by Capt. Betts and is presumably a real contribution to such acts.

The monkeys do not do very much but add to the act. One catches the large balls when the seals finish with them, and both do individual stunts. One monk fights the trainer, possibly a regular feature of the offering. The rooster is continually wandering about the stage or hopping on some prop. There is a seal which blows horns very well with the rooster adding a cock-a-doodle-do at the finish. Later, the three seals and the two monkeys, form a jazz band, which, while not equalling some seal bands in music, is notable through the use of the monks. One seal beats the bass drum and a monk handles the snare drum.

KNIGHT and KNAVE
Strong Man
12 Mins.; Full Stage (Special)
State, New York.

Strong man with comedy assistant. Latter is thin, wiry chap with comedy face that needs no grease paint to accentuate humor. Routine includes cannon ball manipulation, balancing ball on pole and catching it on neck, catching five-foot torpedo on shoulders as it drops from trestle, pushing wire nail through plank with hand, chopping apple in half with battle axe, apple held in hand by assistant. Another trick is the juggling of egg, crockery plate and cannon ball.

Good feature stunt has strong man balancing cannon ball and two globes filled with gold fish on triangular arrangement on shoulders and catching cannon ball on neck and globes in two hands.

Act would make corking turn for circus or feature act for parks using free attractions. *Bell.*

HARRY TSUDA
Balancing
7 Mins.; Two
81st St., New York.

A turn that has been a standard opener on the big-time for many years. The Jap is a remarkable acrobat and a clever showman as well. Balancing on a large sphere and chairs is featured. The closing trick, with Tsuda bending over to grasp a handkerchief with his teeth while balanced high in the air, is particularly well executed.

As an outdoor act this should be equally successful. A strong wind would make the work precarious, but with the protection of a tent Tsuda should chill as many spines as he does in vaudeville.

Tsuda is as well known outdoors as he is in vaudeville.

BIRTHS

Mr. and Mrs. Mike Barnes, July 12, at their home in Chicago, daughter, their second child. Mr. Barnes is secretary-treasurer of the World Amusement Service Association.

PALISADES PARK

Reprinted from "Variety" of June 28, 1923

Schenck Bros. resort, perched at the peak of the lower Jersey Palisades hundreds of feet above the Hudson river and overlooking the upper end of Manhattan, has the king pin location for a summer park. Its location as a place of hot weather recreation is ideal. The management has capitalized this detail of the enterprise, for it is exploited elaborately in all kinds of billboard stands up to the 56-sheet from one end of New York to the other.

This year the place has been renovated from the gate to the farthest concession and is spotless and orderly. The huge swimming pool is the big attraction, but even at this early season the general amusement features have a tremendous draw, not only from the New York side but from the surrounding districts of New Jersey. All the trolley lines of the northern part of the state pass close to the gate and within a 15-minute journey there are well-to-do suburban communities like Englewood, Hackensack and the residential groups around Tenafly.

The place is splendidly run and maintained in modern style, but the kind of transportation provided by the Public Service Corporation, which stage manages the northern counties, must be a severe handicap to the progress of the property. The trip from upper Manhattan to the park ought to be an enjoyable experience on a warm evening, but the car lines furnish a service that makes it a task to daunt the hardiest tripper. The cattle pen herding in vogue on Ellis Island has nothing on the traffic system at Edgewater where the ferry crowds en route to the hill-top park are discharged.

Seven or eight hundred people are put ashore through the ferry house and run between narrow side walls to a crude car barn where they must wait in line to go through turnstiles to the hot cinder platforms. The car service is woefully inadequate and the crowding is disgraceful. Last Saturday night it took one couple from New York exactly 24 minutes to accomplish the three-minute trip from Edgewater landing to the park gate.

A perspiring conductor who had been trying to handle crowds for four hours was in despair. When threats and pleadings failed to get twice as many people into the car as it should have held, the car was stopped until the victims were packed far enough into the aisles so the doors could be closed. The traffic men say this condition prevails from 4 o'clock in the afternoon until 10 at night on busy days, but the service is not improved. The Public Service Corporation has a strong hold on local politics and enjoys remarkable privileges. They don't permit jitney men to operate from the Edgewater landing and they have a soft monopoly on the stiffest fare for the shortest distance around this section. Eight cents is the fare for the ride of less than a mile.

From the north and west the service is better because it is spread out on more than one line and the crowd doesn't assemble at one spot.

The hands of the park people are tied, because any attempt to furnish its own service from the river would bring opposition and reprisals from the trolley lines.

But in spite of the discomforts the park has a tremendous draw from the New York side. The billing features the beautiful swimming pool, one of the best in the east and this has become an institution among the families of northern Manhattan. It is crowded from 11 until the park closes and this feature alone brings in a revenue of more than $75,000 a season.

The park offers a variety of features to satisfy the tastes of anyone. There is a splendid dance hall of the pavilion type, open to the air on all sides which gets a big play; there are three or four rides of the coaster type, a fine merry-go-round; a complicated "fun house" called "The Third Degree" with a multitude of tricky surprises. The familiar "Street of Venice," a water tunnel ride, and this year there has been added a "Catterpillar," the covered circular novelty that seems to have swept the country since last summer. It gets 20 cents and attracts big play. Besides the paid concessions the park has extended its free circus, a twice nightly show on a picturesquely arranged stage built on the brink of the cliff over the river and flanked on the west with grandstands holding probably 1,000. Saturday eve-

(Continued on page 27)

GEORGE and MAY LE FEVRE
Dancing
14 Mins.; Full Stage
State, New York.

George and May Le Fevre are offering a dancing turn that would make a splendid flash feature for an outdoor amusement place having a ballroom. The act could play in the open air also on a platform. Usual routine of double dancing acts of its type, with whirlwind waltz, adagio, with lifts, and strutting cakewalk stuff. Soft shoe and hock stepping by man also.

Act is backed with set pieces encrusted with brilliants, depicting peacocks, trees, etc. Costumes also feature brilliants, which with first-class light effects constitute artistic flash sight values. Dancing is secondary to flash, but averages nicely on the whole. *Bell.*

BENSON, MELINO and Co. (1)
Dancing and Acrobatics
16 Mins.; One and Full Stage
American, New York.

A switch to the outdoor field might benefit this act, as it would necessarily force it to omit the dancing and specialize in the acrobatics, as it should.

The men are excellent hand-to-hand balancers. They perform one particularly able gymnastic feat on two chairs.

The girl assistant does only dancing at present, but from her stepping it may be inferred she is capable of some kind of acrobatic work. Some of the comedy could be retained, but most of it might be dropped.

Whereas their present vaudeville offering won't carry them far, they could be much more successful in a show where acrobatics really count for something.

BERT SLOAN
Wire Dancing
5 Mins.
23d St., New York.

Bert Sloan may have had outdoor experience. His ease and poise on the taut wire suggests extensive training in some field because as a vaudeville quantity he is unknown.

Sloan works fast and to good purpose, doing his legmania in a zippy and telling tempo. His Russian hock stepping was one of the flashing highlights, as were the jazz "slides" and "splits." A buck and wing solo with some single and double "wings" clicked pretty.

Sloan's turn for under a big top is perfectly set. Working in the open he would have the wind's velocity to consider to some extent but that shouldn't prove a very troublesome factor. *Abel.*

PENMAN and LILLIAN
Juggling
8 Mins.; Two
City, New York

A mixed juggling team that accomplishes its present routine adequately enough, but that needs showier and more difficult feats. Indian clubs and rubber balls are the chief articles used. Except for a combined rope skipping and club juggling trick by the woman, there is not much class to the work. The couple have appearance, stage presence and assurance in their favor and should endeavor to master some flashier stunts.

As an outdoor act the team has little chance at present, except in the second-rate attractions. The few attempts at comedy and novelty used in vaudeville would have to be eliminated, for the most, and that would make the turn more ordinary than ever.

COLUMBIA PANK

(Continued from page 24)

though not a word has been said and nobody has been offended.

It gets down to this, the concern has a lot of money planted in a permanent business. Somebody with remarkably good sense, or under remarkable inspiration—or maybe with an impulse he didn't altogether understand himself—has resolved that grpping the public for small change is bum business in the long run and has laid down a program of giving the public a reasonable run for its money. The park doesn't talk about it in its advertisements, but the atmosphere of the place speaks for itself.

Running an amusement park on this basis is revolutionary. Any showman of the old school will tell you it can't be done and that any enterprise so operated is crazy: Columbia paid 12 per cent. dividends last year and the year before nevertheless. *Rush.*

LUNA PARK'S ALL STAR CIRCUS ATTRACTIONS

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FEATURING TILLIE THE TALKING ELEPHANT

DAN "CURLEY" NOONAN, Trainer — SECOND SEASON

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SWAN RINGEN

AMERICA'S PREMIERE HIGH DIVER

TORELLI'S CIRCUS

Presented by MISS MARIE MEERS

SENSATIONAL MEREDITH

"A THRILL A MINUTE"

PALISADES PARK

(Continued from page 26)

ing the stands were at capacity, he park holding probably 15,000.

There are probably a dozen merhandise wheels, mostly of the regulation nail-and-buzzer type, but hey do not get the enthusiastic lay noticed at Columbia in the ame section. Palisades does not eem to go after the crowd on the heel play in just the same way. n a brief examination the Palisades percentage look rather tronger than the other. For example there is a wheel giving out musical instruments, numbers being old at three for a quarter. The rade of premiums looks the same, ut at Palisades the crowd plays gainst 120 numbers against the Columbia board of 90. In like anner the ten-cent wheels run to 4 instead of 20 numbers. In all ases the wheel taking an additional 5 per cent. over the player.

The play at Palisades is listless. r was Saturday evening, the grind ontinuing with sometimes less han half the numbers played.

The Paradise crowd is prosperous looking and orderly, but appears to be made no more of young couples looking for the excitement of rides and the family resort atmosphere is less in evidence than in Columbia. It's a brisk spending gathering, particularly on the standard rides and amusement devices and strong supporters of the dance hall.

The refreshment booths are models of neatness and courteous service. The prices are moderate and the materials of good quality and well served. Among this year' additions is one of Evans & Jordan's animal freak shows, a 20-cent show that got moderate play, although why summer amusement seekers should want to look at animal monstrosities is a problem.

The problem for the park people to solve is the transportation from the shore to the gates. As long as it continues in the present shiftless manner it is bound to react unfavorably on attendance from across the Hudson, where the institution's biggest potential public lies. *Rush.*

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CABARET

Ray's Pavilion, Canarsie, N. Y., opened with a new revue last week booked by Billy Hawthorne. Happy Bill Smith is featured in the company of nine.

Henry Nassburg is leaving the Palais Royal, Hartford, Conn., and starting at Merrimac Park, July 9, with te nmen. Francis H. Bigelow and his Swanee Serenaders is replacing him at the Palais Royal with a contract for the summer.

A mobile squad of 20 experienced prohibition agents is to be organized for raiding work upstate, William Brennan, assistant divisional chief of "dry" operations in New York state, has announced. The squad will travel by automobile and will jump from place to place for "crashing." No warning will be given of their coming.

They will operate over a wide area, working under orders from the state headquarters, but under the direction of the agent in charge of the district they are "cleaning up."

Under a plan adopted several months ago at least one of the divisional staff is in the field at all times. Either R. Q. Merrick, divisional chief; Major Maurice G. Markland, assistant divisional chief, or Mr. Brennan, and frequently two of them, is on a trip of inspection upstate each week. This keeps the agents in charge and the men under them on their toes.

Objections on the part of Buffalo authorities may result in the removal of all theatre and amusement lithographs from the windows of local soft drink places here. Under a recent ordinance all such drinkeries are required to provide an unobstructed view of the bar from the street and lace curtains are demanded as screens for this purpose. The city officials claim that the soft drinkeries are interfering with the operation of the ordinance by obstructing the views by means of theatre lithographs. It is said that several lithographers for local amusement houses are to be questioned by the authorities.

Gene Greene opened at the Terrace Gardens in the Morrison hotel in Chicago along with Van's Orchestra this week, after having completed a four weeks' stay at the Majestic, a block or so away, recently.

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SPORTS

The National Vaudeville Artists Ball Club and Theatrical Tour is still on. July 7 N. V. A. lost to Oritani, 9—2. Batteries were N. V. A., Giffillan and Harvey; July 9 at Cedarhust, L. I., they defeated Cedarhust, 7—4. Batteries were Connors and Harvey; Connors' triple with the bases full and Shephard's running, back-handed catch of a fly ball, were the features.

At Perth Amboy, N. J., July 11, the N. V. A.'s lost, 11—3. Batteries were Smith, Poit and Harvey. It was a seven-inning twilight game. A tough game was dropped at Rutherford, July 12, 3—2. Mullen and Harvey for N. V. A.

After the games the actor-ball-players give a show in the towns at night. Attendance at the ball games is reported as good and fair at the vaudeville show.

The bookmakers around the eastern tracks declare they have been hard hit since the opening of the season and it is hinted that a lot of the smaller books, both at the track and around Broadway are wobbling. As usual a survey of the players around Broadway doesn't disclose any great prevalence of plungers who are living off their money.

There are a lot of books around Times square that will take on as much as $300 in a single bet and handle it themselves, but above that amount they lay it off on the Jersey books. This smaller fry is said to be having trouble in getting rid of wagers in this way. For example, there was a lot of what was described as "wise money" coming out last Friday which happened to be the 13th, on an entry in the first at Empire City called "Friday the 13th." Bets were described as running up into $2,500 and nobody knew whether it was the accumulation of a hunch play or inside stuff preparing for a killing. At any rate the pressure on the small books became so great that they appealed frantically to Jersey books to lighten the load. The bets piled up to the capacity of all local takings by the layers of odds and a big surplus was wired to Chicago. Nobody could check up the source of the play for the horse was scratched.

The bookies say the public is on a winning streak and explain the accustomed scarcity of acknowledged outside winners in this fashion: When a bettor from the outside runs up winnings around about $500 or $600, he "blows in" $200, pays up debts for another $200 and then goes back for another bankroll with his remaining $100 or $200. Generally he loses on his shortened roll and he is back on the corner or in the billiard room complaining of his rotten luck. The books have to make from $100 to $150 a day before they are "off the nut," and they declare that with the consistent winning of heavily played favorites during the eastern meetings they have been sadly nicked.

Some of those who took the short end of the betting are the most convinced that Willard quit to Firpo. There are many stories current, some quite probable and others wide of the mark. One is an expression reputed to have been made by Jess in his dressing room after the bout to the effect that he "got his" and everybody could go to. Another was that Willard bet on Firpo, but that is laughed at by those who know Jess' rep of never betting on anything.

Not long ago he took a former fight manager about the various properties owned by him in Kansas, and when the visitor mentioned the wealth of land Willard replied it was not worth much to him because he did not have the money to operate with.

Between sinking money in oil properties and land it appears that Willard was land poor and because of that returned to the ring to get a bundle, which he properly did.

Nate Lewis brought his likely bantamweight contender Joe Burman from Chicago last week to arrange a contest with Joe Lynch, the title holder. The last time they battled Lynch floored the Lewis entrant, but Burman said it was a mistake. Tex Rickard is said to have already signed Lynch and the pair will likely meet in the open air before the summer is over.

Lewis attended the Willard-Firpo affair and chatted with Damon Runyon, sports expert for the "American," at the ringside. Nate mentioned that Burman was in town and asked Runyon if he cared to take a motor ride with Joe. Damon answered he was thinking of suicide and would accept as soon as he got his things in shape.

Not long ago Burman drove Runyon to the Skokie golf club, near Chicago, and made the trip at about 60 miles an hour. The scribe never opened his trap during the trip, but in Runyon's column the next day Burman got his. On the way out to the Dempsey-Gibbons match Runyon stopped over in Chicago and Burman promptly invited him to take another ride. The writer replied: "I think I'd better go to Shelby first."

Jimmy Gorman, manager of Frankie Lafay, Troy, N. Y., featherweight, is feeling oppulent these days. He has posted a certified check for $2,500 with the state athletic commission to bind a fight with the winner of the Dundee-Criqui bout in New York, July 26, the two and a half "grand" to go to charity if Lafay does not defeat his opponent. At least that's what Gorman wrote the commission. Jimmy has also accepted the challenge of Bobby North, manager of Ruby Stein, for a bout with the latter, $1,000 in this case to be given to charity if Lafay does not win. In his fighting career of less than a year, during which he has taken on some fair men, the Troy boxer has never been defeated, but that he could whip either Dundee or Criqui is not believed to be within the realm of possibility.

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REVUES OF DISKS

POPULAR

I LOVE ME—Eddie Cantor (Vocal.)
RITZI MITZI—Same—Columbia No. 3906.

Two typical "summer songs," snappy, swingy with intriguing lyrics which Eddie Cantor whips over in great style. The numbers are unique for Cantor. For one thing there is little of the dauble entendre contained in them which should suggest a new line of endeavor for Cantor's delivery.

It's all right his doing a "Steady Eddy" before a sophisticated "Follies," audience or a "wise" Palace bunch, but bringing a record into one's home creates necessary limitations which is one reason Cantor doesn't sell as strong as he might. However, this is a perfectly clean comedy couplet.

GONE (Fox Trot)—Arnold Johnson and Orchestra.
DREAMS OF INDIA—Same—Brunswick No. 2426.

Recordings like these explain why Brunswick is forging to the fore, threatening to wrest the supremacy from the acknowledged leaders. The arrangements show painstaking diligence, each number being dressed up to its fullest and not merely reeled off in haphazard fashion. Just passing attention to the "Gone" arrangement will prove that. One cannot overlook the distinction of the wicked banjo effects for instance.

Similarly, the danceable percussion effects in the "India" (Wenrich) number intrigue on first hearing.

HENPECKED BLUES (Fox Trot) —Jazz-o-Harmonists.
PAPA BETTER WATCH YOUR STEP—Kaplan's Harmonists—Edison No. 51172.

"Henpecked Blues" is by Jules Buffano and makes an excellent dance number with the Jazz-o-Harmonists fulfilling their self-appellation in every respect. The jazzique is effectively mixed with harmony for snappy results.

The reverse number is a drag fox trot by two vaudevillians (Gilbert Wells and Bud Cooper) which Kaplan's Melodists deliver in their usual finished style.

THAT WICKED TANGO—International Novelty Orchestra.
MY OLD LOVE (Tango)—Max Dollin's Orchestra—Victor No. 19076.

These are honest tangos originating from their native Castillian heath and not American machine-made for emergency consumption. While the tango made a rather tepid attempt for popular favor last spring, there is every indication that the fall and winter will see better results. Meantime, for those advanced steppers favoring the fandango, this will more than please.

The usual castinet clicking for atmosphere which is strikingly contrasted to the energetic brasses.

COME ON HOME (Fox Trot)—Blue Diamond Orchestra.
THAT RED HEAD GAL—Geo. Kelly and Original Six—Okeh No. 4842.

A pair of rag numbers replete with variations. Both combinations are so given to the same idea of switching combinations it suggests they may be one and the same orchestra.

In "Come On Home," the brasses predcminate novelly with snatches of solos.

The reverse has the clarinet and the piano standing out in individual attempts.

LOUISVILLE LOU (Fox Trot)—Ted Lewis and Band.
BEALE STREET MAMMA—Same Columbia No. 3892.

One of Ted Lewis' best disk contributions. Both are smart blues and corking good dances.

Lewis' clarinet stands out in the sobby passages, making it weep and cry and almost talk the lyrics.

BESIDE A BABBLING BROOK—Criterion Quartet
SLEEPY HILLS OF TEN-TEN-TENNESSEE—Robert Denning and Jack Holt—Edison 51174.

Quartet harmonizing numbers are few and far between these days where once they were quite regular in their production. "Babbling Brook" lends itself excellently for harmony purposes and the various interludes. The Criterion combination exacts all possible from it.

On the reverse the popular "Ten-Ten-Tennessee" (Lewis-Young-Meyer) is novelly duetted by Denning and Holt to orchestral accompaniment.

TUT-ANKH-AMEN (Fox Trot)—S. S. Leviathan Orchestra
DOWN BY THE RIVER—Same—Victor No. 19078

The new "Leviathan" orchestra makes its initial bow as Victor disk artists. It's a Whiteman-controlled aggregation, but hardly hints of the Whiteman delivery. There is a strong leaning toward the brasses in both selections, but manages to work in sufficient of the saxes to balance. The Tut number is a springhtly "oriental" mixed with snatches of "Aida" and Rimsky-Korsakoff.

The other number, an unadulterated American jazz(is interspersed with a vocal chorus.

DREAMY MELODY (Waltz)—Oriole Orchestra.
A KISS IN THE DARK (Waltz)—Carl Fenton's Orchestra—Brunswick No. 2428.

Two of the most popular current ballroom waltzes are coupled on this disk, the "Dreamy Melody," probably not as familiar a title as the "Kiss in the Dark" (Herbert) waltz, but just as much in the air.

Both are rendered with rare distinction.

I LOVE ME (Fox Trot) — Rega Dance Orchestra
DON'T WE CARRY ON?—Same—Okeh No. 4843

The Rega orchestra does both conventionally, yet snappily, Billy Jones chiming in with some vocal chorusing.

The "nut" "I Love Me" is contrasted with a gang song which is on the order of "Ain't We Got Fun?"

BESIDE A BABBLING BROOK—Marion Harris (Vocal)
DEAREST—Same—Brunswick No. 2421

Marion Harris has made few, if any, superior recordings to this couplet, and, what's more, these are not "blues" and rags she has been chiefly identified with. Donaldson's "Babbling Brook" is a present-day song classic and readily explains why he is one of the biggest, if not the biggest, royalty collectors in the business.

As a free-lance Donaldson's consistent hit production is phenomenal.

Miss Harris more than justifies this and the popular "Dearest." The orchestra support is par excellence.

SLEEPY HILLS OF TEN-TEN-TENNESSEE — Billy Murray and Ed. Smalle
BESIDE A BABBLING BROOK—Georgie Price—Victor No. 19065

"Canned vaudeville" of superlative degree is contained in these two popular songs. The Murray-Smalle harmony is most effective in their double number rendition of "Tennessee" and Price's clear diction with "Babbling Brook" is most satisfactory.

Price should build up a following at his present rate.

YOU'VE GOT TO SEE MAMMA EV'RY NIGHT (Fox Trot)—Tennessee Ten
NUTHIN' BUT— (Fox Trot)—Paul Whiteman Orchestra — Victor No. 19073

The Tennessee Ten is a new Victor combination, not to be confused with a colored vaudeville act of that name. It sounds like a winner judging from this record, getting a lot of corking effects from the familiar "mamma" number. It's been one of the outstanding novelty successes of the year and a big money maker, yet if the idealistic publisher (Feist) would have had his way his house would never have sponsored it.

Idealistic song lyrics are almost a passionate virtue with that music man who scans every lyric of each song his house issues and the "blueness" did not hit him favorably.

"Nuthin' But" (Busse-Ward-Grofe) by the Whiteman bunch naturally does full justice to a number in which their crack cornetist and first pianist had a hand in composing.

ALA MOANA (Fox Trot)—The Columbians.
MARCHETA—Same—Columbia No. 3889

A fetching contrast are these two fox trots. "Ala Moana" (Noble and Lukens) is an Hawaiian number performed in the Columbians' usual finished style, with Ferera and Franchini's Hawaiian guitaring for good measure.

"Marcheta," by Victor L. Schertzinger, film director and composer, is of Spanish motif, with a sustained and smoothly progressive melody to distinguish it. This number is doubtless melodiously familiar, if not by title, because of its popularity with concert singers.

WHY? (Fox Trot)—Stevens Trio.
BESIDE A BABBLING BROOK—Broadway Dance Orchestra—Edison No. 51166.

"Why?" (Romberg) is from the "Dancing Girl" and is a syncopated arrangement of a theme by Schumann. The Stevens Trio (piano, sax., banjo) make up for their limited number by expert playing. Ernest Stevens' piano tickling standing out as ever.

The Broadway Dance Orchestra exacts consistently novel variations through intermittent switching of instrumental formations.

STELLA—Al Jolson (Vocal)
BEBE—Billy Jones (Vocal)—Columbia No. 3913

Popular songs run in set cycles, as has been proved time and time again before, and triply so on the current Columbia releases. This couplet and "Ritzi Mitzi" as songs are pretty much alike excepting for different titles. All implore the girl, whether she be Stella or Mitzi or Bebe, to do the same thing. The melodies merely distinguish one from the other.

This duo at least has two snappy tunes to their respective credit, even though Jolson sings that Stella's kisses feel like an electric shock, which Jones parallels in the Bebe with a line, "Gee, you struck me just like thunder." However, they are capitally rendered, Jolson's aggressive rendition being always fetching and Jones selling "Bebe" in great style. Both should make excellent dance tunes.

MEMPHIS BLUES (Fox Trot)—Isham Jones' Orchestra.
FRANKIE AND JOHNNIE—Sage—Brunswick No. 2423.

W. C. Handy's popular "Memphis Blues" is again revived by Isham Jones, and is as danceable a fox trot as anything on the market. With the wicked clarinet modulations and the snappy piano-clarinet duets, Jones derives considerable color from the number.

"Frankie and Johnnie," the Leightons' blues classic, which has lyric versions ranging from barroom to parlor, is none the less an excellent dance tune.

THE CAT'S WHISKERS—(Fox Trot)—The Jazz-o-Harmonists.
OH, HAROLD!—Atlantic Dance Orchestra—Edison No. 51168.

"The Cat's Whiskers" is a novelty dance composition by Ed. Gladstone (who in private life admits her feminine identity as Edna) and Felix Austead, rippingly delivered by the Jazz-o-Harmonists.

"Oh, Harold!" a collegiate walk, by Lee S. Roberts, a U. R. S. executive, is another snappy number exceptionally well done by the Atlantic Dance Orchestra.

Abcl.

SPORTS

(Continued from page 16)

promptly punched him down to the resin. Johnson did it much quicker. The first round was hardly half over when a right to the jaw sent McAuliffe to the mat. He tried to rise, but fell upon his face. Jack was up at the count of nine, however. Floyd rushed him and actually wrestled him to the floor again near Jack's own corner. A second started heaving water from the sponge. Johnson promptly pointed out the violation of the rules to Joe Jeannette, and the latter as promptly disqualified him. Joe later stated he counted McAuliffe out, however. The bout was put on after the main event. That arrangement designed to empty the big saucer by degrees. Few, however, got up when Willard went out, and Johnson finished his job so quickly that there was a jam at all exits.

Jeannette is the first colored referee appointed in the metropolitan district and it was his first appearance before a big gathering. The quick finish of the Johnson-McAuliffe scrap robbed him of some of the glory, as few people recognized him.

Johnson had told friends he would surely knock McAuliffe out and advised them to bet on it. Both he and Firpo therefore called the turn.

An earlier match counted as one of the best things on the card, Cliff Kramer and "Tiny" Herman. The latter knocked out Al Reich at the Milk Fund show and has a rep for heavy hitting. He gave the youthful Kramer a fine pasting for the first two rounds, and it looked like curtains. But the St. Paul boxer showed remarkable courage. Also he displayed a whale of a wallop, sending the big Herman down twice in the seventh round. Kramer has been beaten by Floyd Johnson, but he will bear watching, for he has the punch, is a natural fighter, to which is to be added real gameness.

Ground has been broken for the So. Cal. Jockey Club's new track at Culver City, Cal. The track and clubhouse, comprising 240 acres, lie directly behind the Goldwyn studios. Dick Ferris is the promoter. It is hoped to establish a circuit with San Francisco, Los Angeles and Tia Juana forming it. Stock selling for the project has been going on rapidly, with prospects that the plant will be opened in the fall.

Johnny Collins, the Keith office booking man, has equipped his place at Summit, N. J., with a complete indoor and outdoor gymnasium, ring, handball courts and is conducting it as health farm and training camp for boxers and tired business men. Johnny Wilson, world's middleweight champion, is training at Colllins' place for his coming bout with Harry Greb at the Polo Grounds. Davy Jones, a featherweight, is also at Summit.

Collins will have a conference with Jack Kearns this week with a view to having Jack Dempsey train there for future matches in the east.

Johnny Dundee is also training for his shot at the featherweight title at Collins' Summit resort.

25 YEARS AGO

Selected from The Clipper dated July 16, 1898

Joseph F. Sheehan's picture adorned the front page.

The Spanish-American war filled the air. Some of the current song titles were "Military Mollie," sung by Lottie Gilson on the American roof, New York; "I'm a Yankee General," "The Flag That Has Never Known Defeat," not to mention the new productions, among them "A Gallant Surrender," just put on in Boston and referred to as "a military drama." They didn't have any spy plays apparently.

A short telegraph report from San Francisco was featured weekly under the caption "Golden Gate Gleanings." This week it reported the production at the Morosco there of "Romany Rye," under the stage direction of Frederick Paulding, who also played the leading role; "Lost—24 Hours," by the Frawley Co. . . . Lewis Morrison extended his six-week engagement at the Alcazar to 12 weeks. . . . The bill at the Orpheum had Joe Hart, Carrie DeMar, Bert Coote, Julia Kingsley and Fleurette.

They certainly were waving the American flag furiously. Austin and Stone's, Boston, packed 'em in with the exhibit of a dozen authentic Cuban insurgents. Except for personal notes the paper was filled up with patriotic plays and songs, summer park activities and stock companies, although these were drawing toward the end of their summer season, as they do now.

The circus routes were interesting. The Barnum and Bailey show was playing its first date in Scotland, at Glasgow, with Edinburgh to follow July 18-23. The first long jump was from Leeds to Glasgow, 218 miles. British railroad officials expressed themselves as admiring Yankee rail equipment. Tody Hamilton was working ahead of the show, and his lurid methods tickled the English and Scotch. Shriners provided the circus folk with peanuts and they wept their gratitude, according to the correspondent.

Other circuses on the road were Forepaugh-Sells Bros., in Iowa; Walter L. Main, in Nova Scotia; John Robinson, in South Dakota; Buffalo Bill, in Michigan, and Pawnee Bill, in Ohio. Ringling Bros. stuck to the small towns those days. Their route for the week included Hutchinson, Minn.; Owatonna, Rochester, Sleepy Eye, Brookings, S. D.; Tracey, Minn.; Seuer and Luverne.

A popular current number was entitled "She Was Bred in Old Kentucky." . . . Josephine Gassman figures prominently in several items. She was playing Electric Park, Baltimore, the current week, and was booked for August at the Orpheum, San Francisco.

J. W. Gorman booked a long string of parks in New England. Snyder and Buckley were in their fourth week of engagements that would carry them into the fall all down East . . . Hattie Stewart and Tommy Gillen were doing an athletic act.

This settles the question of who was the first woman press agent. The Alhambra, San Francisco, was all ready to open. It was such a huge venture that they were spending $5,000 on the interior decorations alone. Dr. DeKannet was managing director and had just arrived back from a six weeks' visit to the East, during which he had formed a new circuit with agencies in London, Paris, Berlin and Moscow, so the report sets forth. The innovation in feminine press agents was engaged in behalf of the new house. She was Mrs. Belle Spainer.

Only one house remained open in Montreal, Royal, occupied by Dave Marion's Burlesquers. . . . The Tabor Grand, Denver, was on the market, and L. M. Crawford was in town negotiating its lease for his circuit playing Kansas, Missouri and Colorado time out of Topeka, Kans. If he couldn't get the Tabor he would bid for the Broadway, which also was available.

Pain's big fireworks display for the season was called "Cuba." It was one of the features of Athletic Park, St. Louis. Coliseum Gardens, Chicago, reported a turnaway with the show.

The McKee Rankin stock began a four-week engagement at the Grand, St. Paul, July 10, presenting a brand new version of "East Lynn." So great was the patriotic fervor that "Shenandoah" was in its ninth week at McVicker's, Chicago. . . . Manager J. J. Murdock was providing satisfactory entertainment on the Masonic Roof, Chicago, including Williams and Walker (who were singing a new song, "When Susan Simpkins Marries Jasper Green"), Truly Shattuck, Watson, Hutchins and Edwards, Baby Lund, Annie St. Tel, Musical Johnsons, Barr and Evans, Gilbert Girard and the novel cinematograph. Press Eldredge was featured the week before.

Ferris Wheel park, Chicago, was popular. Johnny Carroll and Miss Crawford topped the bill. Others were Bernard Dyllyn, Gygieure and Boyer, Mayme Gehrue, Gallando and Armstrong Bros.

Letters were advertised for Milton Aborn, Byrne Bros.; Byron and Langdon, Digby Bell, Canfield and Carlton, George M. Cohan, Dixon, Bowers and Dixon, Billy Dunne, John Drew, George Evans, Bob Fulgora, Barney Fagan, E. V. Giroux, Genaro and Bailey, Claude Gillingwater, Ed Gallagher, William Gould, Harding and Ah Sid, Fred Hallen, W. A. "Billy" Inman, Fred Irwin, Roger Imhoff, Harry Leoni, Oklahoma Bill and Robert Mantell.

Mrs. Hal Reid bought from Hal Reid his new play, "Santiago," described as "the strongest war drama yet," and was casting it, with Corse Payton selected for the principal role. . . . Mme. Adelaide Herrmann was in London under the tutelage of Imre Kiralfy, preparing a new production in which she proposed to introduce novel dances and illusions.

The Orrin Bros. Shows were traveling in Mexico and a correspondent had to tell sweltering Broadway about playing Zacatecas, 8,000 feet above sea level wearing blankets during waits. . . . More patriotic stuff: One of Walter L. Main's elephants gave birth to a calf and they named it "Dewey."

Ike Rose was in London, and wrote of the death there of Lily Larkell, wife of Tom Collins, and a popular American soubret. He also reported the reappearance of Saharet, the dancer, in the British capital. And the presence there of Lizzie and Vinie Daly, due to open on the Moss and Thornton tour.

Primrose and Dockstader had organized their show for the following season, opening during August in Utica, N. Y. . . . Wilbur Mack was playing a date at Renwick park, Ithaca, N. Y. . . . Al G. Field's fourteenth season was set to start in Michigan Aug. 8.

"The Telephone Girl," at the Casino, was the sold legitimate attraction current in New York, but the vaudeville shows were many, including Pastor's, Proctor's, Union Square, Pleasure Palace, Koster & Bial's and the American and Casino Roof Gardens. Terrace Garden also was running. "Still" The Clipper commented, "the entertainment supply exceeds the demand, and it is possible no money is being made."

An inquiring subscriber was instructed to address Gus Hill at 105 East 14th street. . . . A large part of a page is devoted to cycling events. Tom Linton, Welshman, and Edouard Taylore, French, were matched for an hour race, during which a lot of records fell. They covered 32 miles 966 yards in 60 minutes, breaking the mark by a mile.

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JOHNNY J. JONES' EXPOSITION

Edmonton, Alta, July 19.

Johnny J. Jones' Exposition, appearing here with the annual fair, speaks volumes for the sort of carnival the progressive communities demand nowadays. When Jones picked the plum of the Class A circuit of Canadian dates against a competitive field that offered every sort of graft, grift, "ginger" and other inducements, as well as other decent outfits that presented their attractive points, Canada also picked a prize package.

Jones' combination travels like the biggest of the circuses with 28 cars. It operates on a high scale and is met with open arms by the officials and by the newspapers. Neither here nor in either of the other two Canadian fair centers so far has there been an adverse word published by the local press, nor has there been a single "cut" ordered by authorities.

Jones himself, of course, is on the ground, working in shirt sleeves like one of the hands, watching his show like a hawk. He enforces the policy of "The patron is always right," and any one can get his money back from any of Jones' tents or even from the concessions by no more effect than it takes in a modern department store.

The games of skill and chance are of late as well as standardized types. Kewpie doll tossing rackets predominate, and there are paddle wheels for rugs, watches, etc. They are not designed to give things away, but even a child gets a sporting break on them.

The Igorrotte Village is the free show. A tribe of little colored savages is assembled, and they do some performing. Free-will contributions are accepted, but no admission is charged. This is a great play for the youngsters. Situated midway along the Midway, it keeps the crowds moving in both directions.

The Neptune's Daughters show has a great ballyhoo that can be seen half a mile in the girls mounting to a height of 50 feet on a shining ladder that projects far over the top and diving down into the pool, which is not more than 20 feet in diameter. Within, a very creditable diving and swimming exhibit is given hourly and draws consistently. It is very reminiscent of the show Annette Kellermann used to do in White City, Chicago, back in 1908.

A Bughouse and a curtained caterpillar ride are the laugh draws and are kept jumping. There are Ferris wheels and carousels of all sorts, accommodating from tots to grown-ups after a thrill, and a butterfly aeroplane effect spin goes the limit in this direction.

There is a midget village, ballyhooing and working somewhat similar to the Singer and other established Lilliputian show lines. A novel circular motordrome with monkeys at the wheels gyrating like mad over the steep saucer makes a whizzy thing to watch, though it is the bunk, and a few feet away Hazel Russell and May Wirt do the real thing on motorcycles.

The freaks are lined up in a succession of side shows, each with his own announcer, and they run from the man with three feet to the tallest and skinniest woman alive, as well as the proverbial dog-faced boy—this time he is half monkey.

Mayhelle Mack's Wild West occupies one end of the Midway, with mules and ponies and pistol shots making the front hum. The Dixieland Minstrels work a parade and brass band effect. Goodhue's Electrical Display centers about pretty girls, who look great in the ballyhoo. Dooley's Elephants have a huge, gentle beast carrying the kids up and down the avenue.

In all, Jones' expo has about the most varied and scientific collection of dime-lurers seen in many a day. The pistols, the bands, the barkers, the sputtering motorcycles, the gongs, the calliopes, the savage whoops and the merry-go-round hurdy-gurdy, all going at once, make a confluence of weird noises that put the villagers into a carnival spirit.

The crowds throng up and down and criss-cross, in many instances fighting to get at the ticket booths. This goes on from 11 o'clock in the morning to midnight, with the heavy play around 5 and 10, when the big free fair attractions and the agricultural and industrial exhibits let out.

So far Jones' tour of Canada has been a bonanza, with no known squawks to mention and leaving a palatable taste for future repeats. Those who remember some of the visitations of the past can only marvel at the honest methods and straight work of this big organization, which lives entirely up to the tips that preceded it from the south, that it is on the level and O. K. *Lait.*

H. N. ENDY SHOWS

The Endy Shows, a motorized carnival organization with headquarters in Pottsville, Pa., opened a ten-day engagement in Perth Amboy, N. J., July 5, under the auspices of St. Anthony's Church. The Perth Amboy engagement completed 12 weeks for the carnival this season, the next stand being Port Redding, N. J., with a permanent stand in the outlying districts of New York City to follow.

For the Perth Amboy date the Endy Shows were opposed by the James M. Benson Shows, under the auspices of the local fire department, on an adjoining lot. The concessions and shows for both carnivals were arranged in such a manner that a visitor to one show would take in the other, the general effect being of a big carnival, with Benson's getting the better break in publicity through advertising on its wagons.

The Endy Show includes 28 concession booths, three shows and three rides. The shows are a pony and dog outfit, colored minstrel troupe and freaks. The minstrel show proved a rough-and-tumble affair, with the seven colored performers, including four men and three girls, lending little to gain returns. Three musicians supplied the musical accompaniment for the minstrel organization with the show. The show was toned down sufficiently for the Jersey engagement.

The freak show missed through lack of novelties. Apparently carnivals have been hard hit by the cost of freaks this season. Few have anything worth while in this line, being forced to depend on anything they can secure. The dog and pony show proved up to the average for tent attractions of the Endy class.

In the concession field the rolling ball games appeared to be the best money getters. According to gossip around the lot, the wheel men did not have a chance, due to the stringent orders. All wheels were operated with darts.

Of the concessions of this kind a fruit stand secured the biggest play. With a concessionaire in charge who proved a showman and with worth-while merchandise as prizes, the booth drew crowds at all times. By giving a so-called free ticket every few minutes this concessionaire kept the people with him for long stretches, always coming through with a good sale of tickets for the baskets of fruit, well filled and of real value.

A concession causing some trouble was one devoted to dolls on strings. A certain percentage of the strings, all of which are brought together in a bunch, have dolls on the one end. The feat is to pick out a string from the bunch which has a doll and not a stone on the other end. It's a 25-center. The concessionaire failed to give his patrons the proper impression when he pulled out the three strings to offer them, from which they were to select one. Many turned away on this account, dissatisfied when failing to secure anything.

Electrical wheels with special lighting effects were getting little play, regardless of prizes. The majority of the booths with electrical wheels have attractive displays. This possibly had some bearing on the light attendance, the people apparently believing it was hard to beat.

Of the three rides the lot included, the aeroplane contrivance secured the biggest play; the Ferris wheel came next, with the carousel taking third money.

A free auto show had but two cars on exhibition, loaned by local dealers. It hardly drew a single visitor.

The Endy outfit carries a good lunch tent, where good service is given and real food served.

Friday night (July 13) attendance on the lot was good, with the money spenders somewhat scarce. *Hart.*

Joe Basile, the conductor of the Basile band, triples in brass weekly. His schedule is divided between playing at the Madison Square Garden, New York, in the afternoons and the evenings divided between the New York Velodrome and Dreamland Park Circus, Newark, N. J.

William Donneson, who four years ago severed a nine-year partnership with Johnny J. Kline, has again renewed his associations with the latter and is now head of the promotion department of the Kline offices.

Creatore's Band starts on a tour of the Eastern and Middle West parks Aug. 1.

BARKOOT'S GREATER SHOWS

Barkoot's Greater Shows appeared at Benton Harbor, Mich., last week under the auspices of the local Elks, exhibiting on Athletic field, a mile from the heart of the city. Business was not what it should have been. No one seemed able to attribute a reason. However, there was sufficient interest for the engagement not to be a bloomer.

There were quite a number of people encountered on the midway Thursday night, though few seemed to be spending money. The rides were more fortunate than the other attractions. "The Caterpillar," Ferris wheel and the merry-go-round all got a good play.

The concessions with this carnival are principally wheels, and a great number of them. One side of the Midway had eight such concessions—one after another. They kept a steady play without being phenomenal.

Three inclosed entertainments were a girl show called "Superba," in which the comedian and the pianist doubled as sales agents before the rise of the curtain, "Dixie" and "Creation." The girl show "Superba" was not particularly interesting when seen, but neither was it offensive. It was a small quarter's worth, but the people attending seemed satisfied.

Two "corn games"—one on each side of the lot, under the name of "Blues," which had a fair patronage. The wrestling show held a good crowd. The bally-hoo was worked up to a climax for the draw in.

"The Motordome" obtained interest through a noisy bally-hoo. The riders gave an exhibition of speed while circling the inclosure.

A very interesting novelty in connection with Barkoot's is "The Battle of the Great War." It is a miniature model, perfect in mechanism. All figures are designed from aluminum, including cannons and forts. The entire outfit is operated electrically and has realistic effects. The detail is well worked out and for a miniature mechanical device the construction is worthy of high praise. The figures worked simultaneously on mountain sides and in forts and the battle ground is an exact replica of the genuine war plane. In all there are 460 figures.

The Barkoot Shows have music by Grenda's band.

The carnival was being operated with a view of giving money's worth and cleanly.

At Lansing, Mich., recently, following a complaint regarding the shows, signs went up on each booth that clerks were instructed not to make offers of cash money for merchandise prizes and that the management would appreciate being notified of any infractions of this rule.

Mark Witt, general manager of the Coney Island Attractions Co., a concern which promotes reproductions of Coney Island in different parts of North and South America, has returned from Panama, where he put on his attraction under municipal auspices, with satisfactory results. His brother, Harry Witt, his business representative, has travelled one of the Coney Island replicas through Lima, Peru; Colombia, Venezuela; the West Indies and Brazil, all under government or municipal auspices.

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Variety's Regular Vaudeville Number

will be issued next month

It is to be a weekly special edition by "Variety" bringing to the attention of all of the show business the organization of Regular Vaudeville, its solidity and substance, as against the wiles of promoters who coax away the vaudeville artists through false promises and fake contracts, to the undoing of the artist in his profession.

Regular Vaudeville is mainly represented by the manager-members of the Vaudeville Managers' Protective Association, although there are some reliable managements outside of that Association. They are very few, however, and commonly known in their class, called "the independents."

Among the Regular Vaudeville membership of the V. M. P. A. are managements and circuits like the Orpheum Circuit, Loew Circuit, Keith Circuit, Interstate Circuit, Pantages Circuit, Gus Sun Circuit, Ackerman & Harris Circuit, with others of equal standing in their business dealings.

Announcements will be carried in "Variety's" Regular Vaudeville Number from those in Regular Vaudeville, those who would like to be in or back with Regular Vaudeville, and those in sympathy with Regular Vaudeville, as against the unreliable money grabbers who sacrifice producer and actors.

Announcements may be sent to any "Variety" office at its usual advertising rates.

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DE KREKO BROTHERS

Chicago, July 19.

The De Kreko Brothers' Shows appeared at Blue Island, Ill., last week. A Clipper man covered the show on Thursday night, finding the attraction enjoying a good patronage.

The carnival appeared at Blue Island under the auspices of the Eagles. It is the usual 15-car show. Two things stood out—the hard work being done by the force, one of get business, and the large number of rides carried. They included a baby aeroplane, a whip, an airship swing, a Ferris wheel, and a merry-go-round. All the rides were doing business on this particular night with the Ferris wheel getting an extraordinary large play.

The music is provided by a six-piece Mexican band, ballyhooing from place to place. Among other attractions were an athletic show, two ten-in-one shows, a curio shop, a freak show (fat man), a crazy house, an alligator farm and a minstrel show. In addition, there were about 15 concessions.

The minstrel show has four male and four female colored performers and a three-piece colored orchestra. Nothing extra in this form, but satisfactory for the admission.

Also a fairy-in-the-well, one of the few still remaining among recognized carnivals. It was a question whether it was operated by the carnival or the Eagles, as a man stood prominently on the platform wearning a big Eagle button.

Several concessions were getting a rapid play which were operated by local men.

Two corn games, accommodating 40 or 50 players each, were popular. There was also a bucket game, three or four cat racks, a good-looking umbrella stand, a well-set-up blanket concession and a good display of aluminum ware.

The De Kreko Brothers' Show is playing Hammond, Ind., also in the vicinity of Chicago, this week.

RIVERVIEW, CHICAGO

Chicago, July 19.

Riverview Park, at Western avenue and Roscoe, is noted among parks of the country for its many rides. It has nine roller coasters—three times as many as at Coney Island. A new type of coaster is called "The Sky Rocket," with 25 cents admission charged. The other rides command 20 cents in most instances, with one or two of the less popular getting but 15 cents.

"The Caterpillar" is new this year and is getting a great run; it is a 20-cent ride.

The rides are the most popular attraction at parks or with carnivals, and this is true at Riverview, despite the extensive advertising for the Greyhound Races and the great popularity of the Riverview ballroom, where Cook's Orchestra provides music.

The rides often have long lines awaiting entrance, and on big days have a steady run. Off nights the business of the park is indicated by the number of people patronizing the rides.

The passes, numerous on off nights (as this is the chief method of advertising at Riverview in connection with window lithos), call for rides as well as courtesies at other concessions. Ofttimes people will wait half an hour to use a pass on a ride. The line-up encourages a second ride at reduced rates rather than make the effort to gain admittance to another.

Good Business This Summer

Business at Riverview has been good this season, though nothing phenomenal. The weather has been ideal since July 1, but rain interfered with July 4 being a record-breaking day.

The opening was not auspicious, owing to cold weather, which continued longer than would reasonably be expected in the spring. Then came a hot spell, really too warm for the parks, and drove people to the lake beaches instead.

A factor contributing to Riverview's prosperity beyond the weather has been the avoidance of a street car strike. The people reach Riverview by surface car and autos if they do not live within walking distance. There is no elevated line to the park direct.

Riverview draws its patronage from the North Side and the Northwest Side of Chicago. The only extensive draw from the South Side is on Western avenue, which has direct car lines, making transportation easy. The crowds begin to gather about 7 at night. No particular effort is made for afternoon business, as it is felt matinee attendance would be at the expense of night business.

Income from Picnics

A big source of income is picnics. The picnic business this year has surpassed that of previous summers. There has not been a single picnic which the promoters have not reported to have exceeded in attendance any previous crowds. The Edison picnic, held on a Saturday recently, attracted 18,000 people, and the Socialists' picnic, an important event, had the biggest crowd in five years. Every Saturday and Sunday for the season is booked for picnics at the two picnic grounds, and many week-day events of this nature also have been dated.

There is a 25-cent admission to Riverview. To return something for this a band is maintained. It changes every once in a while. There was little interest on the night the park was visited. Not more than a score of people seemed to be listening to the band. They would sit where they could see the chutes and incidentally hear the band, but faces were turned toward the water ride.

Vaudeville is not presented as a free attraction because it is too expensive in the judgment of the park management, which does not care to make an admission charge for such a show. When beer could be sold in front of the bandstand in years past, people manifested more interest in music. That would indicate music hath not the charm to soothe the thirst.

Wheels Predominant

The main purpose of Riverview, to judge from the predominant attractions, in some cases duplicated in different portions of the park, is to vend merchandise. With wheels and other similar methods giving attraction to buying, it is possible to dispose of merchandise, which under ordinary sales methods would be out of question. The chance method interests people and they often buy provisions for a Sunday dinner, aluminum ware, clocks, lamps and other articles, uninviting to carry around with a pleasure party but for the chance element involved.

The Riverview management emphasizes that there is not really any greater "chance" element in the disposal of merchandise by legitimate wheels than in buying from stores, markets or peddlers. The difference between the wholesaler's and the retailer's prices is generally figured at 100 per cent. After overhead is charged off the wheel system of sale does not mean more than 25 per cent. profit, not in excess of that made by other systems of sale. The wheels run so that the "chance" is more an illusion than a reality.

When a pleasure seeker wins a Sunday dinner the basket is checked at the stand without charge and throughout there is a courtesy which equals that encountered in regular stores. The women folks and children like this shopping. On the night the park was visited the crowd consisted mainly of women and children with men merely as escorts in most instances.

Numerous parties of girls without male escorts, many women with children, and occasional fellows and their girls or heads of families with extra girls in the retinue made up the bulk of the attendance. Women were admitted free to the dance hall on that night and many girls danced together in the absence of young men.

The earnestness with which the girls and women played the wheels was interesting. Frequently women could be seen carrying half a dozen boxes of candy and yet eager to win more.

5-10 Merchandise

The play for merchandise is with dimes and nickels. The largest prize is a Ford machine. Ponies are also disposed of. But the bulk of the business is for merchandise of less value. There are eight chances in connection with wheels where a half-pound box of candy is the prize. At a nickel this is 40 cents. Some places offered candy sales in this manner which could not be duplicated by retailers.

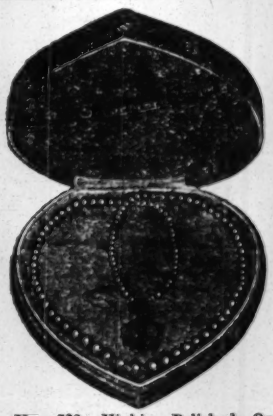
No Money Exchanged

The "bug house," "house of troubles" and "house of mirth," similar entertainments, enjoyed great favor. There was a single fortune telling stunt noticed.

Riverview does not countenance money exchanges for merchandise won or any gambling of any kind. The same rules cover fortune telling.

Riverview believes its continued prosperity depends upon a strict regulations of its concessions. Wheel sales of merchandise are believed to be proper and quite as worthy from a moral standpoint as the methods involved in the operation of other business.

The most interesting thing in connection with Riverview this summer is the big business by the dance hall on Friday, Saturday and Sunday nights. It is said the place is doing more business than any other dance center in Chicago.



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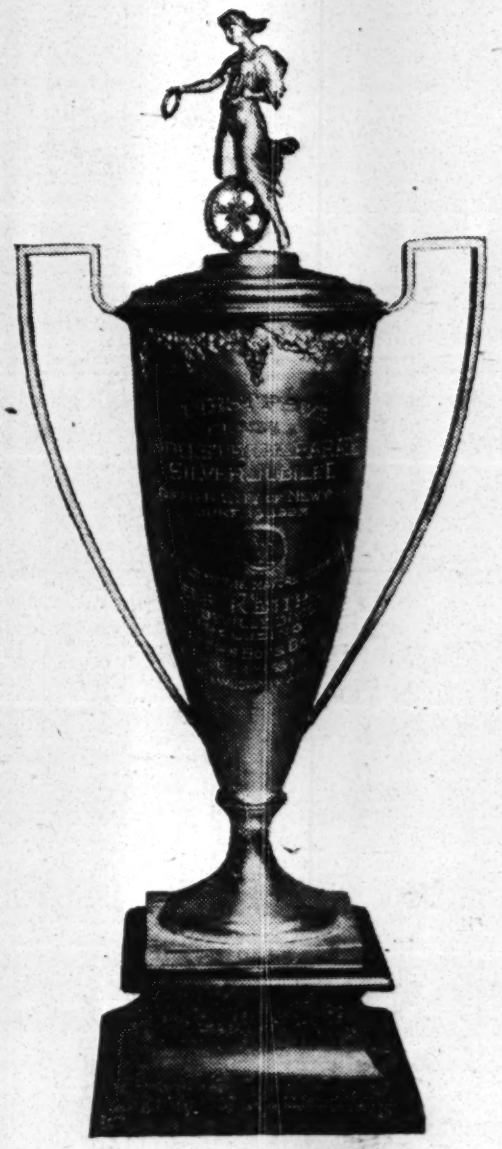

¶ Said the Dean of New York University's School of Business Research to his students:

¶ "We will find out what places of business in the city give the best service. Take each industry separately—the grocer, the department store, the milliner, the florist and the theatre—and go into every part of Greater New York, ring doorbells, and ask every kind of people the same questions."

¶ Regarding the playhouses, the first question asked was "Which Do You Consider the Most Popular Theatre?"

¶ Of 1,012 women, men and children whom the students interviewed, 615 gave Keith's as their favorite theatre. The next highest popular vote was 118 for the Hippodrome, and the balance were scattered amongst 84 other places of amusement.

¶ Later the students asked this set question: "Why Do You Prefer One Theatre to Another?"

¶ The answers were, in order. 1. Quality of Shows; 2. Price; 3. Service; 4. Attitude of Employees; 5. Convenient Locations; 6. Comfort.

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STARLIGHT PARK, BRONX

Situated at 177th street in the East Bronx, right in the heart of the densely populated West Farms section of New York City, this park gets a big week-end play, estimated at more than 25,000 over Saturday and Sunday in the hot months.

The big draws are the swimming pool, which can accommodate about 5,000; the open-air dance hall, said to be the largest of its kind in the country, and the other outdoor attractions, which include two giant coasters, one of which is the longest coaster ride in the United States.

In addition, there is a large open-air band stand, with concerts by the Vido Bavette Band, located right in the center of the midway.

About 90 concessionaires operating on a flat rental basis mostly are housed on either side of the main stem. The games run mostly to "toss," "roll down" and "throw" (all designated "games of skill"), the patrons receiving merchandise for winning efforts. No gambling for money was visible Sunday night.

The park houses several indoor shows, one of them being a colored musical comedy, "Down Yonder," produced by George McCoy. The colored players give a performance about every 40 minutes with a lecturer and principal making a pitch on a platform outside. Admission to most of this type attraction is a dime.

The "thrillers" include a motorcycle cage, which was not working Sunday night, due to injuries to the two riders. The rides, three in number, were getting a strong play at 15 cents. They are the standard escalator ride, with the couples getting a dizzy trip. There is also a whip.

A Ferris wheel with housed-in compartments got a big play from the "spooners." The wheel stops every few revolutions, giving top-house couples privacy and exclusion, a feature that seemed conducive to business.

One of the most interesting features of the park is a sign over a restaurant informing that American, Chinese and Kosher meals are served. The restaurant, except for the addition of two modern wings, is the original Revolutionary dwelling of John Bronk, father of the Bronx. The house has been moved from its original plot on one side of the park to its present location.

The swimming pool is open every night until 10 p. m. and gets a strong play from the sweltering thousands. The open-air dance hall functions until 1 a. m. Saturday and Sunday nights. It is operated on the plan of so much per couple a dance.

The concessions house about everything possible for an outdoor exhibition. "Skee-ball," with prizes for high scores; "dart throwing," "poker," shooting galleries, baseball throwing at human targets; "frog pond," "balloon racers," candy booths, drink fountains and food stands, etc.

The larger attractions include three aerial swings, three rides, merry-go-round, pony track, a kiddie playground, old mills (canals of Venice), and a theatre in which a mind-reader does a show every hour, ballyhooed by a "rigid" human and several attractive looking girls outside.

In addition, there are several "phrenologists," a "spirit writer" planted before King Tut's tomb (special prop); the announcer in this stunt passed pieces of paper around, on which one's initials are written. "seeress" then placed the papers in a glass cube, later producing a "message." This is a dime a copy.

Admission to the park proper is 15 cents, with no combination tickets for the many attractions. The top price attraction is 15 cents, with about half charging a dime.

Starlight was built during the war in 1918 at a reported cost of more than a million dollars. It is under the management of Captain E. W. Whitwell, an outdoor man connected with various amusements both here and abroad.

The captain got his army title in the English Army. He is said to be a strict disciplinarian. Starlight operates "clean" and looks spic, span and sanitary.

Business is reported as heavy all season on the week-ends, with the first five days light at matinees, except the swimming pool. Most of the patrons of Starlight are from the middle class and are free to patronize the place only at night and on holidays. On these occasions they pack 'em in. *Con.*

LUNA PARK, CONEY ISLAND

Reprinted from "Variety" of June 14

Important revisions have taken place in Luna Park since last year, revisions and additions that change the character and atmosphere of the entire institution. The changed complexion appears to be a part of the country-wide movement to bring the summer park back to its old place as a warm weather amusement resort and place of recreation for the people.

The changes come under three headings: The establishment of a large grandstand, with a gate for the circus features and the elaboration of the show; the building of a new swimming pool at an estimated cost of $150,000, and the use of the adjoining property, formerly occupied by the Sea Beach Palace, into a "fun house," called "The Pit."

The circus grandstand is in the form of a depressed single ring, probably 20 feet below the level of the park walks, with grandstands on three sides with a capacity of about 1,400 sloping to the ringside. The gate is 10 cents, while entrance also is included in the combination ticket. The show takes up 50 minutes, is fast and interesting, with a capital comedy finale in Corelli's comedy circus featuring the unridable mule with a darky and a tramp rider.

At both shows last Sunday night the place was filled to capacity, with even the sloping aisles occupied. One section was occupied by visiting Shriners en route from Washington. Besides its entertainment features the circus is a splendid ballyhoo incident over the whole island. Each show is preceded by a parade to the gates and back, with the crowd looking on through the Surf avenue gates. The John Robinson Elephants lead the parade and command attention. The rest of the show is made up of the Riding Waltons, Sensational Meredith, spectacular aerial novelty featuring a loop-the-loop on a riding trapeze. Several clown numbers bring the total of the bill up to six acts, including a brief bit by Ferber and Ferber.

The elaboration of the paid show and the gate to cover its cost is a comparatively new development. It comes in response to the demand of the concessionaires for a feature capable of advertising exploitation that will bring the people out, and the tendency in this direction appears to be country-wide. What influence it has had at Luna does not yet appear, although the mangament declares the Memorial day gate was the best in the last five years. Last Sunday attendance was estimated at 30,000.

The "fun house" and the swimming pool appear to be inspired by several considerations. The management doesn't say so, but the intent clearly is to bring in a feature that will supplement the rest of the plant for stronger competition with Steeplechase down on the waterfront, the Tilyou institution that has always made a feature of the rough-house devices for the younger crowd.

Luna has gone Steeplechase one better in its rough-and-tumble amusements. There are the air blasts that blow the girls' skirts over their heads, the collapsible stairways, the human roulette wheel and innumerable slides, several of which are hazardous enough to tempt fate. One in particular goes down a bumpy slope with a take-off into the air to a flexible curved slope of metal with an effect resembling the leaps of ski jumpers in the news topical. A lot of venturers got up rubbing their heads, and one man, Variety's reporter, if you must know, emerged with a hen's egg bump on the back of his dome and gore trickling into his Van Heusen. It's no place for invalids, but it does seem to entertain the youngsters mightily.

Besides the bid for Steeplechase patronage, the new feature is visible to the Surf avenue crowd and serves as an attractive ballyhoo for the whole park, and it gives the place an additional entrance on the main thoroughfare. Admission to the "fun house" is 35 cents and entrance is independent of the rest of the plant. One may visit "The Pit" from Surf avenue without going into the park. Entering from the park the gateman clips the tickets, which are good for return to the park itself.

By this arrangement Luna has a roofed-in recreation ground available in case of rain and accessible both to the park patrons and the general Coney crowd.

It is planned to open the swimming pool June 16, although the job does not look that far advanced just now. The plant will have a capacity of around 3,500 and the bathers will be visible from Surf avenue as an additional attraction for onlookers. The swimming pool idea has been an enormous money-maker in inland resorts and as a winter feature at the seashore. As a feature at the island it has been tested at Steeplechase and seems to be a money-maker in competition with surf bathing. The Luna idea seems to be half a spectacle for the visitors and half a lure to the water fans. Later stands may be built and the tank employed for aquatic events.

Luna still goes in for independent ballyhooing. The Sea Rider show, near the gate on the right hand line coming in has an elaborate opening every half hour or less, using "Keno," a young man doing the mechanical figure to get the crowd and a lecture by a young man in sailor togs. Some of the older concessions, like "Witching Waves," were getting an extremely mild play Sunday evening, and the "games of skill" (merchandising wheels are taboo on Long Island) were deserted, except for the balloon racer, which got some attention. The dance hall, one of the finest on the island, was crowded.

Among the new devices is "The Love Nest," a big revolving affair adjoining the chutes to the west. In form it resembles a straw hat with a series of doors from the rim to the crown and a maze of passages where couples get lost. Exit is by way of a sliding chute.

A new atmosphere seems to have come into the summer park game, or it seems so to one who has not visited any of them for several years. This observer has been through two resorts, near New York this year, Luna and Columbia, and noted the changed behavior of park attendants. At Luna gatemen and concession workers are uniformly polite and good humored. One man walked into the "fun house" smoking. The attendant followed, apologized, lifted his cap to the offender's woman companion and explained quietly smoking was against the rules. In the old days the same end would have been accomplished with a growl. This sort of thing reflects a different style of management.

At Luna the general management has been in the hands of A. B. Wallace for the last three years. Wallace came from the field of hotel management and is described as a strict disciplinarian, and his methods are reflected in the whole character of the institution. The plant is brighter and cleaner than it has ever been since the Thompson & Dundy days, and the whole operation shows method and order.

If the new boardwalk is to have any effect on the Surf avenue amusements it was not apparent Sunday evening. Looking at the crowded promenade one imagines Surf avenue must be deserted and all the people are near the beach. But Surf avenue is as jammed as ever. The report is that boardwalk concessionaires are disappointed. They paid as high as $400 a front foot for space, but the crowd goes up to the avenue or the Bowery to play. The only beach front concession that drew heavily was the new "Caterpiller," an undulating merry-go-round of wheeled cars which becomes a tunnel when in motion by throwing a canvas cover over the train of cars and shuts the riders off from view and invites "spooning." *Rush.*

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National Filtered Pool Co., Manhattan, swimming pool, $15,000. J. W. F. Bennett, M. L. McLaughlin, W. G. Corrigan. (Attorney, S. K. Fuller, 38 Park Row.)

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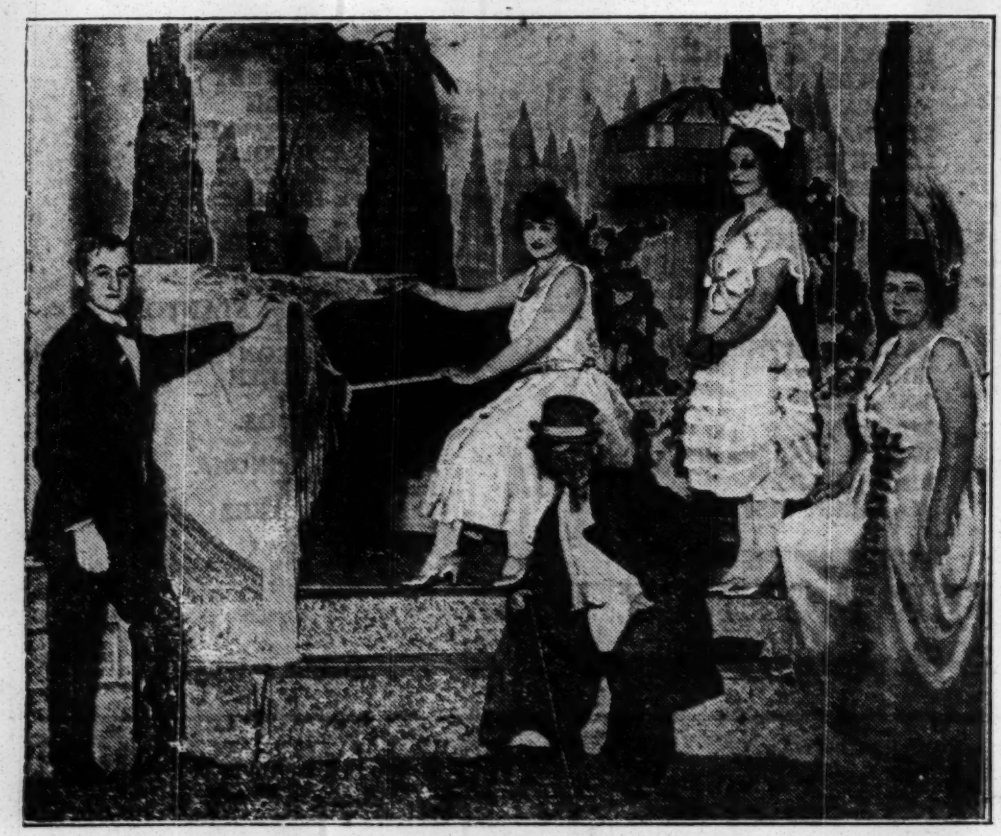

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AL. G. BARNES CIRCUS

Reprinted from "Variety" of June 28, 1923

This is the 14th season for Al G. Barnes' Wild Animal Circus. Starting in 1910 as a small outfit, Barnes has gradually built his show slowly but surely into a big-time organization. The Barnes circus is well known in the west, especially on the coast. The three dates played last week in Elizabeth, Jersey City and Paterson, N. J., brought the show closer to New York than ever before.

It's different from the regulation circus in several respects. There's no acrobatics, aerial or casting acts or bareback riding. But the number and excellent of the trained wild animal displays more than balances the absence of these three styles of circus turns. There's a novelty combination of musical comedy and high school horse act on a large scale that carries a suggestion of the big acts that have held forth in the past at the New York Hippodrome and which gives the Barnes show a big city touch that lifts it out of the category of the regulation touring circus.

Unlike most of the other circuses composed of acts engaged for the season, with the show put together like a vaudeville bill, Barnes owns the whole show, lock, stock and barrel. The trainers are employed by him.

The wild animal features are unusual. They have been for several years with the Barnes show, but this summer Barnes has crowded all past endeavors. Lions ride on the backs of horses, tigers do the same thing; a hippopotamus waddles around the track harnessed to a wagon; groups of lions, tigers and South American pumas are in a series of arena displays genuinely bewildering in the variety of specialties offered with the animals and in the speed with which one follows the other.

Three rings, with the arena cage in the center. The other two rings are for trained horses, ponies and tame animal displays. All are busy every second, with feature act topping feature act.

The Barnes show is a 30-car outfit this year. The big top is 365 feet long and 150 feet wide. The seating capacity is 5,600, with 2,200 reserved seats at $1.50 top, 1,200 at $1.25 and 2,200 at 75 cents. The show roster holds 485 people. Seventeen all-steel cages house the wild animals. Besides the circus in the big top there's a couple of side shows, with 25 cents admission to each. Ben Austin is general manager, and Thomas Dawson press agent.

In Jersey City Friday the show did capacity at night and the side shows both did an overflow business. There was no matinee in Jersey City Friday.

The Barnes show gets off with a whoop that gives it a whirlwind start. This has a touch of novelty also. It's called "Alice in Jungleland" and has Dot Whitney as "Alice" falling asleep in the arena cage and dreaming the grand entry. It is some grand entry, with 40 horses ridden by expert equestriennes, a ballet in the arena cage by 12 dancing girls all in white and with costumes as spic and span as might be expected in a Broadway show, a prima donna, and Lottie Le Clair, who sings atop Tusko, a giant elephant. This has considerable singing attached to it in addition to the spectacular elements.

There are eight elephants, ranging from the giant Tusko, claimed to be the largest elephant in captivity, to two four-year-old bulls, real baby elephants that stand about five feet high and are about the size of a small chunky horse. The babies are a natural source of delight to the kids, as well as highly interesting to the adults.

Louis Roth is the chief animal trainer. He shows a number of wild animal turns, including one with 11 lionesses and another with 12 Bengals. Among the odd acts are one with an American eagle and a mule, a group with camels and another with trained wild boars.

There are two liberty horse acts with 12 horses in each, with the animals doing the rotation trick perfectly, among others.

Pearl Lingo, in addition to appearing as trainer in a lion and horse display, is also an equestrienne of ability. She leads the closing display, which has 40 horse-women in the high school and singing ensemble. Robert Thornton is equestrian director, appearing with a number of acts, and Allen King has several wild animal displays in charge.

Among the trainers of a varied list of interesting displays are Nellie Roth, Rita Bellew, Iva Thornton, Kathryn Thompson, Merritt Blue, Max Label, Jack Cavanaugh, Bert Dennis and Red McKay.

There are 18 clowns, who pep up the show with real comedy occasionally, but there is not too much of anything. That's one of the real assets of the Barnes show—its diversity.

The circus ran two and a half hours. It's a show that could come into New York and, more, hold its own with any that has preceded it.

Bell.

KRAUS GREATER SHOWS

The Kraus Greater Shows, a motorized carnival, with headquarters in Philadelphia, opened a ten-day engagement under the auspices of the Hebrew Educational Alliance at Lynbrook, Long Island, July 4.

The carnival management accepted the engagement on a sharing agreement reported as an 80-20 split of the profits with the carnival on the long end.

No admission to the lot was made with the carnival people handling the money at the booths and rides without interference from the locals connected with the Alliance. Professor M. MacLevy, the physical culture director, was in charge of the affair for the local interests.

The Kraus carnival as presented on Long Island proved a clean show with no objectionable features. The lot was free of gambling of any description, with not even merchandise wheels brought into use. Three rides were included, of which "The Whip" proved the most popular, the carousel and Ferris wheel getting but fair play. Sixteen swings in a distant location developed a few customers, largely from the younger element.

For practically all attractions a charge of 10 cents was made. Two pit shows, one including snakes and the other a freak, took care of that end of the organization. A dance floor with a five-piece jazz band drew attention, with ball games predominating over the entire lot. Several refreshment stands were scattered about, the ones with the more favorable locations getting good play.

The personnel of the Kraus outfit conducted itself in a satisfactory manner, leaving no way open for criticism. This condition proved a big factor in favor of the show, especially as Lynbrook and many other towns on Long Island have placed a ban on tent shows and only permit them to exhibit under auspices. When appearing under the auspices of a local organization the carnivals are allowed to appear in most of the towns without payment of a lot fee, this condition existing due to the splitting of the proceeds with the local society.

The equipment of the Kraus show displays a couple of seasons' usage, but has been kept in good condition. The booths and tents are in satisfactory shape, with the rides, while not pretentious, other than "The Whip," which necessitates considerable equipment, meeting requirements.

Attendance on a week night was good with the free gate bringing in a large number who failed to spend and merely looked things over.

Hart.

Under Catskill Auspices

A mardi-gras and street fair, to play seven weeks in the Catskill mountains is being booked by Thomas Brady. The show is scheduled to open July 30 in Catskill, N. Y., and will play a week there under the auspices of the local Wilson Fire Company.

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NEW YORK, GEORGE PIANTADOSI, General Professional Manager

"MERRY WIDOW" OUTDOORS

St. Louis, July 19.

"The Merry Widow" was given its first production anywhere other than under the direction of Henry Savage here last week at the outdoor theatre in Forest Park.

Savage is interested in the local Municipal Opera, and when approached last summer by Manager David Russell for the production rights for one week this summer he consented, in spite of the fact that the piece will be sent on tour next season and is among the bookings at the American.

"The Merry Widow" as presented by the Municipal Opera Co. last week was up to the Savage standard. The outdoor opera producers carried out Savage's precedent of having two prima donnas alternate in the title role—Dorothy Maynard and Helena Morrill.

When Savage revived "The Merry Widow" in 1921 he engaged Lydia Lypkowska, with Dorothy Francis as alternate. When the troupe played Washington it became known that the President of the United States was to attend a performance at which Miss Francis was scheduled to sing. Angered because the honor of entertaining the President was going to another, Lydia resigned from the company. No notables visited St. Louis last week, so the opera management had no trouble.

The work of converting more than half of the big stage and orchestra pit of the Municipal Outdoor theatre in Forest Park into a lagoon on which gondolas will float, propelled by gondoliers in true Venetian style, will begin immediately at the close of the Municipal Opera season. This Venetian atmosphere will be the artistic keynote of the ninth annual St. Louis Fashion Pageant, which will be held in the Municipal Outdoor theatre August 8-25. Another bit of stagecraft will be the installation of electric fountains for the fountain scene, which will be one of the outstanding features of this years' pageant.

Katie Schmidt and Ralph Nicholson, ice skaters, will again head the "Winter Sports Episode."

The pageant this year is expected to eclipse all former efforts, approximately $125,000 will be spent on the production. *Ross.*

"ROBIN HOOD" OUTDOORS

Baltimore, July 19.

DeWolf Hopper and his crowd are doing "Robin Hood" this week at Carlin's Arena theatre. Business promises to be better than for the first two weeks, when it has been but fair, due to severe thunderstorms nearly every night.

Hopper plays the Sheriff of Nottingham and injects many lines into the libretto which weren't there in the days when "The Bostonians" carried this work around the country. But his doing this makes it a better show, for his clowning is usually in perfect taste and brings an unimportant role into the limelight with some degree of effectiveness. It beats the Dunbar rendition of the same work all to pieces.

Anne Jago, a highly-touted contralto, is playing the Allan-a-dale role and reveals a fine voice, resembling in many places that of Mme. Schumann-Heink for its ability to touch the lower notes with an agreeable deepness that sounds nearly masculine. Sallie Keith, late of "Tangerine," is the Maid Marian, and a good one at that, while Arthur Geary sings the title role very well. Winifred Anglin sings and acts the coquette, Annabelle, agreeably, winning much applause with her solo number, "When a Maiden Weds." Herbert Waterous is the Will Scarlet, and a competent one, his "Armorers Song" going across with a bang, while Arthur Cunningham plays the Friar Tuck well, although it gives him little to do, and is in reality a commonplace sort of a role for a man who can make the Mikado of Japan a personage almost alive and Sir Joseph Porter, K. C. B., too good to be true. Sol Solomon, small and chubby, is the Guy of Gisbourne, foil for Hopper and his accomplice.

The surprise of the opera, however, is Henry Kelly as Little John. A year ago this singer came to Baltimore unknown a member of the Meistersingers, a vaudeville organization. Joining the company by accident, he stuck and developed into a good all around baritone who is coming for the same excellent notices which fall to the lot of Hopper, Waterous, Geary and Cunningham. Miss Helene Callahan, who plays the Dame Durden, is not a Sarah Bernhardt when it comes to acting nor a Calve where singing is concerned. The chorus is O. K.—although some of the legs, both male and female, are too thin for long tights. That is a sad defect.

Sisk.

The police are searching for Charles Gallagher, aged 22, of 115 North 7th street, Brooklyn, N. Y., who, they say, has been missing since he was given $5,500 in cash belonging to Steeplechase Park, Coney Island, where he was employed, to deposit in bank. Gallagher was cashier and bookkeeper at the park and not bonded. When Gallagher failed to return Thomas McGowan, manager of Steeplechase, notified the police.

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